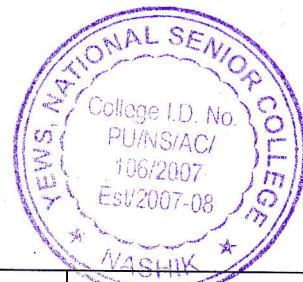




**Youth Education and Welfare Society's,
National senior College, Nashik**
ACADEMIC YEAR 2023-24




FYBA (OPTIONAL ENGLISH) SEM II

Name of the Teacher: Asst. Prof. Dr. Seema

Sr. No	Month	Topic	Sub Topic	No. of lecture assigned
01	December	Prose Pieces	The Dolls House Katherine Mansfield The Thief Ruskin Bond	06
02	January	Poetry	I Remember I Remember Thomas Hood Where The Mind Is Without Fear Rabindranath Tagore The Mountain of the Squirrel Ralph Waldo Emerson Up-Hill Christina Rosette	15
03	February	One act play	The Monkey's Paw William Wymark Jacobs The Swan Song Anton Chekhov	15
04	March	Language Studies	Introduction to the Sounds of English: Part-II	09
Total Lectures: - 45				

Reference Books: -

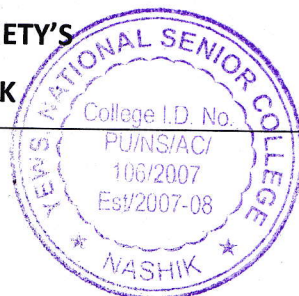
3. Initiations: Minor Literary Forms and Basics of Phonology, Orient Blackswan Private Limited 2019.
4. Study of Language: An Introduction- George Yule CUP 1985.


Name of the Teacher: Asst. Prof. Dr. Seema

HOD. English Dept.
National Senior College
Nashik-01



YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK



Class:-F.Y.B.A (COMPULSORY ENGLISH) SEM II

Name:-Asst. Prof. Naziya Khan

SR.NO	MONTH	TOPIC	SUB TOPIC	NO.OF LECTURES ASSIGNED
01	January	Prose	1. In Sahyadri Hills, A Lesson in Humility 2. The Model Millionaire 3. The Eyes are not Here	17
02	February	Poetry	1. My Heart Leaps Up 2. Ozymandias 3. Success is Counted Sweetest	16
03	March	Grammar	1. Tenses 2. Subject- Verb Agreement 3. Vocabulary	8
04	March	Communication Skills	1. Inviting and Accepting / Declining Invitation 2. Making a Complaint 3. Congratulating, Expressing Sympathy and Offering Condolences 4. Making Suggestions, Offering Advice and Persuading	7
Total				48

REFERENCE BOOKS:-

Literary Gleam (An Anthology of prose and poetry), Orient Blackswan . Private Limited, 2019.

Name of the Teacher: Asst. Prof. Naziya Khan

Dy. Seema Jagtap

HOD

HOD. English Dept.
National Senior College
Nashik-01



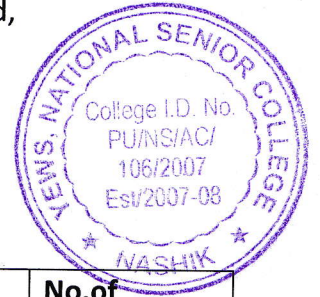
Youth Education & Welfare Society's
NATIONAL SENIOR COLLEGE, NASHIK

National Campus, Sarada Circle, Maulana Azad Road,
Nashik-422001

CLASS: S.Y.B.A SEM IV

NAME OF THE TEACHER: Asst.Prof.Shaikh Aaiza

SUBJECT: APPRECIATING POETRY



Sr.No	Month	Topic	Sub topic	No.of lectures assigned
01	JANUARY	POEMS	1. My Last Duchess. 2. Sailing To Byzantium. 3. Futility. 4. A Bird Came Down The Walk.	16
02	FEBRUARY	POEMS	5. Talking In Their Sleep. 6. What is life.	11
03	FEBRUARY	POEMS	7. Sympathy. 8. The Awakening. 9. The Wind.	11
04	MARCH	POEMS	10. Freedom . 11. Caged Bird. 12. Space Between.	10
Total				48

REFERENCE BOOK :

MIRAGE (An Anthology of English Poetry)

Oreient Black Swan.

NAME OF THE TEACHER : Asst.Prof.Shaikh Aaiza

HOD : Dr. Seema Jagtap
HOD. English Dept.
National Senior College
Nashik-01

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK

HINDI Department
Teaching plan 2021-22

Semester: III

Subject: S.Y.B.A HINDI (MIL - 2)

Code:23012

Name of Teacher: Dr. Reshma Khan

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	पाठशुद्धि परिचय	पाठशुद्धि परिचय - कहानियाँ - व्याकरण	वर्णमाला लिपि... आदि
2.	September	हिंदी वर्णमाला	हिंदी वर्णमालावर्णों का उच्चारण,	04
3.	October	ज्योति जैन कहानी साहित्य	स्वरा घात संधि ज्योति जैन शिक्षा पानी के पेड़	12
4.	November	कहानी साहित्य	पशु भाषा अपशकुन	04
5.	December	कहानी साहित्य	डॉ .लता अग्रवाल ममता गरीब का लंच बॉक्स में ही कृष्ण हूं सत्य की अग्नि परीक्षा	10

Reference Book:

- हिंदी भाषा शिक्षण
- संपादक -हिंदी अध्ययन मंडल सावित्रीबाई फुले पुणे विश्वविद्यालय पुणे, राजकमल प्रकाशन दिल्ली.

Signature:

Name: Dr. Reshma Khan

HOD



YEWS NATIONAL SENIOR COLLEGE, NASIK.

Hindi Department

Teaching Plan 2023-2024



Name of Teacher: Dr. Reshma Khan

TYBA

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1	August	संस्मरण	संस्मरण पररचय प्रेमचंद एक स्मरण -महादेवी वमाा हम हशमत -कृष्णा सोबती	08
2	September	संस्मरण रेखाचचत	त्यागमूर्ता शशवपूजि सहाय शरत एक याद -अमत् लाल िागर पीपल - अज्ञेय	16
3	October	रेखाचचत्र	डबली बाबू- वविय मोहि शमाा अमत् के स्रोत -जगदीश माथुर	05
4	November	रेखाचचत्र पाठ्यपुस्तकेतर पाठ्यक्रम	रजजया -रामवक्ष बेिीपुरी सभा इर्तवत्त् पररचय वाताा लेखि आदद।	16
5	December	पुनरावृत्ति	पुनरावृत्ति EXAM	

Reference Book: संदभा ग्रंथ -

- 1 पाठ्यपुस्तक :संपादक दहदंी अधयि मंडल राजकमल प्रकाशि िई ददल्ली
- 2 दहंदी रेखाचचत्र -डॉक्टर हररवंश लाल शमाा
- 3 यात्रा सादहत्य का उद्भव और ववकास - डॉ.सुरेंद्र माथुर
- 4 स्वातंत्र्योत्तर दहंदी यात्रा सादहत्य - डॉक्टर इरेश स्वामी

Signature:

Name: Dr. Reshma Khan

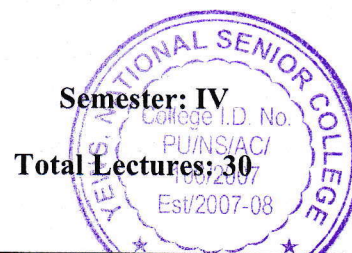
HOD

**Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts
Teaching plan Year 2023-24 (SYBA)**

Subject: Environment Studies Code: 23999

No. of Credits: 02

Name of the Teacher: Asst. Prof. Mule Machhindra P.



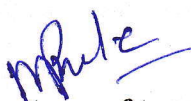
Total Lectures: 30

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December	Environmental Pollution	<ul style="list-style-type: none"> • Environmental pollution • Nuclear hazards and human health risks • Solid waste management • Pollution case studies. 	05
2.	January	Environmental Policies & Practices	Climate change, global warming, ozone layer depletion, acid rain and impacts on human communities and agriculture <ul style="list-style-type: none"> • Environment Laws: 	10
3.	February	Human Communities and the Environment	Human population growth Resettlement and rehabilitation of project affected persons; case studies. <ul style="list-style-type: none"> • Disaster management • Environmental • Environmental ethics Environmental communication and public awareness, case studies (e.g. CNG vehicles in Delhi).	10
4.	March	Field work	Visit to an area to document environmental assets: river/ forest/ flora/fauna, etc.	05

References :

1. Carson, R. 2002. Silent Spring. Houghton Mifflin Harcourt.
2. Gadgil, M., & Guha, R. 1993. This Fissured Land: An Ecological History of India. Univ. of California Press.
3. Gleeson, B. and Low, N. (eds.) 1999. Global Ethics and Environment, London, Routledge.
4. Gleick, P. H. 1993. Water in Crisis. Pacific Institute for Studies in Dev., Environment & Security. Stockholm Env. Institute, Oxford Univ. Press.
5. Groom, Martha J., Gary K. Meffe, and Carl Ronald Carroll. Principles of Conservation Biology. Sunderland: Sinauer Associates, 2006.

6. Grumbine, R. Edward, and Pandit, M.K. 2013. Threats from India's Himalaya dams. Science, 339 : 36-37.
7. McCully, P. 1996. Rivers no more: the environmental effects of dams (pp. 29-64). Zed Books.
8. McNeill, John R. 2000. Something New Under the Sun: An Environmental History of the Twentieth Century.
9. Odum, E.P., Odum, H.T. & Andrews, J. 1971. Fundamentals of Ecology. Philadelphia: Saunders.
10. Pepper, I.L., Gerba, C.P. & Brusseau, M.L. 2011. Environmental and Pollution Science. Academic Press.
11. Rao, M.N. & Datta, A.K. 1987. Waste Water Treatment. Oxford and IBH Publishing Co. Pvt. Ltd.
12. Raven, P.H., Hassenzahl, D.M. & Berg, L.R. 2012. Environment. 8th edition. John Wiley & Sons.
13. Rosencranz, A., Divan, S., & Noble, M.L. 2001. Environmental law and policy in India. Tripathi 1992.
14. Sengupta, R. 2003. Ecology and economics : An approach to sustainable development. OUP.
15. Singh, J.S., Singh, S.P. and Gupta, S.R. 2014. Ecology, Environmental Science and Conservation. S. Chand Publishing, New Delhi.
16. Sodhi, N.S., Gibson, L. & Raven, P.H. (eds). 2013. Conservation Biology : Voices from the Tropics. John Wiley & Sons.
17. Thapar, V. 1998. Land of the Tiger: A Natural History of the Indian Subcontinent.
18. Warren, C. E. 1971. Biology and Water Pollution Control. WB Saunders.
19. Wilson, E. O. 2006. The Creation: An appeal to save life on earth. New York : Norton.
20. World Commission on Environment and Development. 1987. Our Common Future. Oxford University press


Signature of teacher

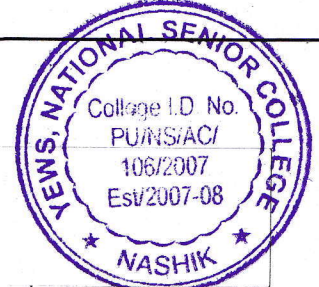

(Mr. Mule Machhindra .P.)

HOD

HOD, Geography, Dept.
National Senior College
Nashik-01



Academic Year 2023-24
Semester – III



Subject Teacher: - Mr. L.V.PATIL
Class: - SYBA (CBCS 2019-2020)
Subject Name: - An Introduction To Political Ideologies
Subject Code:- CC-1 C (3)

Sr.No	Month	Topic	Sub-Topics	No. Of Lecture Assigned
1	June	Unit 1: Ideology	a) Origin, Meaning, Definition b) Nature c) Scope	06
2	July	Unit 2: Nationalism	a) Meaning, Definitions and Elements b) Progressive and Reactionary c) Internationalism	10
3	August	Unit 3: Democratic Socialism	a) Meaning and Nature b) Features c) Achievements and Limitations	08
4	September	Unit 4: Fascism	a) Principles b) Factors responsible for the rise of Fascism c) Evaluation	09

Semester – IV

Sr.No	Month	Topic	Sub-Topics	No. Of Lecture Assigned
1	December	Unit 5: Marxism	a) Historical Materialism b) Marxian State c) Neo Marxism	08
2	January	Unit 6: Phule-Ambekarism	a) Equality b) Cast & Religion c) Democracy	09
3	February	Unit 7: Gandhism	a) Truth and Non-Violence b) Theory of Gram Swaraj c) Satyagraha	08
4	March	Unit 8: Feminism	a) Meaning and Nature b) Liberal Feminism c) Feminism in India : Caste and Patriarchy	10

References:

1. D. Bell, 1960, The End of Ideology, New York, The Free Press.
2. देवरे सुरेश, २०२०, राजकीय विचार ंगाली, (Semester 3, e-Book), Amazon Asia Pacific Hoardings



YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
National Campus, Maulana Azad Road Sardar Circle, Nashik 422001
Department Of Political Science



Pvt. Ltd.

3. देवरे सुरेश, २०२०, राजकीय विचार णाली, (Semester 4, e-Book), Amazon Asia Pacific Boardings

Pvt.Ltd.

4. E. Gellner, 1983, Nations and Nationalism, Oxford, Blackwell.

5. गायकवाड संजय, २०१९, माणस आंबेडकर पौरोहित्यातून शिक्षण आणि रोजगार, पुणे, शदसंग
काशन.

6. J. Bondurant, 1965, Conquest of Violence: the Gandhian Philosophy of Conflict, Berkeley, University of California Press.

7. L. P. Baradat, 1989, Political Ideologies: Their Origins and Impact, Englewood Cliffs NJ, Prentice Hall.

8. P. Gay, 1952, The Dilemma of Democratic Socialism: Eduard Bernstein's challenge to Marx, New York, Columbia University Press.

9. R. M. Christenson, et al., 1971, Ideologies and Modern Politics, London, Thomas Nelson and Sons.

10. R. N. Berki, 1975, Socialism, London, John Dent and Sons.

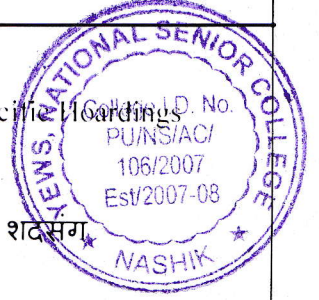
11. R. N. Iyer, 1973, The Moral and Political Thought of Mahatma Gandhi, New York, Oxford University Press.

12. Sayyad Yasinbhai Gulabbhai, 2018, Modern Political Theory, Kanpur, International Publication.

13. Sir I. Berlin, 1981, "Nationalism: Past Neglect and Present Power" in H. Hardy (ed.) Against the Current, Oxford, Oxford University Press.

14. तनपुरे संभाजी आणि भुमकार हनुमंत, २०१७, राजकीय विचार णाली, औरंगाबाद, विचमय काशन.

15. The Liberal Tradition in China, 1983, Hong Kong and New York, Chinese University, Hong Kong Press.



Subject Teacher

HoD
Department of Political Science
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24**

Subject: Indian Economic Environment-I

Code: 11151

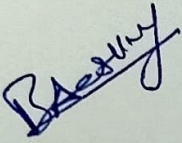
Semester: I

Name of Teacher: Asst. Prof. Akshay Bhalekar

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	October	Introduction	Introduction 1.1 Meaning, Factors affecting Economic Environment Economic, Political, Technological, Social & Cultural 1.2 Challenges to Indian Economy: Natural Resources, Energy Resources, Education, Health, Environment 1.3 Comparison of Indian Economy with the World Economy Population, Agriculture, Industry and Service Sector	16
2.	November/ December	Agricultural Environment	Agricultural Environment. 2.1 Role of Agriculture in Indian Economy 2.2 Challenges to Indian Agriculture- Productivity, Rural Credit, Marketing, Rural Entrepreneurship 2.3 Recent Trends in Indian Agriculture: Cropping pattern, Technology, Crop Insurance, Water Management, Agribusiness	16
3.	January/ February	Industrial Environment	Industrial Environment 3.1 Role of Industry in Indian Economic Development 3.2 Industrial Policy Resolution, 1991- Liberalization, Privatization and Globalization (LPG) 3.3 Challenges to Indian Industry-Labour & Employment, Regional Imbalance, Finance, Technology 3.4 Micro, Small and Medium Enterprises (MSME)- Definition & Role 3.5 Recent trends in Indian Industry- Indian Multinationals & New Policies	16

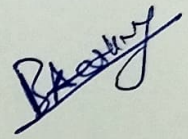
Reference Book:

- Agrawal A.N., **Problems of Development & Planning, (Latest Edition)**
- Ashwani Mahajan, **'Indian Economy' S. Chand & Company Ltd., New Delhi.**
- Cherunilam Francis, **'Business Environment-Text and Cases' Himalaya Publishing House(Latest Edition)**
- Faisal Ahmed **'Business Environment: Indian and Global Perspective' PHL Learning Pvt. Ltd. (Latest Edition)**



Signature

Name: Asst. Prof. Akshay Bhalekar



HOD

YEWS National Senior College

Annual Teaching plan –

Department: Geography

Term: Second Class T.Y B.A

Subject/Gg. 301: Techniques of Spatial Analysis (S-4)

Name of Lecturer: Asst. Prof. Mungase G.R

2023/24

Month	Lecturers	Topic	Sub- Topics	Teaching Methods	Teaching Aids	Evaluation
November		Weather Maps & Reading	c. Isobaric pattern Cyclones, Anti cyclones, V shaped Cyclones, V Shaped Anti Cyclones , Col a)Reading of Weather Mapzof Three Seasons b) One day visit to nearby weather station	LECTURE AND Participation	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTA ND Weather Maps
December	12	Geographical Data & Measures of Central Tendency	a. Spatial and Temporal data b. Discrete and Continuous series c. Grouped and Ungrouped data d. Meaning and description of central tendencies- Mean, Mode, Median	LECTURE AND Participation	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTA ND Central Tendency
January	06 + 20=26	Measures of dispersion	a. Variance and Standard deviation for ungrouped and grouped data (two examples each) Field Excursion/ Report	LECTURE AND Participation	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTA ND dispersion
February	10	Correlation & Regression Testing of Hypothesis	a. Correlation and regression b. b. Parametric and Non-parametric tests . Chi-square test (One-sample case only) c.	LECTURE AND Participation	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTA ND Hypothesis
March			ii. Student's t-test (Comparison of sample means)			

Handwritten signature
Ganesh R.M

Handwritten signature
HOD

**HOD. Geography Dept.
National Senior College
Nashik-01**

YEWS National Senior College

Annual Teaching plan –

Department: Geography

Term: First Class: T.Y.B.A

Subject/Gg. 301: Techniques of Spatial Analysis (S-4)

Name of Lecturer: Asst. Prof. Mungase G.R

2023/24

Month	Lecture ers	Topic	Sub- Topics	Teaching Methods	Teaching Aids	Evaluation
June	15	1)Toposheets	a. Introduction to Survey of India (SOI) toposheets, Marginal Information, Grid reference, Conventional signs and symbols b. Types of toposheet/Indexing of toposheets	LECTURE AND Participation	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Toposheets
July	15	2)Methods of Relief Representation	1. Methods of Relief Representation 2. Representation of Relief features by Contours 3 Profile	LECTURE AND Participation	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Relief
August	15	3)Toposheet Reading, Interpretation & data generation	1 Reading of at least three SOI toposheets one each for Plain, Plateau and Mountainous/hilly Region 2 One day field Excursion for Orientation of toposheet, Observation and Identification of Geographical Features and Preparation of a Brief Report	LECTURE AND Participation	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Toposheet
September	15	4)Application of Remote Sensing Techniques in Geography	1. Introduction of Aerial Photographs & Satellite Image 2. Stereoscopic View of Aerial Photographs & Satellite Image and Identification of Geographical features 3. Use of Computer open source software for visualization of Arial Photographs & Satellite Image	LECTURE AND Participation	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Remote Sensing
October	12	5)Weather Maps & Reading	a. Introduction to Weather Maps b. Symbols in Daily Weather Report used by India Meteorological Department (IMD)	LECTURE AND Participation	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Weather Maps

Handwritten signature
Ganesh P.M

Handwritten signature
Geography Dept.
National Senior College
Nashik-01

YEWS National Senior College

Annual Teaching plan –

Department: Geography

Term: Second Class S.Y B.A

Subject/ Gg 220: Economic Geography (S-1)

Name of Lecturer: Asst. Prof. Mungase G.R

2023/24

Month	Lecturers	Topic	Sub- Topics	Teaching Methods	Teaching Aids	Evaluation
November						
December	12	Industries	1.Factors affecting on Industrial Location 2.Weber's Theory of Industrial Location 3.Major Industries a) Iron and Steel Industries b) Cotton Textile Industries c) Automobile Industries d) Ship Building Industries e) Paper Industries	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Industries
January	12	Agriculture	1.Importance of Agriculture 2.Factors influencing agriculture Spatial Distribution of major food and cash crops- Agricultural Classification 5.Role of Agriculture in Indian Economy	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Agriculture
February	12	Transport and Trade	1.Geographical factors influencing Development of Transportation. 2. World Distribution M 3. Factors Influencing on International Trade. 4. Ricardo's Classical Theory 5. World Trade Organisation (WTO), OPEC	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Transport and Trade
March	09	Economic Development in India	Economic Development in Pre and Postindependence period. 2. Impact of Green Revolution 3.Privatization, Globalisation and Liberlisaion.	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE&UNDERSO TAND Economic Development in India

Handwritten signature
Ganesh P.M

HOD
HOD, Geography Dept.
National Senior College
Nashik-01

YEWS National Senior College

Annual Teaching plan –

Department: Geography

Term: First Class: S.Y.B.A

Subject/ Gg 220: Economic Geography (S-1)

Name of Lecturer: Asst. Prof. Mungase G.R

2023/24

Month	Lecturers	Topic	Sub- Topics	Teaching Methods	Teaching Aids	Evaluation
June						
July	10	Introduction to Economic Geography	1.Introduction, Definition and meaning 2.Nature and Scope 3. Recent trends of economic geography 4. Approaches to study of economic geography	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE TO UNDERSOTAND Nature and Scope
August	10	Economic Activities	Economic Activities 1.Sectors of Economy- Primary, Secondary and Tertiary with examples 2. Concept of More Developed, Developing and Less Developed countries. 3. Impact of economic activities on environment	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Economic Activities
September	11	Natural Resources	1.Introduction, Meaning 2. Importance of Natural Resources 3. Classification of Natural Resources- Renewable and Non-renewable 4. Conservation of Resources	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Natural Resources
October	14	Minerals and Energy Resources	1.Classification of Minerals 2. Ferrous and Non-ferrous and their world distribution- Iron Ore, Manganese, Copper, Mica. 3. Energy Resources - (a) Conventional - Coal, Petroleum, Hydel and Atomic (b) Non-Conventional- Solar, Wind, Tidal, Energy from Solid Waste 4. Energy Crisis in India	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Minerals and Energy Resources



G. Mungase
Ganesh Ram

YEWS National Senior College

Annual Teaching plan –

Department: Geography

Term: First Class: F.Y.B.A

Subject/ Physical Geography

Name of Lecturer: Asst. Prof. Mungase G.R

2023-24

Month	Lecture ers	Topic	Sub- Topics	Teaching Methods	Teaching Aids	Evaluation
June		Introduction to Physical Geography	1)Definitions of Physical Geography	LECTURE AND DISCUSSION	BOOKS	
July	12	Introduction to Physical Geography	2)Nature and scope of Physical Geography 3)Branches of Physical Geography 4) Introduction about the Earth system (Lithosphere, Atmosphere, Hydrosphere and Biosphere)	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE TO UNDERSOTAND Physical Geography
August	12	Lithosphere	1) Interior of the earth 2)Wegner's Continental Drift Theory 3) Davis Concept of Cycle of erosion	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND to Interior of the earth
September	12	Atmosphere	1) Structure of the atmosphere 2)Heat Balance 3)Pressure belts and wind system 4) Forms and types of Precipitation	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND
October	12	Hydrosphere	1) Hydrological cycle 2) General structure of ocean floor 3)Waves and Tides 4) Field Visit (Not more than one day) for observations geographical places and landforms.	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND

Ganesh P. M.

Mk
HOD. Geography Dept.
National Senior College
2023-24

YEWS National Senior College

Annual Teaching plan –

Department: Geography

Term: Second Class F.Y B.A

Subject/ Human Geography

Name of Lecturer: Asst. Prof. Mungase G.R

2023-24

Month	Lecturers	Topic	Sub- Topics	Teaching Methods	Teaching Aids	Evaluation
November						
December	12	1)Introduction to Human Geography	1)Definitions of Human Geography 2) Nature and scope of Human Geography 3) Branches and importance of Human Geography	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Human Geography
January	12	Population	1)Factors affecting on distribution of population 2) Theory of demographic transition 3) Composition of Indian population (Gender and literacy)	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND of population
February	12	Settlements	1) Types and pattern of rural Settlements 2)Urbanisation in India 3) Urbanisation in Mahara	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Types of Settlements
March	12	Agriculture	1)Types of Agriculture 2) Factors affecting on Agriculture activity 3) Problems of Indian agriculture	LECTURE AND DISCUSSION	BOOKS ,NOTES,BLACK BOARD AND MODERN DEVICES	ABLE &UNDERSOTAND Types of Agriculture

Asst. Prof. Mungase G.R

Mungase G.R
HOD
National Senior College
Mungase G.R

Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Commerce
Teaching plan Year 2023-24

Subject: Urdu Additional-I

Code: 117G.

Semester: I

Name of the Teacher:.

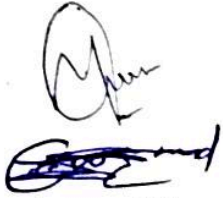
SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	July	I. Poetry (Nazm)	<ul style="list-style-type: none">Introduction of Urdu Nazm.History and Evolutionary Development of Urdu Nazm Nigari.Definition, Techniques and kinds of Nazm.	08
2.	August	II. Dr.Allama Iqbal	<ul style="list-style-type: none">Life Sketch of Allama Iqbal.Poetic art style and trends of Allama Iqbal.Allama Iqbal's Nazm Nigari.Allama Iqbal as a Poet.	16
3.	September	III. Poems	<ul style="list-style-type: none">Read and Explain Himala.Read and Explain Aql O Dil.Read and Explain Gul-e- Rangeen.Read and Explain Ishq Aur Maut.Read and Explain Hidustani Bachon ka Quami Geet	16
4.	October	IV. Prose	<ul style="list-style-type: none">History of Urdu Prose and Evolutionary Development of Short Stories.Techniques of Afsana.Life Sketch and art of writing of afsana of Munshi Prem Chand & Sadaat Hasan Manto.	16
5.	November	V. Short Stories *Communication Skill. *Grammar.	<ul style="list-style-type: none">Eid Gah (short story) by Prem chand.Toba Tek Sing (short story) by Manto.Formal and Informal Letters.Essay writing. *Terminologies.	08

Reference Book: 1.Bang-e-Dara Written By Dr. Iqbal

2. Hayat-e-Iqbal

3. Urdu Afsana By Ibne Kanwal

4. Munshi Parem Chand Shakhsiyat Aur Karname By Qamar Raees



Signature of Teacher




(Mr. Noor Mohammed.)

HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

**Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Commerce
Teaching plan Year 2023-24
Code: 127G.**

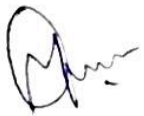
Subject: Urdu Additional-II

Semester: II

Name of the Teacher:

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	Janauary	I. Poetry (Nazmein)	<ul style="list-style-type: none"> • Introduction of Urdu Ghazal. • History and Evolutionary Development of Urdu Ghazal, • Definition & Techniques of Urdu Ghazal. • Life Sketch, Poetic art style and trends of Jigar Muradabadi, Hasrat Mohani & Faiz Ahmad Faiz. 	08
2.	February	II. Ghazalen	<ul style="list-style-type: none"> • Read and Explanation of Jigar Muradabadi's both Ghazal. • Read and Explanation of Hasrat Mohani's both Ghazal. • Read and Explanation of Faiz Ahmad Faiz Ghazal. 	16
3.	March	III. Tanz O Mizah	<ul style="list-style-type: none"> • History and Evolutionary Development of Urdu Prose. • History and Evolutionary Development of Urdu Tanz O Mizah. • Introduction of Tanz O Mizah. • Life Sketch, Literary trends of Pitras Bukhari & Mujtaba Husain. • Bullet Train Mein Kabhi na Baitho by Mujtaba Husain. • Savere Jo kal Meri Aankh Khuli by Pitras Bukhari.. 	16
4.	April	*Communication Skill. * Grammar.	<ul style="list-style-type: none"> • Techniques of Group Discussion. • Making of an advertisement. • Kinds of Sentences. • Figure of Speech. <p>(Tashbih, Talmih, Tazad, Mubalegha, Isteara, tajnees-e Taam, Tajnees-e Naqis, Husn-e- Taleel, Laf O Nashr)</p>	14

- Reference Book:** 1. Urdu Nazm Aur Uski Qismein By Sahil Ahmad
2. Urdu Adab Mein Tanz-O-Mizah By Wazir Agha



Signature of Teacher





(Mr. Noor Mohammed.)

HOD

**HOD. Urdu Dept.
National Senior College
Nashik-01**

Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts
Teaching plan Year 2023-24
Code: 11071.

Subject: Urdu General-I

Semester: I

Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	July	I. Poetry (Nazm)	<ul style="list-style-type: none">• Introduction of Urdu Nazm.• History and Evolutionary Development of Urdu Nazm Nigari.• Definition, Techniques and kinds of Nazm.	08
2.	August	II. Dr. Allama Iqbal	<ul style="list-style-type: none">• Life Sketch of Allama Iqbal.• Poetic art style and trends of Allama Iqbal.• Allama Iqbal's Nazm Nigari.• Allama Iqbal as a Poet.	16
3.	September	III. Poems	<ul style="list-style-type: none">• Read and Explain Sayyed Ki Loh-e-Turbat.• Read and Explain Payam-e- Subah.• Read and Explain Tasveer-e-Dard.• Read and Explain Subah Ka Sitara.• Read and Explain Insan aur Bazm-e- Qudrat.	16
4.	October	IV. Prose	<ul style="list-style-type: none">• History of Urdu Prose and Evolutionary Development of Short Stories.• Techniques of Afsana.• Life Sketch and art of writing of afsana of Munshi Prem Chand & Ali Abbas Husaini.	16
5.	November	V. Short Stories	<ul style="list-style-type: none">• Badi Bahen (short story) by Prem chand.• Gaon ki Laaj (short story) by Ali Abbas Husaini	08

Reference Book: 1. Bang-e-Dara Written By Dr. Iqbal


2. Hayat-e-Iqbal

3. Urdu Afsana By Ibne Kanwal

4. Munshi Parem Chand Shakhsiyat Aur Karname By Qamar Raees


Signature of Teacher




(Mr. Noor Mohammed.)
HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts
Teaching plan Year 2023-24
Code: 12071.

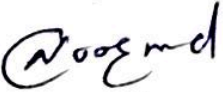
Subject: Urdu General-II

Semester: II


Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	I. Poetry (Nazmein)	<ul style="list-style-type: none">• Read and explanation of Duniya darul Makafaat Hai (Kaljug) by Nazeer Akbarabadi.• Read and explanation of Aye maon Bahenon Betioyon! By Altaf Husain Hali.• Ramayan ka ek Scene by Pandit Brij Narayan Chakbast.	08
2.	February	II. Prose	<ul style="list-style-type: none">• History and Evolutionary Development of Urdu Prose.• History and Evolutionary Development of Urdu Tanz O Mizah.• Introduction of Tanz O Mizah.• Life Sketch, Literary trends of Pitras Bukhari & Hasan Nizami.	16
3.	March	III. Tanz O Mizah	<ul style="list-style-type: none">• Jheengor ka janaza by Hasan Nizami.• Marhoom ki Yaad mein by Pitras Bukhari.• Revision of all Poem.	16
4.	April	* Grammar.	<ul style="list-style-type: none">• News Writing.• Prefixes & Suffixes.• Kinds of Sentences.• Figure of Speech.• (Tashbih, Talmih, Tazad, Mubalegha, Isteara, tajnees-e Taam, Tajnees-e Naqis, Husn-e Taleel, Laf O Nashr)	14

Reference Book: 1. Urdu Nazm Aur Uski Qismein By Sahil Ahmad
2. Urdu Adab Mein Tanz-O-Mizah By Wazir Agha


Signature of Teacher




(Mr. Noor Mohammed.)
HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

**Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts
Teaching plan Year 2023-24**

Subject: Urdu General (Prose & Poetry Text)

Code: 23073.

Semester: I

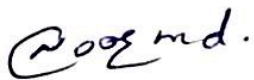
Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Poetry (Nazm)	<ul style="list-style-type: none">• Introduction of Urdu Nazm.• History and Evolutionary Development of Urdu Nazm Nigari.• Definition, Techniques and kinds of Nazm.	10
2.	September	Nazeer Akbar Abadi & Nazmein	<ul style="list-style-type: none">• Life sketch of Nazeer Akbar Abadi.• Lliterary works of Nazeer Akbar Abadi.• Poeticstatus of Nazeer Akbar Abadi.• Aadmi Nama.(Reading & Explanation)• Muflisi. (Reading & Explanation)• Shaher-e-Aashob(Reading & Explanation)• Kawdi Nama(Reading & Explanation)• Roti nama(Reading & Explanation)	16
3.	October	Sir Sayyed	<ul style="list-style-type: none">• Life sketch of Sir Sayyed.• literary works of Sir Sayyed.• Writing style of Sir Sayyed.	16
4.	November	Mazameen-e Sir Sayyed	<ul style="list-style-type: none">• Bahes-o-Takrara. (Reading & Explanation)• Ummed ki Khushi (Reading & Explanation)• Rashk wo Hasad (Reading & Explanation)• Khusaamad (Reading & Explanation)	10

- Reference Book:**
1. Kuliyaate Nazeer Akbar Abadi Nazeer Akbar Abadi
 2. Mazameen-e Sir Sayyed Sir Sayed Ahmed Khan
 3. Urdu Shayeri ka Tanquidi Mutala Dr. Sumbul Nigar
 4. Urdu Nasr ka Tanquidi Mutala Dr. Sumbul Nigar


Signature of Teacher




(Mr. Noor Mohammed.)

HOD

**HOD. Urdu Dept.
National Senior College
Nashik-01**

**Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts
Teaching plan Year 2023-24**

Subject: Urdu General (Modern Prose & Poetry)

Code: 24073.

Semester: II

Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	I. Poetry (Nazmein)	<ul style="list-style-type: none"> Read and explanation of Nai Tahezeeb by Akbar Ilah Abadi. Read and explanation of Aam Nama By Akbar Ilah Abadi. Read and explanation of Jalw-e-Darbar-e-Delhi By Akbar Ilah Abadi. Read and explanation of Darbar 1911 By Akbar Ilah Abadi. Read and explanation of Ishrati ke Naam By Akbar Ilah Abadi. 	08
2.	February	II. Akbar Ilah Abadi & Tanz O Mizah	<ul style="list-style-type: none"> Chronological development of Tanz O Mizah. Life sketch and literary works as well as poetic status of Akbar Ilah Abadi. 	16
3.	March	III. Short Stories & Writers:	<ul style="list-style-type: none"> Chronological Development of Urdu Short Stores. Forms of Short Story. Life sketch and literary works and writing style of Prem Chand, Ali Abbas Husaini, Bedi, Manto, Hayatullah Ansari. 	16
4.	April	* Short Stories.	<ul style="list-style-type: none"> Reding and Explanation of Prescribe Short Stories: Kafan, Aakhri Koshish, Tula Dan, Toba Tek Singh, Gaon ki Laaj 	14

- Reference Book:**
1. Kuliyaate Akbar Ilah Abadi Akbar Ilah Abadi
 2. Intekhabe Afsana Uttar Pardesh Urdu Academy
 3. Tareekhe Urdu Adab Prof. Noorul Hasan Naqvi
 4. Naya Urdu Afsana Gopi Chand Narang
 5. Urdu Shayeri ka Tanquidi Mutala Dr. Sumbul Nigar
 6. Urdu Nasr ka Tanquidi Mutala Dr. Sumbul Nigar

Noor Md
Signature of Teacher



Noor Md.
(Mr. Noor Mohammed.)

HOD

**HOD. Urdu Dept.
National Senior College
Nashik-01**

**Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts
Teaching plan Year 2023-24**

Subject: Urdu Special-I (History of Urdu Literature (prose))


Code: 23071.

Semester: I


Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	History of Urdu Literature(Prose)	<ul style="list-style-type: none">• An overview of the prose history of Urdu literature between 1901 and 1990.• Research study of Urdu novels, Urdu fiction and Urdu essays.	12
2.	September	Shibli Nomani & Urdu Biography Writing	<ul style="list-style-type: none">• Life sketch of Shibli Nomani.• Literary works of Shibli Nomani.• Biography writing of Shibli Nomani.• Development of Urdu Biography writing.• Techniques and Nature of Biography writing.	16
3.	October	Ehtesham Hussain and Urdu Criticism	<ul style="list-style-type: none">• Life sketch and literary works as well as Criticism of Ehtesham Hussain.• Development of Urdu Criticism.• Nature of Criticism..	16
4.	November	Farhatullah Baig and Urdu sketch Writing	<ul style="list-style-type: none">• Life sketch and literary works as well as Sketch writing of Farhatullah Baig.• Development of Urdu Sketch writing.• Techniques and Nature of Sketch writing.	12

- Reference Book:**
1. Tareekh Urdu Adab Prof. Noorul Hasan Naqvi
 2. Mukhtasar Tareekh of Urdu Adab Dr. Anwar Sadeed
 3. Memar Zafar Ahmed Siddiqui of Shibli-Hindustani Adab
 4. Mukhtasar Tareen Tareekh of Urdu Adab Saleem Akhter
 5. Urdu Nasr ka Tanqueedi Mutala Dr. Sumbul Nigar
 6. Dr. Ahtesham Hussain Ek Mutala Akhlaque Asar
 7. Nazeer Ahmed ki Kahani Kuch Meri Farhatullah Baig


Signature of Teacher




(Mr. Noor Mohammed.)

HOD
HOD. Urdu Dept.
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts
Teaching plan Year 2023-24

Subject: Urdu Special-I (History of Urdu Literature (poetry)). Code: 24071.

Semester: II


Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	History of Urdu Literature (Poetry)	<ul style="list-style-type: none">An overview of the poetic history of Urdu literature between 1901 and 1990.Research study of Urdu Nazm, Urdu Ghazal and Urdu Rubai Writing.	08
2.	February	I. Asghar Gondavi & Ghazal Writing	<ul style="list-style-type: none">Chronological development of Urdu Ghazal.Life sketch and literary works as well as poetic status of Asghar Gondavi.	16
3.	March	II. Amjad Hyderabadadi	<ul style="list-style-type: none">Chronological Development of Rubai Writing.Life sketch and literary works as well as poetic status of Amjad Hyderabadadi.	16
4.	April	III. Nasir Kazmi	<ul style="list-style-type: none">Life sketch and literary works and Poetic style of Nasir Kazmi.Nasir Kazmi as a Ghazal Writer.	15

- Reference Book:**
1. Tareekh Urdu Adab Prof. Noorul Hasan Naqvi
 2. Urdu Adab ki Mukhtasar Tareekh Dr. Anwar Sadeed
 3. Kuliyaate Asghar Asghar Gondavi
 4. Asghar Gondavi Fun Aur Shakhsiyat Dr. Zubeda Khatoon
 5. Diwane Nasir Kazmi Nasir Kazmi
 6. Rubaiyaate Amjad Hyderabadadi Amjad Hyderabadadi


Signature of Teacher




(Mr. Noor Mohammed.)

HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

**Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts
Teaching plan Year 2023-24**

Subject: Urdu Special-II (Study of Modern Prose Writing (Inshaiya))

Code: 23072.

Semester: I

Name of the Teacher:

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Inshaiya Nigari	<ul style="list-style-type: none">• Development of Urdu Inshaiya Nigari.• Techniques and Nature of Urdu Inshaiya Nigari.• Famous Urdu Inshaiya Nigars.	12
2.	September	Maulana Azad & Inshaiye	<ul style="list-style-type: none">• Life sketch of Maulana Azad.• Literary works of Maulana Azad.• Maulana Azad As a Inshaiya Nigar.• Reading and Explanation of Prescribe Inshaiye:• Chidya Chide ki Kahani. Karkhana-e-Kudrat, Chae(Tea)	16
3.	October	Mushtaque Ahmed Yusufi	<ul style="list-style-type: none">• Life sketch of Mustaque Ahmed Yusufi.• Literary works of Mustaque Ahmed Yusufi.• Yusufi As a Inshaiya Nigar.	16
4.	November	Inshaiye by Mushtaque Ahmed Yusufi	<ul style="list-style-type: none">• Reading and Explanation of Prescribe Inshaiye:• Houe Mar ke Hum jo Ruswa.• Padiye agar Bimar.• Dheraj Ganj ka Mushaira.	10

- Reference Book:**
1. Inshiya Aur Inshaiye Mohammed Hasan
 2. Ghubare Khatir Maulana Abul Kalam Azad
 3. Chiragh Tale Mushtaque Ahmed Yusufi
 4. Ghubare Khatir ka Tanqidi Mutala Malik Zada Manzoor Ahmed
 5. Mushtaque Ahmed Yusufi ki Adabi Khidmat Dr. Mohammed Tahir
 6. Mushtaque Ahmed Yusufi Ek Mutala Mazhar Ahmed



Signature of Teacher




(Mr. Noor Mohammed.)

HOD

**HOD. Urdu Dept.
National Senior College
Nashik-01**

Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts
Teaching plan Year 2023-24

Subject: Urdu Special-II (Special Study of Poets).

Code: 24072.

Semester: II

Name of the Teacher:

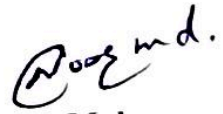
SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Allama Iqbal	<ul style="list-style-type: none">Life Sketch of Allama Iqbal.Poetic art of Allama Iqbal.Literary works of Allama Iqbal.	08
2.	February	Bange Dara	<ul style="list-style-type: none">Poetic Art of Bange Dara.Literary place of Bane Dara.Patriotism in Bang-e-Dara	16
3.	March	Poems	<ul style="list-style-type: none">Reading & Explanation of Prescribe Poems: 1.Shikwa. 2.Jawab-e-Shikwa. 3.Khizr-e-Rah	16
4.	April	Ghazal & Faiz Ahmed Faiz	<ul style="list-style-type: none">Chronological Development, History, techniques and forms of Urdu Ghazal.Life sketch and literary works and Poetic style of Faiz Ahmed Faiz.Faiz as a Ghazal Writer.Reading And Explanation of All Ghazals of Syllabus.	16

- Reference Book:** 1. Bang-e Dara Allama Iqbal
2. Kuliyaate Faiz Ahmed Faiz Faiz Ahmed Faiz
3. Urdu Shayeri ka Tanquidi Mutala Dr. Sumbul Nigar



Signature of teacher




(Mr. Noor Mohammed)
HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

**Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts
Teaching plan Year 2023-24**

Subject: Urdu General (Urdu Fiction: Study of Novel & Drama) Code: 35073.

Semester: I


Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Novel	<ul style="list-style-type: none">• Introduction of Novel.• History and Evolutionary Development of Urdu Novel.• Definition, Techniques and kinds of Novel.	12
2.	September	Jilani Bano & Aiwan-e-Ghazal	<ul style="list-style-type: none">• Life sketch of Jilani Bano.• Literary works of Jilani Bano.• Jilani Bano As a Novelist.• Technical study of Aiwan-e-Ghazal.• Critical study of Aiwan-e-Ghazal• Aiwan-e-Ghazal's plot and characterization.• Writing Style of Aiwan-e-Ghazal.• Summary of Aiwan-e-Ghazal.	16
3.	October	Daram & Imtiyaz Ali Taaj	<ul style="list-style-type: none">• Definition, Techniques and Kinds of Darama.• History and Evolutionary Development of Daram.• Life sketch & Literary Work of Imtiyaz Ali Taaj.• Writing style of Imtiyaz Ali Taaj.• Taaj As a Daram Nigar.	16
4.	November	Darama Anar Kali	<ul style="list-style-type: none">• Technical study of Anar Kali.• Critical study of Anar Kali.• Anar Kali's plot and characterization.• Writing Style of Anar Kali.• Summary of Anar Kali.	10

- Reference Book:**
1. Aiwan-e-Ghazal By Jilani Bano
 2. Anar kali By Imtiyaz Ali Taaj
 3. Jilani Bano ki Novel Nigari By Musharraf Ali
 4. Urdu Nasr ka Tanquidi Mutala By Dr. Sumbul Nigar
 5. Novel Ka Fun By Abulkalam Qasmi


Signature of Teacher




(Mr. Noor Mohammed.)
HOD

**HOD. Urdu Dept.
National Senior College
Nashik-01**

Youth Education and Welfare Society's

National Senior College, Nashik

Bachelor of Arts

Teaching plan Year 2023-24

Subject: Urdu General (Urdu Fiction: Study of Dastaan & Afsana) Code: 36073.

Semester: II

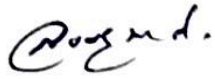
Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	I. Dastan	<ul style="list-style-type: none">Dastan As a Art.History and Evolutionary Development of Dastan.Definition, Important & Techniques of Dastan.	08
2.	February	II. Baag-O-Bahar & Meer Amman	<ul style="list-style-type: none">Technical & Critical study of Baag-O-Bahar.Baag-O-Bahar's plot and characterization..Summary of Aiwan-e-Ghazal.Life sketch, Literary Works & Arts of Meer AmmanMeer Amman As A Dastan Writer.	16
3.	March	III. Short Stories & Writer:	<ul style="list-style-type: none">Chronological Development of Urdu Short Stores.Forms of Short Story.Life sketch and literary works and writing style of Qurratulain Haider.	16
4.	April	* Short Stories.	<ul style="list-style-type: none">Reding and Explanation of Prescribe Short Stories: Patjhar Ki Aawaz, Nazara Darmiyan Hai.	14

- Reference Book:**
1. Baag-O-Bahar By Meer Amman
 2. Patjhar Ki Aawaz By Qurratulain Haider
 3. Roshni Ki Raftar By Qurratulain Haider
 4. Naya Urdu Afsana By Gopi Chand Narang
 5. Dastan Se Novel Tak By Ibn-E-Kanwal
 6. Urdu Nasr ka Tanquidi Mutala Dr. Sumbul Nigar


Signature of Teacher




(Mr. Noor Mohammed.)
HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

**Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts
Teaching plan Year 2023-24**

Subject: Urdu Special-III (Urdu Literary Criticism & Research) Code: 35071.

Semester: I


Name of the Teacher:

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Tanqid:	<ul style="list-style-type: none">• Definition and nature of criticism.• The importance and usefulness of criticism.• The need for criticism and the duties of the critic.• Principles of Criticism.• History and evolution of Urdu criticism.• Eastern and Western Criticism.• Tazkere.	10
2.	September	Different schools of criticism:	Jamaliyati Tanqid, Nafsiyati Tanqid, Scientific Tanqid & Marxi Tanqid.	16
3.	October	Literary Research:	<ul style="list-style-type: none">• The Relationship Between Criticism and Research.• The Importance and Necessity of Research.• Principles of Research and the Art of Research.• Research Methods	16
4.	November	Special study: Critics & Researchers:	<ul style="list-style-type: none">• Altaf Husain Hali.• Aal Ahmed Suroor.• Professor Sayyeda Jaffar.• Mohammed Husain Azad.	10

- Reference Book:**
1. Urdu Tanqid Ka Irteqa By Dr. Ibadat Barailwi
 2. Urdu Tanqid Nigari By Dr. Ibadat Barailwi
 3. Tanqid Aur Jadid Tanqid By Dr. Wazir Aagha.
 4. Muqaddam-e-Sher-O-Sahyeri By Altaf Husain Hali
 5. Aab-e-Hayat By Mohammed Husain Azad.
 6. Tanqid Kya Hai By Aal Ahmed Suroor



Signature of Teacher



(Mr. Noor Mohammed.)

HOD

**HOD. Urdu Dept.
National Senior College
Nashik-01**

Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts

Teaching plan Year 2023-24

Subject: Urdu Special-III (Forms of Urdu Poetry (Qaseeda & Ghazal)) Code: 36071.

Semester: II

Name of the Teacher:

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Ghazal	<ul style="list-style-type: none">The art and form of Ghazal.Reasons for the popularity of Ghazal.History, beginning and evolution of Urdu Ghazal.	10
2.	February	Special study: Siraj Aurangabadi:	<ul style="list-style-type: none">Life, Personality and Sufiyana Shayri of Siraj Aurangabadi.Features of Ghazal writing of Siraj Aurangabadi.Contemporaries of Siraj Aurangabadi.Study of selected ghazals of Siraj Aurangabadi	16
3.	March	Qaseeda:	<ul style="list-style-type: none">The art and form of Qaseeda.Reasons for the popularity of Qaseeda.History, beginning and evolution of Urdu Qaseeda.	16
4.	April	Special study: Shaikh Ibrahim Zauq:	<ul style="list-style-type: none">Life, Personality and Poetic Status of Ibrahim Zauq.Features of Qaseeda writing of Ibrahim Zauq.Contemporaries of Ibrahim Zauq.Study of selected Qasaid of Ibrahim Zauq.	14

- Reference Book:** 1. Kuliyaat-e-Zauq By Shaikh Ibrahim Zauq
2. Kuliyaat-e-Siraj By Siraj Aurangabadi.
3. Siraj-e-Sukhan By Abdul Qadir Sarwari
4. Siraj aur Unki Shayri By Abdul Qadir Sarwari
5. Urdu Shayri Ka Irteqa By Dr. Sunbul Nigar

Signature of Teacher



(Mr. Noor Mohammed.)

HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

**Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts
Teaching plan Year 2023-24**

Subject: Urdu Special-IV (Grammar, Essay, Rhetoric and Translation) Code: 35072.

Semester: I

Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Figures of Speech:	Tajahul-e-Arfana, Mubaleghah, Tazad, Talmech, Iham, Marratunnazir, Husn-e-Talil, Siyaq-ul-Aedad, Tajnees-e-Taam, Tajnees-e-Naqis, Laf-o-Nashr, Sawal-o-Jawab Ect.	10
2.	September	Prosody:	Salim Baheren, (Mutaqarib, Hajaz, Rajaz, Kamil, Ramal, Mutadarik.)	16
3.	October	Grammar:	Explanation of Noun with Example, Various types of Pro Noun, Harkaat-o-Saknaat, Various types of Verb, Various types of Noun, Explanation of Adjective, Various types of Adjective, Punctuation, Explanation of Various Types of Sentence.	16
4.	November	Translation:	<ul style="list-style-type: none">• Translation as a Art.• Principles of Translation.• Features of Standard Translation.	08

- Reference Book:**
1. Qwaid-e-Urdu By Mawlvi Abdul Haq
 2. Dars-E-Balaghat By Urdu Acadmey
 3. Qwaid-e-Urdu By Mohammed Abdussalam
 4. Urdu Ilm-e-Urooz By Junaid Akram Farooqui
 5. Tarjuma Ka Fun Aur Riwayat By Dr. Qamar Rais

Noor md.

Signature of Teacher



Noor md.
(Mr. Noor Mohammed.)

HOD

**HOD. Urdu Dept.
National Senior College
Nashik-01**

**Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Arts
Teaching plan Year 2023-24**

Subject: Urdu Special-IV (Grammar, Essay, Rhetoric and Translation) Code: 35072.

Semester: I

Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Figures of Speech:	Tajahul-e-Arfana, Mubaleghah, Tazad, Talmech, Iham, Marratunnazir, Husn-e-Talil, Siyaq-ul-Aedad, Tajnees-e-Taam, Tajnees-e-Naqis, Laf-o-Nashr, Sawal-o-Jawab Ect.	10
2.	September	Prosody:	Salim Baheren, (Mutaqarib, Hajaz, Rajaz, Kamil, Ramal, Mutadarik.)	16
3.	October	Grammar:	Explanation of Noun with Example, Various types of Pro Noun, Harkaat-o-Saknaat, Various types of Verb, Various types of Noun, Explanation of Adjective, Various types of Adjective, Punctuation, Explanation of Various Types of Sentence.	16
4.	November	Translation:	<ul style="list-style-type: none">• Translation as a Art.• Principles of Translation.• Features of Standard Translation.	08

- Reference Book:**
1. Qwaid-e-Urdu By Mawlvi Abdul Haq
 2. Dars-E-Balaghat By Urdu Acadmey
 3. Qwaid-e-Urdu By Mohammed Abdussalam
 4. Urdu Ilm-e-Urooz By Junaid Akram Farooqui
 5. Tarjuma Ka Fun Aur Riwayat By Dr. Qamar Rais

Noor md.

Signature of Teacher



Noor md.
(Mr. Noor Mohammed.)

HOD

**HOD. Urdu Dept.
National Senior College
Nashik-01**

**Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts
Teaching plan Year 2023-24**

Subject: MM-P-I Urdu: Study of Modern Prose

Code: URD 501 MJ.

Semester: I

Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Biography Writing:	<ul style="list-style-type: none">The Art and Characteristics of Biography.Chronological Development of Biography Writing in Urdu.	12
2.	September	Maulana Altaf Husain Hali & Yaadgaar-e-Ghalib:	<ul style="list-style-type: none">Life Sketch of Hali.Literary Trends & Style of Hali.Literary Works of Hali.Critical Study of Yaadgaar -e-Ghalib, Ghalib's life, Literary work, poetry with reference to Yaadgaar-e-Ghalib.	16
3.	October	Novel & Munshi Prem Chand:	<ul style="list-style-type: none">Art & Chronological Development of Urdu Novel.Life Sketch of Munshi Prem Chand.Literary Trends & Style of Munshi Prem Chand.Literary Works of Munshi Prem Chand.	16
4.	November	Godaan:	<ul style="list-style-type: none">Technical Study of Godaan.A critical study of Godaan.	10

Reference Book: 1. Yaadgaar-e-Ghalib By Altaf Husain Hali

2. Urdu Mein Fan-e-Sawaneh Nigari ka Irtiqa By Mumtaz Fakhira

3. Hayat-e-Hali By Sayyed Mohammed Farooque

4. Prem Chand By Amrit Roy

Noor md.

Signature of Teacher



Noor md.

(Mr. Noor Mohammed.)

HOD

**HOD. Urdu Dept.
National Senior College
Nashik-01**

**Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts
Teaching plan Year 2022-23-24**


Subject: MM P-3 Essay, Rhetoric, Grammar & Prosody Code: URD 503 MJ.

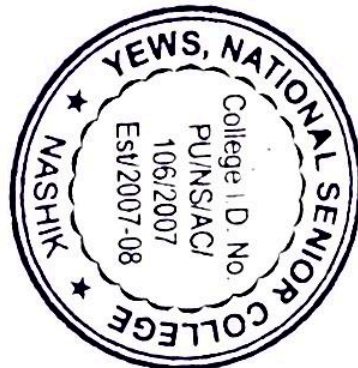
Semester: I


Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Figures of Speech:	Tajahul-e-Arfana, Mubaleghah, Tazad, Talmeeh, Iham, Marratunnazir, Husn-e-Talil, Siyaq-ul-Aedad, Tajnees-e-Taam, Tajnees-e-Naqis, Laf-o-Nashr, Sawal-o-Jawab Ect.	12
2.	September	Part of Speech:	Explanation of Noun with Example, Various types of Pro Noun, Harkaat-o-Saknaat, Various types of Verb, Various types of Noun, Explanation of Adjective, Various types of Adjective, Punctuation, Explanation or Various Types of Sentence.	16
3.	October	Prosody:	Salim Baheren, (Mutaqarib, Hajaz, Rajaz, Kamil, Ramal, Mutadarik.)	16
4.	November	Essay Writing:	<ul style="list-style-type: none">Basics of Essay Writing.Essay on General Topics.	12

- Reference Book:**
1. Qwaid-e-Urdu By Mawlvi Abdul Haq
 2. Dars-E-Balaghat By Urdu Acadmey
 3. Qwaid-e-Urdu By Mohammed Abdussalam
 4. Urdu Ilm-e-Urooz By Junaid Akram Farooqui
 5. Tarjuma Ka Fun Aur Riwayat By Dr. Qamar Rais


Signature of Teacher




(Mr. Noor Mohammed.)
HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts

Teaching plan Year 2022-23- 24

Subject: MM P-IV Study of Satire & Humour Code: URD 504 MJ.

Semester: I

Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Satire & Humour:	<ul style="list-style-type: none">History & Chronological Development of Humour & Satire, Features.	04
2.	September	Study of Text:	<ul style="list-style-type: none">Ghalib Shora ki Ek Majlis Mein by Kanhyya Lal KapoorGawah By Rashid Ahmed SiddiquiLahore ka Geographia by Patras Bukhari.	08
3.	October	<ul style="list-style-type: none">Rashid Ahmed Siddiqui & Kanhaiyya Lal Kapoor	<ul style="list-style-type: none">Life Sketch & Litarary work of Rashid Ahmed Siddiqui.Life Sketch & Litarary work of Kanhaiyya Lal Kapoor.	08
4.	November	<ul style="list-style-type: none">Patras Bukhari	<ul style="list-style-type: none">Life Sketch & Litarary work of Patras Bukhari.	04

- Reference Book:**
1. Urdu Adab Mein Tanz O Mizah By Dr. Wazir Agha
 2. Mazameen-e-Rashid By Rashid Ahmed Siddiqui
 3. Mazameen-e-Patras By Patras Bukhari
 4. Kamred Shaikh Chilli By Kanhaiya Lal Kapoor

Noor m.d.

Signature of Teacher



Noor m.d.

(Mr. Noor Mohammed.)

HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts
Teaching plan Year 2023-24

Subject: ME-IV Study of Classical Prose Text (Gulistan-e-Sadi) Code: URD 513 ME, Semester: I


Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Ghaznavi and Gulaman Period:	<ul style="list-style-type: none">Literary Trends and various types of prose writing in Ghaznavi and Gulaman Period.	10
2.	September	Shaikh Saadi:	<ul style="list-style-type: none">Life sketch of Shaikh Saadi.Literary Trends & Style of Shaikh Saadi.Literary works of Shaikh Saadi.Contemporary prose writers of Shaikh Saadi.Contemporary writer's of Shaikh Saadi.	16
3.	October	Gulistan-e-Saadi:	<ul style="list-style-type: none">A critical study of Gulistan-e-Saadi.Study of Gulistan-e-Saadi: Study of text (Chapter-III)	16
4.	November	Gulistan-e-Saadi:	<ul style="list-style-type: none">Study of Gulistan-e-Saadi Study of text (Chapter-VII)	10

Reference Book: 1. Gulistan-e-Saadi By Shaikh Saadi Sherazi
2. Tareekh-e-Adbiyat-e-Iran By Raza Zadeh Shafaque


Signature of Teacher




(Mr. Noor Mohammed.)
HOD

**HOD. Urdu Dept.,
National Senior College
Nashik-01**

Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts
Teaching plan Year 2022-23

Subject: ME-IV Classical Poetry Text (PR)

Code: URD 564 ME

Semester: II

Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Ghazal:	<ul style="list-style-type: none">Ghazal as a form of poetry.Cronological development of Ghazal in persian literature.	10
2.	February	Ameer Khusrao:	<ul style="list-style-type: none">Life Sketch of Ameer Khusrao.Literary trend & style of Ameer Khusrao.Literary services of Ameer Khusrao	16
3.	March	Hafiz:	<ul style="list-style-type: none">Life Sketch of Ameer Hafiz.Literary trend & style of Hafiz.Literary services of Ameer Hafiz.	16
4.	April	Trnslation & Explanation:	<ul style="list-style-type: none">Translation & Explanation of Selected Ghazals of Ameer Khusrao & Hafiz.	12

Refrence Books:

1. Farsi Adab Ki Mukhtasar Tareekh By Mohammed Riyaz
2. Ameer Khusrao By Ali Abbas Husaini
3. Hayat-e-Hafiz By Hafiz Mohammed Aslam

Noor m. d.

Signature of Teacher



Noor m. d.

(Mr. Noor Mohammed.)

HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

**Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts
Teaching plan Year 2023-24**

Subject: MM P-1-Modern Poetry Text

Code: URD 551 MJ.

Semester: II


Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Urdu Nazm:	<ul style="list-style-type: none">Nazm as a art of poetry.Kind, Utility & Characteristics of Urdu Nazm.Chronological Development of Urdu Nazm.Linguistic.	10
2.	February	Allama Iqbal & Bal-e-Jibrail:	<ul style="list-style-type: none">Life Sketch of Allama Iqbal.Literary Trends & Style of Allama Iqbal.Literary Works of Allama Iqbal.Critical Study of Bal-e-Jibrail.Explanation of Poems .	16
3.	March	Urdu Ghazal & Faiz Ahmed Faiz:	<ul style="list-style-type: none">Life Sketch of Faiz Ahmed Faiz.Literary Trends & Style of Faiz Ahmed Faiz.Literary Works of Faiz Ahmed Faiz.Kind, Utility & Characteristics & Chronological Development of Urdu Ghazal.	16
4.	April	Majmooa "Dast-e-Saba ":	<ul style="list-style-type: none">Critical Study of Majmooa "Dast-e-Saba".Explanation of Poems.	10

- Reference Book:**
1. Bal-e-Jibrail By Allama Iqbal
 2. Dast-e-Saba By Faiz Ahmed Faiz
 3. Urdu Ki Sheri Asnaaf By Dr. Khwaja Ekramuddin
 4. Allama Iqbal: Hayat wo Khidmaat By Dr Naeem Anees


Signature of Teacher




(Mr. Noor Mohammed.)

HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

**Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts
Teaching plan Year 2023-24**

Subject: MM P-III- Urdu Linguistic

Code: URD 553 MJ

Semester: II

Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Linguistic	<ul style="list-style-type: none">History of Linguistic, Objectives, Benefits & Importance of Linguistic.Branches of Linguistic.	08
2.	February	Phonetics & Aryans and Indo-European languages:	<ul style="list-style-type: none">Importance and kinds of PhoneticsAryans and Development of Indo-European language in India.Indo---European language in India and its relations with Urdu language.Different Families of Languages.Various thoughts of schools regarding the origin of Urdu language..	16
3.	March	Evolutionary Development of Urdu Language:	<ul style="list-style-type: none">Contribution of Ulma, Sofiya & Awam in Urdu Language.<ol style="list-style-type: none">Theory of Naseer-ud-din Hashmi.Theory of Mahemood Sheraani.Theory of Masood Husain Khan.Theory of Shaokat Sabzwari.	16
4.	April	Evolutionary Development of Urdu Language:	<ul style="list-style-type: none">Theory of Sayyed Suleman Nadvi.Influences of Ulma, Sofiya & Awam in the evolutionary development of Urdu Language.Intentional formation and unintentional formation of language	14

Reference Book: 1. Urdu Zaban Aur Lisaniyat By Gopi Chand Narang

2. Urdu Zaban Ka Irteqa By Shaokat Sabzwari

3. Hindostani Lisaniyat By Mohioddin Qadri Zoor

4. Punjab Mein Urdu By Hafiz Mahemood Sherani

5. Deccan Mein Urdu By Naseeruddin Hashmi

6. Aab-E-Hayat By Mohammed Husain Azad

Noor md.

Signature of Teacher



Noor md.
(Mr. Noor Mohammed.)

HOD
HOD. Urdu Dept.
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts

Teaching plan Year 2022-23 - 24

Subject: MM P-IV Special Study of Poet (Ahmad Faraz) Code: URD 554 MJ

Semester: II

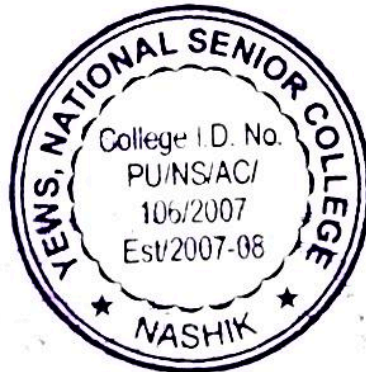
Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Ahmed Faraz:	• Life Sketch & Litarary work of Ahmed Faraz.	04
2.	February	Ahmed Faraz:	• Poetic Style & Art of Ahmad Faraz	08
3.	March	• Ghazls:	• Explanation of 7 Ghazals.	08
4.	April	• Ghazls:	• Explanation of 3 Ghazals.	04

- Reference Book:** 1. Urdu Ghazal Ka Tareekhi Irteqa By Ghulam Aasi Rashidi
2. 20 Wein Sadi Mein Urdu Ghazal By Dr. Waseem Begam
3. Kuliyyat-e-Ahmed Faraz By Ahmed Faraz

Noor m.d.

Signature of Teacher



Noor m.d.

(Mr. Noor Mohammed.)

HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts

Teaching plan Year 2023-24

Subject: Medieval Prose Text Subordinate

Code: 30701.

Semester: III

Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Shibli Nomani's Era & Biography Writing:	<ul style="list-style-type: none">Political, economical and social, Cultural literary trends, style and literary conditions of the Shibli Nomani's Era.The Art and Characteristics of Biography.Chronological Development of Biography Writing in Urdu.	12
2.	September	Shibli Nomani & Alfarooque:	<ul style="list-style-type: none">Life Sketch of Shibli.Literary Trends & Style of Shibli.Literary Works of Shibli.Critical study of Alfarooque.	16
3.	October	Maulana Abul Kalam Azad's Era & Inshaiya Nigari :	<ul style="list-style-type: none">Political, economical and social, Cultural literary trends, style and literary conditions of the Abul Kalam Azad's Era.Chronological development of Inshaiya Nigari in Urdu Prose writings.Literary Trends & Style of Munshi Prem Chand.Literary Works of Munshi Prem Chand.	16
4.	November	Maulana Abul Kalam Azad & Ghubar-e-Khatir:	<ul style="list-style-type: none">Life sketch, literary trends, style and literary works as well as contemporary prose writers of the author.Technical Study of Ghubar-e-Khatir.A critical study of Ghubar-e-Khatir.	10


Reference Book: 1. Alfarooque By Shibli Nomani

2. Urdu Mein Fan-e-Sawaneh Nigari ka Irtiqā By Mumtaz Fakhira

3. Ghubar-e-Khatir By Maulana Abul Kalam Azad


Signature of Teacher




(Mr. Noor Mohammed.)
HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts
Teaching plan Year 2023-24
Code: 40701.

Subject: Medieval Poetry Text

Semester: IV

Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Masnavi Writing:	<ul style="list-style-type: none">As a poetic form of Masnavi writing , its technique, kinds, utility and characteristics.Masnavi writing specially in shomali Hind.	12
2.	February	Daya Shankar Naseem & Gulzar-e-Naseem::	<ul style="list-style-type: none">Life sketch literary trends, style and Literary Works and contemporary Poets of Daya Shankar Naseem.Critical & Technical study of Gulzar e Naseem.	16
3.	March	Ghazal Writing :	<ul style="list-style-type: none">As a poetic form of ghazal writing, its technique, utility and characteristics.Chronological development of Urdu Ghazal.	16
4.	April	Mirza Ghalib & Deewan-e Ghalib (Radif Noon):	<ul style="list-style-type: none">Life sketch literary trends, style and Literary Works and contemporary Poets of Mirza Ghalib.Critical study of Deewan-e Ghalib .Explanation of Ghazals (Radeef Noon).	12

- Reference Book:** 1. Yaadgaar-e-Ghalib By Altaf Husain Hali
2. Diwan-e-Ghalib By Mirza Ghalib
3. Gulzar-e-Naseem By Daya Shankar Naseem
4. Urdu Masnavi Ka Irteqa By Abdul Qadir Sarwari

Noor m.d.

Signature of Teacher



Noor m.d.

(Mr. Noor Mohammed.)

HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts

Teaching plan Year 2023-24

Subject: Literary Criticism & Reserach Methodology Code: 30703.

Semester: III

Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Criticism:	<ul style="list-style-type: none">• Definition and nature of criticism.• The importance and usefulness of criticism.• The need for criticism and the duties of the critic.• Principles of Criticism.• History and evolution of Urdu criticism.• Eastern and Western Criticism.• Tazkere.	12
2.	September	Different schools of criticism:	Jamaliyati Tanqid, Nafsiyati Tanqid, Scientific Tanqid & Marexi Tanqid.	16
3.	October	Research:	<ul style="list-style-type: none">• Aims and objective and techniques of research methodology.• The Importance and Necessity of Research.• Principles of Research and the Art of Research.	16
4.	November	Research:	<ul style="list-style-type: none">• The Relationship Between Criticism and Research.• Research Methods	10

- Reference Book:**
1. Urdu Tanqid Ka Irteqa By Dr. Ibadat Barailwi
 2. Urdu Tanqid Nigari By Dr. Ibadat Barailwi
 3. Tanqid Aur Jadid Tanqid By Dr. Wazir Aagha.
 4. Muqaddam-e-Sher-O-Sahyeri By Altaf Husain Hali
 5. Aab-e-Hayat By Mohammed Husain Azad.
 6. Tanqid Kya Hai By Aal Ahmed Suroor

Noor m.d.

Signature of Teacher



Noor m.d.

(Mr. Noor Mohammed.)

HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts

Teaching plan Year 2023-24

Subject: History of Urdu Literary Criticism:

Code: 40703.

Semester: IV


Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Criticism:	<ul style="list-style-type: none">• Definition and nature of criticism.• The importance and usefulness of criticism.• The need for criticism and the duties of the critic.• Principles of Criticism.• History and evolution of Urdu criticism.• Eastern and Western Criticism.• Tazkere.	12
2.	February	Different schools of criticism:	Jamaliyati Tanqid, Nafsiyati Tanqid, Scientific Tanqid, Marexi Tanqid, Tasurati Tanqid, Scientific Tanqid Ect	16
3.	March	Altaf Husain Hali & Kaleemuddin Ahmed:	<ul style="list-style-type: none">• Life and personality, literary services and critical services of Altaf Husain Hali.• Life and personality, literary services and critical services of Kaleemuddin Ahmed.	16
4.	April	Al Ahmed Suroor & Naseeruddin Hashmi:	<ul style="list-style-type: none">• Life and personality, literary services and critical services of Al Ahmed Suroor.• Life and personality, literary services and critical services of Naseeruddin Hashmi.	12

- Reference Book:**
1. Urdu Tanqid Ka Irteqa By Dr. Ibadat Barailwi
 2. Urdu Tanqid Nigari By Dr. Ibadat Barailwi
 3. Tanqid Aur Jadid Tanqid By Dr. Wazir Aagha.
 4. Muqaddam-e-Sher-O-Sahyeri By Altaf Husain Hali
 5. Aab-e-Hayat By Mohammed Husain Azad.
 6. Tanqid Kya Hai By Aal Ahmed Suroor


Signature of Teacher




(Mr. Noor Mohammed.)

HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts

Teaching plan Year 2023-24

Subject: PR-Modern Prose Text (Subordinate)

Code: 30801.

Semester: III

Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Dastan writing:	<ul style="list-style-type: none">Techniques, Utility and importance of Dastan writing.The importance and usefulness of Dastan.History and evolution of Dastan.	12
2.	September	Dastanhai Dilangez By Dr. Zohra Khanlari & Firdousi:	<ul style="list-style-type: none">Critical Study of Dastanhai Dilangez.Life sketch, Literary Works & Dastan Writing of Zohra Khanlari.Life sketch, Literary Works & Dastan Writing of Firdousi.	16
3.	October	Maulana Jami & Faize:	<ul style="list-style-type: none">Life sketch, Literary Works & Dastan Writing of Maulana Jami.Life sketch, Literary Works & Dastan Writing of Faize.	16
4.	November	Translation:	<ul style="list-style-type: none">Translation as an art.Translation from Text book and unseen passages	10

- Reference Book:** 1) Adbiyate Jadeed Iran By Dr. Manzoor Imam
2) Farsi Dastan Navesi ki Mukhtasar Tareekh By Dr. Momin Mohiuddin
3) Dastan wa Naqde Dastan By Ahmed Gulsheri
4) Sad Saal Dastan Navisi Der Iran By Hasan Abedini

Noor m d.

Signature of Teacher



Noor m d.

(Mr. Noor Mohammed.)

HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Master of Arts

Teaching plan Year 2023-24

Subject: Modern Poetry Text (Subordinate)


Code: 40801.

Semester: IV


Name of the Teacher: Noor Mohammed Peer Mohammed.

SN	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Rubai Writing:	<ul style="list-style-type: none">Techniques, Subject Matter, Utility and importance of Rubai Writing..The importance and usefulness of Rubai.History and evolution of Rubai.	12
2.	February	Iqbal's Era:	<ul style="list-style-type: none">Social, Economic, Cultural and literary conditions of Iqbal's period.	16
3.	March	Dr. Iqbal:	<ul style="list-style-type: none">Life sketch of Dr. Iqbal.Poetic art of Dr. Iqbal.Poetic Style of Dr. Iqbal.Dr. Iqbal as a Rubai Writer.	16
4.	April	Lala-e-Tur (Rubaiyat):	<ul style="list-style-type: none">Explanation or Translation of prescribed Rubaiyat.	12

- Reference Book:** 1) Ifkar-e-Iqbal By Mohd. Adbus Salam
2) Iqbal ka Nazriya-e-Khudi By Abdul Mughni
3) Iqbal ka Fan By Gopi Chand Narang
4) Iqbal Ke Sheri Asalib-Ek Jaizah By Sayyad Sadiq Ali


Signature of Teacher




(Mr. Noor Mohammed.)
HOD

HOD. Urdu Dept.
National Senior College
Nashik-01

4.	Mar	Emerging issues in Business Ethics and Environmental issues	<p>Emerging issues in Business Ethics and Environmental issues</p> <p>4.1 Ethics in Environment – environmental crisis , issues relating to environmental degradation</p> <p>4.2 Natural resources depletion and pollution</p> <p>4.3 Sustainable Development – Meaning, Principles. Goals of Sustainable Development</p> <p>4.4 Strategy to achieve Sustainable Development</p> <p>4.5 Recent trends in Business Ethics and Professional values</p>	15
----	-----	---	--	----

Reference Book: S. S. Sherlekar (Himalaya Publication)

Saima Khan
Signature

Name: Asst. Prof. Saima Khan



[Handwritten Signature]
HOD

HOD. Commerce Faculty,
National Senior College
Nashik-01

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK

COMMERCE DEPARTMENT

TEACHING PLAN

CODE : _ BR575MJ _

SUBJECT: BRANDING

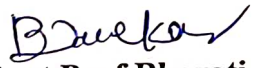
Semester: II (M.COM)

Name of Teacher: Asst.Prof.Bharati Warekar

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Introduction to Branding	Meaning and Definition, Features and Importance. Brand Planning, Brand elements, Steps of brand building process, Impact of brands in markets, society and business, Branding challenge and opportunities, Essential brand components, The importance of consumer perception and behavior	14
2.	February	Introduction to Branding	society and business, Branding challenge and opportunities, Essential brand components, The importance of consumer perception and behavior in	07
		Brand building	Meaning and Importance, Brand building Strategies, The impact of advertising in building brand equity, marketing communications and the brand building, Growing and sustaining brands, Process internal branding,	07
3.	March	Brand building	New brand launches, rebranding. Types of branding, Branding in graphic design, Branding in the age of social media.	08

Reference Book: Successful Branding, Prank K Chaudhary, University (India) Press Limited, Hyderabad, 2001.

Signature


Name : Asst.Prof Bharati Warekar


HOD, Commerce Faculty
National Senior College
Nashik-01



**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK**

COMMERCE DEPARTMENT

TEACHING PLAN

SUBJECT: ADVANCES IN MARKETING CODE : 417 Semester: II (M.COM)

Name of Teacher: Asst.Prof.Bharati Warekar

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Marketing Strategy Sustainable Marketing and value through customer service	-Meaning- Definition – Types of Marketing Strategies. Elements of Marketing Strategy. - Strategies in the Marketing Warfare- Principles of Marketing Warfare -Process of Creating a marketing strategy , Global v/s Local Sustainable Marketing :Concept, Importance , Problems and prospects	12 06
2.	February	Sustainable Marketing and value through customer service Recent Trends, developments in digital marketing Changes and Challenges of digital Marketing	- -Creating Sustainable Value through Customer Service -Sustainable Marketing and Sustainable Development, sustainable Marketing and related ethical issues -Current examples of corporate Concept and relevance of Digital Marketing in Modern Times. -Role of a Modern Marketing Manager in the era of digital	08 07
3.	March	Recent Trends, developments in digital marketing Changes and Challenges of digital Marketing Delivering service through intermediaries and modern E channels	-Concept and relevance of Digital Marketing in Modern Times. -Role of a Modern Marketing Manager in the era of digital Marketing with specific reference to social media management and social media audit. -Problems and prospects of Marketing ; advent of artificial intelligence and robotics -A study of some e marketing websites: www.ebay.in,www.alibab.com, www.flipkart.com Customers role in service delivery. MarketingCustomers role in service delivery. Marketing	08

		<p>strategies for customer involvement and engagement Customer defined service standards</p> <p>Factors necessary for appropriate service standards</p> <p>Types of customer – defined standards.</p> <p>Development of customer defined standards strategies for customer involvement and engagement Customer defined service standards</p>	08
--	--	--	----

Reference Book: Customer Relationship Management : A Strategic Approach Lakshman Jha
Global India Publications Pvt Ltd.

Signature

Bharati

Name :

Asst. Prof, Bharati Ward



Rajesh

HOD. Commerce Faculty
National Senior College
Nashik-01



YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT

Teaching plan Academic Year 2023-24

Subject : Strategic Management _____ code: ST552MJ

Semester: II (M - 00)

Name of Teacher: Asst.Prof. Ranjana D. Mahajan

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Introduction to Strategic Management	Strategy - Concept and its Evolution 1.2 Strategic Management Characteristics, Dimensions and Approaches to Strategic Decision Making Strategic Management Process Components of Strategic Management 1.4 Model – Policies, Role of Top Management Strategic Implications of Social and Ethical Issues	15
2.	January	Strategy Formulation, Strategic Analysis and Strategic Planning	Organizational Goals, Mission and Social Responsibility 2.2 Analysis of Business Environment 2.3 Internal analysis for Strategic Planning 2.4 Strategic Planning meaning, steps, alternatives, advantages and disadvantages 2.5 Designing an effective Strategic Plan	08 05
	February	Strategic Choices and Strategy Implementation	Generating Strategic Alternatives for Stability, Growth and Sustainable Strategies 3.2 Evaluation of Strategic Alternatives for Developing Product Portfolio Models and Selection of Suitable Corporate Strategy Implementation Issues 3.3 Planning and Allocation of Resources	10
3.	February	Strategic Choices and Strategy Implementation	Organizational Structures – factors affecting the choice , Degree of Flexibility and Autonomy	05
	March	Functional Strategy and Strategic Review	Functional Strategy and Strategic Review: 4.1 Knowledge and Formulation of Functional Strategy for Marketing Environment Sustainability 4.2 Evaluation of Strategic Performance – Criteria	15

			and Problems Concept of Corporate Restructuring 4.3 Business Process Reengineering , Benchmarking , TQM and Six Sigma 4.4 Chankyaniti - A Case Study Approach	
--	--	--	--	--

Reference Book: Strategic Management – By Fred R. David, Forest R. David


Signature

Name: Asst.Prof.Ranjana Mahajan




HOD/Commerce Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
Teaching plan Academic Year 2023-24
Subject: Service Marketing code: MS576MJC(M.COM)
Semester: II**

Name of Teacher: Asst.Prof. Ranjana D. Mahajan

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Introduction to Services	Meaning, Definition and Characteristics of Services, Types of Services, Core and Augmented Services, Difference between goods and Services, Relevance, changes and trends in the present growing service sector.	15
2.	February	Designing Suitable Services Marketing Mix Part 1	Designing of Services Mix with reference to Product and Price: Service Development Strategies, The Service Delivery Process, Pricing of Services, Service Pricing Strategies	15
3.	March	Designing Suitable Services Marketing Mix Part 2	Designing The service Mix with reference to Promotion and Distribution: Developing the Services Communication Strategy, challenges associated with the development of the services communication strategy Managing the firms physical evidence, the development of servicescapes, Managing the senses when developing services capes, Defining and Measuring Service Quality	15
4.	April	Effective Management of Service Consumer	Managing Service Consumers, Managing Consumer Service Perceptions, Defining and Measuring Consumer Satisfaction. Customer Loyalty and Retentions	14

Reference Book: 1 Services Marketing - S.M. Jha- Himalaya Publishing House ,Delhi


Signature

Name: Asst.Prof. Ranjana Mahajan



**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
Teaching plan Academic Year 2023-24
Subject: Service Marketing code: MS576MJC(M.COM)
Semester: II**

Name of Teacher: Asst.Prof. Ranjana D. Mahajan

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	January	Introduction to Services	Meaning, Definition and Characteristics of Services, Types of Services, Core and Augmented Services, Difference between goods and Services, Relevance, changes and trends in the present growing service sector.	15
2.	February	Designing Suitable Services Marketing Mix Part 1	Designing of Services Mix with reference to Product and Price: Service Development Strategies, The Service Delivery Process, Pricing of Services, Service Pricing Strategies	15
3.	March	Designing Suitable Services Marketing Mix Part 2	Designing The service Mix with reference to Promotion and Distribution: Developing the Services Communication Strategy, challenges associated with the development of the services communication strategy Managing the firms physical evidence, the development of servicescapes, Managing the senses when developing services capes, Defining and Measuring Service Quality	15
4.	April	Effective Management of Service Consumer	Managing Service Consumers, Managing Consumer Service Perceptions, Defining and Measuring Consumer Satisfaction. Customer Loyalty and Retentions	14

Reference Book: 1 Services Marketing - S.M. Jha- Himalaya Publishing House ,Delhi


Signature

Name: Asst.Prof. Ranjana Mahajan



YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24

Subject: Marketing Techniques
Semester: I (M-COM)

Code: 117

Name of Teacher: Asst. Prof. Zute Rushikesh M.

Sr. No	Month	Topic	Sub-Topics	No. of Lecture assigned
1.	September	Marketing Introduction & Marketing Environment	<p>Marketing : Meaning ,Definition, Elements, Objectives, Importance, Advantages and limitations, Evolution and Scope Approaches to the study of Marketing</p> <p>Marketing Environment: Meaning and Definition, Internal and external Environmental factors influencing the marketing environment</p>	12
2.	September/ October	Product Mix and Price Mix	<p>Marketing Mix : Meaning, Definition, Elements</p> <p>Product Mix: Concept of Product, Product Lines, Product line length, depth, width. Product Mix Width. Product Simplification diversification and elimination</p> <p>Product Management: New product development and Product Life Cycle</p> <p>Brand Management: concept definition and history of brand/branding Brand Creation, Rebranding, Brand Positioning, Brand Equity Brand Contract, Brand Factory</p> <p>Labelling: Meaning and importance</p> <p>Price Mix: Price—Meaning, Definition and Elements of price mix. Need, importance and objectives of pricing. Factors influencing pricing. Various Pricing Strategies.</p>	12
3.	October	Place Mix and Promotion Mix	<p>Place – Types of Distribution Channels , Advantages & Limitations, factors affecting selection of channel.</p> <p>Promotion Mix : Meaning, Elements of Promotion Mix,</p> <p>Advertising – Concept, Classification, functions , benefits of advertising, Economic, Social & ethical issues, evaluating advertising effectiveness, Recent trends in advertising,</p>	11

			<p>Personal Selling – concept and importance, theories of selling, process of personal selling, Selling Methods, Limitations of personal selling.</p> <p>Publicity: Meaning, difference between advertising and publicity</p> <p>Sales Promotion: Meaning, Objectives and importance, Tools or techniques, Evaluation of sales promotion.</p>	
4.	October/ November	Public Relations, People Process and Physical Evidence	<p>Public Relations— Concept, History, Tools of public relations, Role of Public Relation Officer</p> <p>E- Marketing Promotion – E mails, different types of Web advertising, blog spots, Online Sponsorships, Social Media Marketing,</p> <p>People, Process and Physical Evidence -- People as a part of Marketing Mix, customer interaction, customer service Process as part of the Marketing Mix, Physical evidence/ Packaging</p>	12

Reference Book: Advanced Marketing (Marketing Techniques) by Dr. Shahaji Misal, Dr. Nandini Deshpande, Dr. Ashutosh V. More, Dr. Satish Bhosle, Marketing Management by Arun Kumar, Rachana Sharma.

Signature

Name: Asst. Prof. Zute Rushikesh M.



HOD. Commerce Faculty
National Senior College
Nashik-01

			Statement: Schedule of Changes in Working Capital and Funds Flow Statement 2.5.3 Numerical Problems on Funds Flow Statement 2.6 Statement of Changes in Financial Position: AS-3: Cash Flow Statement and Ind AS-7: Statement of Cash Flows 3.2 Meaning of Cash Flow Statement, and Uses and Limitations of Cash Flow Analysis	07
7. March	Cash Flow Analysis	Basics of Capital Budgeting:	3.3 Difference between Cash Flow Analysis and Funds Flow Analysis 3.4 Preparation of Cash Flow Statement (Numerical Problems): 3.4.1 Direct Method 3.4.2 Indirect Method Concept of Capital Budget and Capital Budgeting, and Cases of Capital Budgeting Decisions 4.2 Importance of Capital Budgeting and Rationale of Capital Expenditure 4.3 Capital Expenditure Budget: Meaning, Objectives, Control over Expenditure through Capital Expenditure Budget 4.4 Kinds of Capital Investment Proposals, and Factors affecting Capital Investment Decisions: a) The amount of Investment, b) Minimum Rate of Return on Investment, c) Return Expected from the Investment, d) Ranking of the Investment Proposals, and e) Risk and Uncertainty 4.5 Capital Budgeting Appraisal Methods: 4.5.1 Pay-Back Period Method 4.5.2 Discounted Cash Flow Method or Time Adjusted Technique: 4.5.2.1 The Net Present Value Method 4.5.2.2 Present Value Index Method 4.5.3 Accounting or Average Rate of Return Method 4.6 Numerical Problems on the Methods of Capital Budgeting Appraisal	08 08

Reference Book: Financial Accounting by Dr.P.C.Tulasian, Mahesh Kulkarni And Rahul Mahajan s ,Nirali prkashan

Signature

Name :

B. Warekar

Asst.Bharati Warekar



Rahul

HOD. Commerce Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24**

Subject: Elements of Knowledge Management
Semester: II (M.COM)
Name of Teacher: Asst. Prof. Sadiya Ansari

Code: KM570MJ

Sr. No.	Month	Topic	Sub-topic	No. of Lectures
1.	December/ January	Introduction to Knowledge Management	<ul style="list-style-type: none"> • Knowledge Management - Concept , Meaning , Definition , Nature and Relevance of it in today's Business world. • Early forms of Knowledge Management and Evolution of Knowledge Management • Knowledge Management Process • Approaches to Knowledge Management Difference between data, information, knowledge and wisdom • Knowledge management cycle Organizational Learning, Knowledge acquisition, Information distribution, Information interpretation • Obstacles to knowledge sharing 	10
2.	January	Tools and Techniques of Knowledge Management	<ul style="list-style-type: none"> • Concept , Meaning , Types of Knowledge sharing • Tools and Technologies • System of Presenting Knowledge • Role of Knowledge Management in Management of Change • Measurement of Knowledge • Role of a Leader in Knowledge Management • The knowledge Management Matrix. 	08
3.	February	Cross Functional areas and Knowledge Management	<ul style="list-style-type: none"> • Finance and Knowledge Management • Marketing and Knowledge Management • E- Commerce and Knowledge Management • TQM and Knowledge Management CRM and Knowledge Management Human 	10

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK**

COMMERCE DEPARTMENT

TEACHING PLAN

2023-24

SUBJECT: FINANCIAL ANALYSIS & CONTROL CODE: 201_

Semester: II (M.COM)

Asst.Prof.Bharati Warekar

Name of Teacher: _____

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
5.	January	Analysis and Interpretation of Financial Statements: Funds Flow Analysis	Meaning, Nature, Types of Financial Statements, and Limitations of Financial Statements 1.2 Analysis and Interpretation of Financial Statements 1.3 Types of Financial Analysis: A) On the basis of Material Used and B) On the basis of Modus Operandi, and Steps involved in Analysis in Financial Statements 1.4 Introduction of Financial Analysis Techniques: Comparative Financial Statements, Common-Size Financial Statements, Trend Percentages, Funds Flow Analysis, Cost-Volume-Profit Analysis, Ratio Analysis etc. 1.5 Comparative Financial Statements: Meaning, Uses, Limitations and Numerical Problems 1.6 Common Size Financial Statements: Meaning, Uses, Limitations and Numerical Problems Meaning of Funds, Flow of Funds and Funds Flow Statement 2.2 Difference between Funds Flow Statement and Income Statement 2.3 Parties interested in Funds Flow Statement 2.4 Uses and Limitations of Funds Flow Statement	12 04
6.	February	Funds Flow Analysis: Cash Flow Analysis	Meaning of Funds, Flow of Funds and Funds Flow Statement 2.2 Difference between Funds Flow Statement and Income Statement 2.3 Parties interested in Funds Flow Statement 2.4 Uses and Limitations of Funds Flow Statement 2.5 Preparation of Funds Flow Statement: 2.5.1 Sources of Funds and Applications of Funds 2.5.2 Techniques for Preparing a Funds Flow	08

			<p>Resource and Knowledge Management</p> <ul style="list-style-type: none"> • Artificial Intelligence and Knowledge Management: Role of Artificial Intelligence In It 	
4.	March	Knowledge Strategies:	<ul style="list-style-type: none"> • Meaning , Nature , Scope and knowledge strategy creation • Using Knowledge Management to safeguard Intellectual Property Knowledge engineering for IT based services • Future Prospects of Knowledge Intensive Business Services and its impact on the economy • Knowledge Audit; Benchmarking Method , Balance Scorecard Method 	10

Reference Book: Elements of Knowledge Management by Dr. Shubhangi Sunil Auti, Dr. Ajinath M. Doke & Dr. Karuna Budha Kamble

Sadlyo
Signature



[Signature]
HOD. ~~Commerce~~ Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2022-24**

Subject: Marketing Techniques

Code: 117

Semester: I (M.COM)

Name of Teacher: Asst. Prof. Zute Rushikesh M.

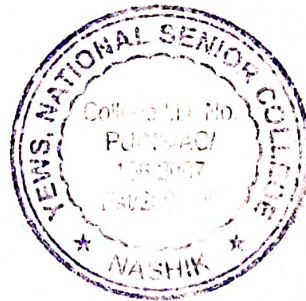
Sr. No	Month	Topic	Sub-Topics	No. of Lecture assigned
1.	September	Marketing Introduction & Marketing Environment	Marketing : Meaning ,Definition, Elements, Objectives, Importance, Advantages and limitations, Evolution and Scope Approaches to the study of Marketing Marketing Environment: Meaning and Definition, Internal and external Environmental factors influencing the marketing environment	12
2.	September/ October	Product Mix and Price Mix	Marketing Mix : Meaning, Definition, Elements Product Mix: Concept of Product, Product Lines, Product line length, depth, width. Product Mix Width. Product Simplification diversification and elimination Product Management: New product development and Product Life Cycle Brand Management: concept definition and history of brand/branding Brand Creation, Rebranding, Brand Positioning, Brand Equity Brand Contract, Brand Factory Labelling: Meaning and importance Price Mix: Price—Meaning, Definition and Elements of price mix. Need, importance and objectives of pricing. Factors influencing pricing. Various Pricing Strategies.	12
3.	October	Place Mix and Promotion Mix	Place – Types of Distribution Channels , Advantages & Limitations, factors affecting selection of channel. Promotion Mix : Meaning, Elements of Promotion Mix, Advertising – Concept, Classification, functions , benefits of advertising, Economic, Social & ethical issues, evaluating advertising effectiveness, Recent trends in advertising,	11

			<p>Personal Selling – concept and importance, theories of selling, process of personal selling. Selling Methods, Limitations of personal selling.</p> <p>Publicity: Meaning, difference between advertising and publicity</p> <p>Sales Promotion: Meaning, Objectives and importance. Tools or techniques, Evaluation of sales promotion.</p>	
4.	October/ November	Public Relations, People Process and Physical Evidence	<p>Public Relations— Concept, History, Tools of public relations, Role of Public Relation Officer</p> <p>E- Marketing Promotion – E mails, different types of Web advertising, blog spots, Online Sponsorships. Social Media Marketing,</p> <p>People, Process and Physical Evidence -- People as a part of Marketing Mix, customer interaction, customer service Process as part of the Marketing Mix, Physical evidence/ Packaging</p>	12

Reference Book: Advanced Marketing (Marketing Techniques) by Dr. Shahaji Misal, Dr. Nandini Deshpande, Dr. Ashutosh V. More, Dr. Satish Bhosle, Marketing Management by Arun Kumar, Rachana Sharma.

Signature

Name: Asst. Prof. Zute Rushikesh M.



HOD. Chodderce Faculty
National Senior College
Nashik-01

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24

Subject: Financial Management
 Semester: I (M.COM)
 Name of Teacher: Asst. Prof. Sadiya Ansari

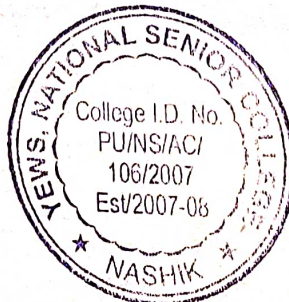
Code: 60120

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	September	Introduction	1 Meaning and objectives of Financial Management , 2 Financial systems in India – RBI , SEBI. 3 New trends in Financial Management	12
2.	September/ October	Financial Statements & Financial Analysis	1. Concept of Financial Statements 2. Understanding and analyzing Income and Balance Statements 3 Financial Analysis – Types and Techniques	07
3.	October	Investment Decisions	1 Capital Expenditure - meaning and concept 2 Capital Budgeting, techniques of Capital Budgeting. 3 Investment Decision Methods – Payback , Net Present Value , A.R.R and I.R.	08
4.	October/ November	Working Capital & Credit Management	1. Meaning and Nature of Working Capital 2. Factors affecting Working Capital, Production Cycle 3. Formulation of Credit Policy , Collection Policy , Accounts Receivable Management, Factoring and Lease Financing	07

Reference Book: Financial Management by Dr. Prasanna Kumar Deshmukh , Dr. Neeta Bhagwaan Kamble , Dr. Ajinath M. Doke

Sadiya
Signature

Name: Asst. Prof. Sadiya Ansari



R. K. J.
HOD. Commerce Faculty
National Senior College
Nashik-01

**Youth Education and Welfare Society's
National Senior College, Nashik**

Commerce Department

Teaching plan

Academic Year 2023-2024

Subject: Research Methodology for Business
Name of Teacher: Asst.Prof. Saima Khan

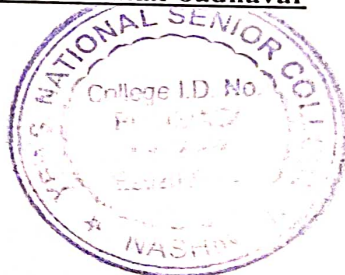
Code : 302

Semester: II (M.COM)

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	Sep	Introduction To Business Research:	Introduction. Definition, Objectives, Significance & Types of Research, Criteria of research, Features of a Good Research, Steps in Scientific Research Process, Research Methods versus Methodology Ethics and Modern practices in Research: Ethical Issues in Research – Plagiarism, Role of Computer in Research, Application of Statistical software-. Introduction to SPSS	12
2.	Oct	Formulation Of The Research Problem, Development Of The Research Hypotheses, Research Design & Sampling:	Research Problem: Defining the Research Problem, Techniques involved in Defining Research Problem Review of Literature Hypotheses: Meaning, Definition & Types of Hypothesis, Formulation of the Hypotheses, Methods of testing Hypothesis Research Design: Meaning, Nature & Classification of Research Design, Need for Research Design, Phases/Steps in Research Design Sampling: Meaning & definition of Sampling, Key terms in Sampling, Types of Sampling: Probability & Non-probability	12
3.	Oct	Data Collection, Measurement & Scaling, Processing Of Data: Of Data Collection:	Primary Data: Methods of Data Collection, Merits & Demerits Secondary Data: Internal & External Sources of Data Collection Factors influencing choice of method of data collection Designing of a questionnaire – Meaning, types of questionnaire, Stages in questionnaire designing, Essentials of a good questionnaire ,Schedule Measurement & Scaling: Meaning & Types of Measurement Scale, Classification of Scales Processing of Data: Editing, Coding, Classification & Tabulation. Analysis & Interpretation of Data: Types of Analysis Univariate, Bivariate and Multivariate Analysis of Data	12
4.	Nov	Research Report And Mode Of Citation & Bibliography	Research Report: Importance of Report Writing, Types of Research Reports, Structure or Layout of Research Report Mode of Citation & Bibliography: Author, Date, System, Footnote or Endnote System, Use of Notes. Position of Notes, Citing for the first time, Subsequent Citing, List of Abbreviation used in Citation, Mode of preparing a Bibliography, Classification of Entries, Bibliography Entries compared with Footnotes, Examples of Bibliography Entries	12

Reference Book: Dr. Vijaya Pokale, Prin. Dr. Sudhakar Jadhavar

Saima Khan
Signature



Saima Khan
HOD. Commerce Faculty
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Commerce Department
Teaching plan
Academic Year 2023-2024

Subject: Human Resource Management

Code :313

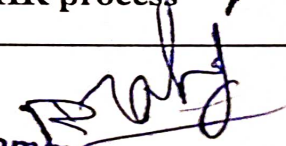
Semester: II (M.COM)

Name of Teacher: Asst.Prof. Saima Khan

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	Sep	Human Resource Management An Overview	1.1 Introduction to Human Resource Management: Meaning & Definition, Concept, Approaches, Functions. 1.2 Challenges of Human Resource Management in changing business scenario. 1.3 Human Resource Environment: Technology and Structure, Network Organization's, Workforce Diversity, 1.4 HRM- Dual Career Employees, Employee Contract/ Leasing Global Competition, TO and Labor Standards	12
2.	Oct	Human Resource Planning and Development	2.1 Objectives, Need and Estimation 2.2 Recruitment: Definition, Sources and Policy 2.3 Selection: Definition, Process and assessment, Interview and Induction 2.4 Retention of Manpower, Succession Planning. 2.5.Kinds of Retirement: Resignation, Discharge, Dismissal, Suspension, Lay off.	12
3.	Oct	Training and Development Performance Appraisal and Merit Rating	3.1 Training : Meaning Purpose, Importance, Benefits Training Process and Methodology 3.2 Methods of Training, Evaluation and Feedback 3.3. Competency mapping,: meaning, benefits of competency mapping, 9 box tool of HR, Model, 3.4 Performance Appraisal : Definition, Methods, Result Based Performance, Appraisal Errors, Ethics in Performance Appraisal, 360 Degree Feedback. 3.5 Merit Rating – Promotions, Transfers, Job Description, Job Evaluation, Job Enlargement, Job Enrichment, Job Rotation	12
4.	Nov	Recent Trends in HRM	4. 1E- HR- meaning, organization, Benefits and cost of E-HR and Future of E-HR, Digitized rewards and recognition, Online skill assessments, Biometric time tracking and security 4.2 Recent Trends in HRM after covid 19 : Workplace Diversity, Flexi time, Work from Home, Virtual Work, Artificial Intelligence, Productivity of HR process	12

Reference Book: Dr. M.G. Mulla, Dr. Sunil S. Shete


Signature


HOD. Commerce Faculty
National Senior College, Nashik

Youth Education and Welfare Society's
National Senior College, Nashik
Computer Science Department
Teaching plan
Code : Semester: III M.com-II

Subject: Business Finance

Name of Teacher: Asst.Prof.Bharati Warekar

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1	September	Business Finance	1.1 Meaning, objectives, scope and importance 1.2 Time Value of Money: Need, Importance, Future value, Present value through discounted cash flow technique	10
2	October	Strategic Financial Planning: Corporate Securities and Sources of Long-term Finance	2.1 Meaning - objectives, assumptions, 2.2 Steps in financial planning 2.3 Estimating financial requirements of firm - limitations of financial planning 2.4 Capitalization - over capitalization, undercapitalization, 2.5 Theories of capitalization, 2.6 Estimating financial needs and 3.1 Ownership securities - equity shares: characteristics, advantage and disadvantages, preference shares: characteristics, advantage and disadvantages, Companies Act (Amendment) 2013 3.2 Creditor's securities- debentures: characteristics, classification, procedure of issuing debentures and Bonds	08 08
3	November	Corporate Securities and Sources of Long-term Finance: Short Term Finance and Working Capital Management	3.1 Ownership securities - equity shares: characteristics, advantage and disadvantages, preference shares: characteristics, advantage and disadvantages, Companies Act (Amendment) 2013 3.2 Creditor's securities- debentures: characteristics, classification, procedure of issuing debentures and Bonds. 3.3 Company Deposit 3.4 The dividend decision: Background of dividend policy, Theories of dividend, Trend in dividend distribution in India, Measures of dividend policy, dividend yield and dividend Payout 4.1 Characteristics of short-term finance – short term needs, 4.2 sources of short-term finance, role of working capital, best management practices of working capital 4.3 Financing of working capital – trade creditors, bank credit, bank financing of account receivables, working capital	06 06

Reference Book: Kulkarni P.V., 'Business Finance', Himalaya Publishing House

Signature *Bharati*
Name : Asst.Prof Bharati Warekar



prah
HOD.
HOD. Commerce Faculty
National Senior College
Nashik-01

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
 COMPUTER SCIENCE DEPARTMENT

TEACHING PLAN

SUBJECT: RESEARCH METHODOLOGY _____ CODE : _60127 Semester: M.com-I

Name of Teacher: Asst.Prof.Bharati Warekar

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1	September	Introduction to Business Research	1. Introduction. Definition, Objectives, Significance & Types of Research 2. Criteria of research, Features of a Good Research, Steps in Scientific Research Process, Research Methods versus Methodology. 3. Ethics and Modern practices in Research : Ethical Issues in Research Plagiarism. 4. Role of Computer in Research, Application of Statistical software-. Introduction to SPSS	08
8.	October	Formulation of the Research Problem, Development of the Research Hypotheses, Research Design & Sampling Data Collection, Measurement & Scaling, Processing of Data: Sources of Data Collection:	2.1 Research Problem: Defining the Research Problem, Techniques involved in Defining Research Problem 2.2 Review of Literature 2.3 Hypotheses: Meaning, Definition & Types of Hypothesis, Formulation of the Hypotheses, Methods of testing Hypothesis 2.4 Research Design: Meaning, Nature & Classification of Research Design, Need for Research Design, Phases/Steps in Research Design 2.5 Sampling: Meaning & definition of Sampling, Key terms in Sampling, Types of Sampling: Probability & Non-probability, Sampling Errors 3.1 Primary Data: Methods of Data Collection, Merits & Demerits 3.2 Secondary Data: Internal & External Sources of Data Collection Factors influencing choice of method of data	08 08

9.	November	<p>Data Collection, Measurement & Scaling, Processing of Data: Sources of Data Collection:</p> <p>Research Report and Mode of Citation & Bibliography:</p>	<p>3.1 Primary Data: Methods of Data Collection, Merits & Demerits 3.2 Secondary Data: Internal & External Sources of Data Collection Factors influencing choice of method of data collection 3.3 Designing of a questionnaire – Meaning, types of questionnaire, Stages in questionnaire designing, Essentials of a good questionnaire. 3.4 Measurement Scaling: Meaning & Types of Measurement Scale, Classification of Scales 3.5 Processing of Data: Editing, Coding, Classification & Tabulation. 3.6 Analysis & Interpretation of Data: Types of Analysis- Univariate, Bivariate and Multivariate Analysis of Data</p> <p>1. Research Report: Importance of Report Writing, Types of Research Reports, Structure or Layout of Research Report 2. Mode of Citation & Bibliography: Author, Date, System, Footnote or Endnote System, Use of Notes. Position of Notes 3. Citing for the first time, Subsequent Citing, List of Abbreviation used in Citation, Mode of preparing a Bibliography, Classification of Entries, Bibliography Entries compared with Footnotes, Examples of Bibliography Entries</p>
----	----------	--	---

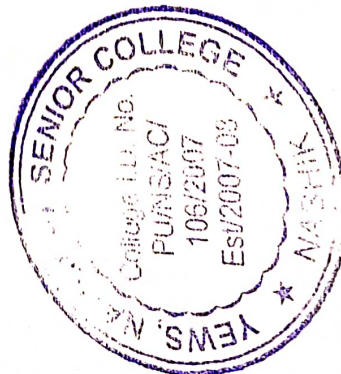
Reference Book: Research Methodology - methods and Techniques C.R.Kothari New Age international Publishers

Signature

Bharati

Name :

Asst.Prof.Bharati Warekar



Rah
 H.O.D. Faculty
 .00. Commerce Faculty
 National Senior College
 Nashik-01

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
 COMPUTER SCIENCE DEPARTMENT
 TEACHING PLAN

SUBJECT: MANAGEMENT A/C CODE: 60101

Semester: M.com-I
 Name of Teacher: Asst.Prof.Bharati Warekar

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1	September	Accounting for Emerging Sector	Accounting for Emerging Sectors 1.1 Limitations of conventional Financial Accounting 1.2 Emergence of Management Accounting and Cost Accounting 1.3 Advantages of Management Accounting and Cost Accounting 1.4 Distinction between Management Accounting and Cost Accounting 1.5 Management Accounting as a decision making tool	10
5.	October	Application of Management Accounting Techniques	2.1 Marginal Costing and Cost-Volume Profit (CVP) Analysis, Key Factors 2.2 Decision Making through Managerial Cost Accounting (Make or Buy Decision) Purchasing and Leasing 2.3 Techniques and Managerial Cost Accounting 2.4 Standardization of Accounting System a. Fixed and Variable Cost Analysis b. Application of Fixed and Variable Cost Analysis technique in decision making 3.1 Budget Manual 3.2 Budget Committee and Budgetary Control 3.3 Preparation of Budget 3.4 Master Budget 3.5 Purchase and Sales Budgets 3.6 Fixed and Flexible Budget 3.7 Cash Budget	08 08
6.	November	Budgets as a tool for Decision Making	3.1 Budget Manual 3.2 Budget Committee and Budgetary Control 3.3 Preparation of Budget 3.4 Master Budget 3.5 Purchase and Sales Budgets 3.6 Fixed and Flexible Budget 3.7 Cash Budget	08

7.	November	Working Capital Management	4.1 Concept and definition of working capital, 4.2 Determination of Working capital, Assessment of Working capital needs - Study of components of working capital such as cash management and 4.4 Accounts receivable management and inventory management.	08
----	----------	----------------------------	--	----

Reference Book: Management Accounting, P.C. Tulsian Tata McGraw Hill Publishing

Signature *B. Warekar*
 Name: Asst. Bharati Warekar



R. Warekar
 HOD
 Faculty
 Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK**

COMMERCE DEPARTMENT

TEACHING PLAN

ACADEMIC YEAR 2023-24

SUBJECT: SOCIAL MEDIA MARKETING _____ CODE: 60124

M.COM Semester: I

Name of Teacher: Asst.Prof. Ranjana D. Mahajan

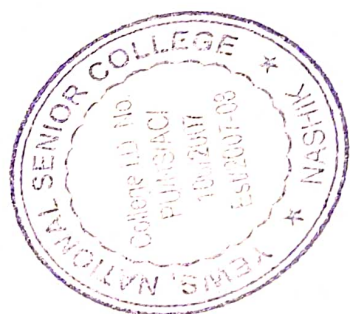
Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	September	INTRODUCTION TO SOCIAL MEDIA	1.1 Introduction to social media, how to build a successful Social Media Strategy, Goal setting 1.2 Overview of Global E-Marketing Issues, Country and Market Opportunity Analysis, User engagement on social networks 1.3 Social advertising, Social media analytics; Impact of online reputation	10
2.	October	INTRODUCTION TO SOCIAL MEDIA	1.4 Social Technology and its marketing influence in India.	02
		FACEBOOK, INSTAGRAM AND LINKEDIN MARKETING	2.1 Exploring the use of a Facebook page, Facebook Ad campaign, Facebook groups, Hashtags, 2.2 Instagram, creates automation for Instagram, Audience Insights, page Insights, exploring the various IG content types, setting a theme and flow on Instagram, and generating Leads. 2.3 The Structure of LinkedIn : Profiles, Pages, Groups, and a Social Rolodex • Optimizing Your LinkedIn Profile • Using LinkedIn as a Social Rolodex • LinkedIn Pages, Groups, and Other Opportunities • Deliverable: A LinkedIn Marketing Plan	12
		TWITTER & YOUTUBE MARKETING	3.1 Creating a Twitter account, optimizing a page, content types, posting contents, Integrating a personal brand on Twitter, Twitter Analytics & Ads, post assistants and automation for Twitter. 3.2 YouTube marketing, creating a YouTube channel, posting content, YouTube analytics, GooglePages for YouTube Channels, Video Flow, Verify Channel, Webmaster Tool –Adding Asset.	12

3.	November	SEARCH ENGINE OPTIMIZATION (SEO) WEBSITE HOSTING USING WORDPRESS) 4.1 Search Engine Optimization (SEO) : Introduction, Understanding SEO 4.2 User Insights, Benefits And Challenges 4.3 Content Marketing 4.4 Traditional Media v/s Social Media, recent trends and challenges in Social Media marketing. 4.5 Search Engine Optimization-Recent trends and challenges 5.1 Website Planning & Development- Website, Types of Websites, Phases of website development, Keywords: Selection process 5.2 Domain & Web Hosting- Domain, Types of Domain, Where to Buy Domain, Web Hosting, How to buy Webhosting Building Website using Word press-What is Word press, CMS, Post and Page	12 05
4.	December	WEBSITE HOSTING USING WORDPRESS	5.3 Word press Plug-ins- Different Plug-ins, social media Plug-ins, page builder plug-ins: the elementor, how to insert a section, how to insert logo, Google Microsites	07

Reference Book: 1 Matt Golden (2022), Social Media Marketing, 1st Edition, Bravex Publications.

Ranjana Mahajan
Signature

Name: Asst.Prof.Ranjana Mahajan



Ranjana Mahajan
HOD Commerce Faculty
National Senior College
Nashik-01

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK

COMMERCE DEPARTMENT

TEACHING PLAN

ACADEMIC YEAR 2023-24

SUBJECT: EVENT MANAGEMENT CODE: 60125

Semester: I

Name of Teacher: Asst.Prof. Ranjana D. Mahajan

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	September	INTRODUCTION TO EVENT MANAGEMENT	Meaning, Nature, Scope, Types of Events (Corporate, Private, or Charity, Indoor Events, Out Door Events, Celebrity Events) Tools For Event Planning & Management MICE Events, Event Operations and Services (Setting Up, Parking, Maintenance, Ticketing, Food and Beverage, Logistics). Organization structure of event management	10
2.	October	INTRODUCTION TO EVENT MANAGEMENT	companies, Emerging trends in event industry, Human Resource Management for Events. Event Planning: Event Checklist, Hosting , Principles of Holding Event , Reserving Event Hall, Preparing and Designing ,The Schedule of Event Permissions, Policies , Government & Local Authorities , Phonographic , Performance License , Five Bridges Of Event Management ,Characteristics of Successful Event Management	05
		CORPORATE EVENT MANAGEMENT	Corporate Event Organization : Preparing A Blueprint , Facilities Planning and Organizing (Assigning Staff , Maintenance of Inventory For The Chemicals and Equipments , Cleaning, Maintenance, Aesthetic Upkeep , Maintaining Back Areas, Public Areas and Surroundings, Floral Designing (- Assigning The Responsibilities , Event Organizer Arrangements , Corporate Event Packages , Corporate Hospitality , Well- Being of the Patrons & Participants , Entailing The Entertainment In Corporate Events and Corporate Event Reporting .	10

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK

COMMERCE DEPARTMENT
 TEACHING PLAN

Subject: Recent Advances in Business Administration
 Name of Teacher: Asst. Prof. Saima Khan

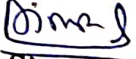
Code: 202

Semester: VI (M-COM)

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	Jan	Contemporary Issues in Business Administration	1.1 Change management – Concept, Significance. Managing change-Important feature 1.2 Principals change Management 1.3 Dimensions Approaches towards managing change 1.4 Futuristic and strategic approach toward changing business environment	12
2.	Jan-Feb	Customer Centric Approach	2.1 Customer centric approach – meaning definition, strategies, internal and external customers, full 360 view of the customer . 2.2 The challenges of becoming a customer-centric company 2.3 Best practices to becoming a customer-centric company 2.4 Ways to measure the success of a customer-centric company	12
3.	Feb-Mar	Cross- Cultural Management System	3.1 Global management system- Concept, &Significance. 3.2 Issues in cross cultural management. 3.3 Acquisition & mergers- Role & importance 3.4 Current Trends in acquisitions & mergers on national & international scenario Physical evidence- meaning, importance & components	12
4.	Mar	Turn Around and Innovation Management	4.1 Turn around Management - Concept & Significance, Techniques prerequisite for success. 4.2 Restructuring & Reengineering of business - Concept of innovation, Advantages and Significances of Innovation 4.3 Key Steps in Innovation Management 4.4 Role of	12

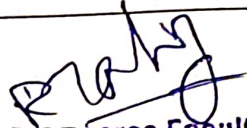
			Government and Private Institutions inpromoting innovation	
--	--	--	--	--

Reference Book: Dr. Sandcep Sambhaji Panari



Signature

Name: Asst. Prof. Saima Khan


HOD. HODmerce Faculty
National Senior College
Nashik-01



**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK**
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24

Code: 60120

Subject: Organizational Behavior

Semester: III (M. COM)

Name of Teacher: Asst. Prof. Sadiya Ansari

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	September	Introduction to Organizational Behaviour	1. Definition and Objectives of Organizational Behaviour. 2 Conceptual Study of Organizational Behaviour. 3 Role of Information Technology in Organization. 4 Impact of Globalization on Organizational Behavior 5 Five Model of Organizational Behavior	12
2.	September/ October	Organizational Designs, Personality & Attitudes Culture &	1 Horizontal Network and Virtual Designs. 2 Definition and Characteristics of Organizational Culture. 3 Creating and Maintaining Culture. 4 Meaning of Personality, Attributes of Personality 5 Dimensions of Attitude, Attitude Change 6 Job Satisfaction, Outcomes of Job Satisfaction	07
3.	October	Motivational Processes & Emotional Intelligence	1 Meaning of Motivation, Types of Motives motivational Process, 2 Vroom's Expectancy Theory of motivation 3 Emotional Intelligence- meaning, Characteristics 4 Importance of Emotional Intelligence in the Workplace	08
4.	October/ November	Working Capital & Credit Management	1. Meaning & Causes of Stress, The Effects of Stress 2. Managing Stress 3. Concept of Conflict, Types of conflict, Work-life Balance. Extra Organizational, Organizational Group and Individual 4. Concept of Groups, Types of Groups 5. Concept of Team, Types of Teams and Team Building	07

		6. Aspects of cross functional team	
--	--	-------------------------------------	--

Reference Book: Organisational Behaviour by Dr. Sunil S. Shete, Dr. M. G. Mulla & Dr. Karuna D. Kushare

Sadiya
Signature

Name: Asst. Prof. Sadiya Ansari



Rashid
HOD. ~~HOD~~erce Faculty
National Senior College
Nashik-01

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
 COMMERCE DEPARTMENT
 TEACHING PLAN
 ACADEMIC YEAR 2023-24

Code: 355(a)

Subject: Business Administration-II (Human Resource Management)

Semester: V CN

Name of Teacher: Asst. Prof. Sadiya Ansari

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Introduction to Human Resource Function Management	1. Meaning, Objectives and Functions of Human Resources, Difference between Human Resource Management and Human Resource Development 2. Organization, Scope and functions of Human Resource Department in Modern Business. 3. Human Resource Planning – Nature and Scope, Job analysis - Job description - Job specification. 4. Human Resource Planning – Role of Human Resource Planning, Steps in Human Resource Planning, Factors influencing Human Resource Planning. Essentials of a Good Human Resource Planning, Job Analysis – Process, Tools and Techniques, Job Description & Job Specification – Meaning and Distinguish between Job Description & Job Specification. 5. Emerging Concept of H.R.D. Quality Circles, Kaizen, Talent Management and Leadership Development, HRD as a Business Partner, Visionary and Transforming Leadership, E- Learning: Integration of IT and HR, HRIS (Human Resource Information Systems), Incorporation of career development, Internal consultancy and Linkage to knowledge management	12
2.	September	Recruitment and Selection	1. Recruitment – Meaning, Purpose/ Importance, Sources of Recruitment, and Factors Governing Recruitment Process 2. Selection – Meaning, Importance of selection procedure, Tools of Selection and selection Process 3. Distinguish between Recruitment and Selection 4. Types of Employment tests, Types of Interviews	07
3.	October	Training and Development	1 Meaning, Need, Objectives of Training and Development, Benefits/ Importance of Training to the organisation and employees.	

			<p>2. Types of Training, Methods of Training and Development, Process/ Procedure for effective Training.</p> <p>3. Career Development, Steps in Career Development, Stages of Career Development, Advantages and Limitations of Career Development, Career Development Cycle, Career Counselling and Self Development</p>	08
4.	October/ November	Performance Appraisal Management	<p>1. Introduction, Meaning, Need and Importance of Performance Appraisal</p> <p>2. Process of Performance Appraisal</p> <p>3. Merits and Limitations of Performance Appraisal</p> <p>4. Methods and Techniques of Performance Appraisal</p> <p>5. Ethical Performance Appraisal</p>	07

Reference Book: Business Administration-II (Human Resources Management) by Dr. Y. R. Thorat, Dr.

Neha S. Puranic, Dr. Prashant D. Mohite & Dr. Nasrin Parvez Khan

Sadiya
Signature



Nasrin
HOD. Commerce Faculty
National Senior College
Nashik-01

Name: Asst. Prof. Sadiya Ansari

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN**

Subject: Business Administration-II
Name of Teacher: Asst. Prof. Saima Khan

Code: 246(A)

Semester: IV

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	Jan	Legal Aspects (Recent Trends)	_ Compliance of legal requirements in promoting business unit _ Licensing _ Registration _ Filing returns and other documents	12
2.	Jan-Feb	Productivity	_ Productivity Meaning, Importance & measurements of productivity, Factors affecting productivity _ Role of National Productivity Council _ Product Quality Control	12
3.	Feb-Mar	Business Liasoning	_ Interface between business and government, society natural environment; etc _ Business strategy -meaning and importance and steps in developing strategies.	12
4.	Mar	Business Alliances (growth strategies)	_ Introduction Mergers & Acquisition, Franchising, Outsourcing-concept and characteristics, Public Private Partnership, Business Engineering	12

Reference Book: Business Administration-II by Dr. Y. R. Thorat, Dr. Nasrin Parvez Khan, Dr. Neha S. Puranik & Dr. Prashant Mohite

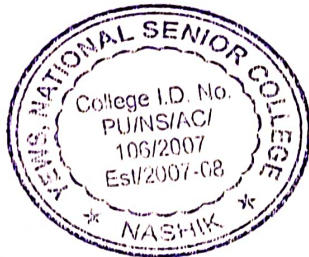
Saima Khan

Signature

Name: Asst. Prof. Saima Khan

Saima Khan
HOD

HOD. Commerce Faculty
National Senior College
Nashik-01



**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN**

Subject: Business Management-II

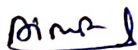
Code: 244

Semester: IV

Name of Teacher: Asst. Prof. Saima Khan

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	Jan	Improving peoples performance: Motivating the staff	<ul style="list-style-type: none"> • Meaning, Importance and Theories of motivation • Maslow's Need Hierarchy Theory • Herzberg's Two Factor Theory • Douglas MC Gregor's Theory of X and Y • Ouchi's Theory Z • McClelland's Theory 	12
2.	Jan-Feb	Organizing from front-Leadership Skills	<ul style="list-style-type: none"> • Meaning, Importance, Qualities and Functions of a leader • Leadership styles for effective management • Contribution of Mahatma Gandhi, Dr. Babasaheb Ambedkar and Pt. Jawaharlal Nehru in leadership. 	12
3.	Feb-Mar	Achieving success at work :Coordination and Control	<ul style="list-style-type: none"> • Meaning and need of coordination and control • Techniques and difficulties in establishing coordination and control Steps in the process of control and it's techniques 	12
4.	Mar	Emerging trends in Businessmanagement	<ul style="list-style-type: none"> • Corporate Social Responsibility, • Corporate Governance And Corporate Citizenship, • Disaster Management And Management of Change 	12

Reference Book: Dr. Y. R. Thorat, & Dr. Prashant Mohite.



Signature

Name: Asst. Prof. Saima Khan




HOD

**HOD. Commerce Faculty
National Senior College
Nashik-01**

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24**

Subject: Marketing Management - II
Semester: IV

Code: 246H

Name of Teacher: Asst. Prof. Zute Rushikesh M.

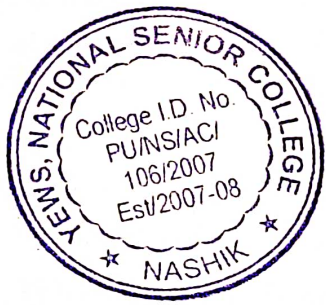
Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December /January	Green Marketing	1.1 Introduction 1.2 Meaning of Green Marketing 1.3 Definition of Green Marketing 1.4 Objectives of Green Marketing 1.5 Importance of Green Marketing 1.6 Strategies of Green Marketing 1.7 Role of Marketing Manager in Green Marketing 1.8 Marketing mix of green marketing 1.9 Principles of success of green products 1.10 Case studies	13
2.	January	E-Marketing	2.1 Introduction 2.2 Meaning of E-Marketing 2.3 Definition of E-Marketing 2.4 Utility of E-Marketing 2.5 Advantages of E-Marketing 2.6 Limitations of E-Marketing 2.7 Challenges before E-Marketing 2.8 Online and Offline Marketing 2.9 Present status of E-Marketing in India 2.10 Scope for E-Marketing in Indian scenario Online Marketing Strategies	07
3.	February	Digital Marketing	3.1 Introduction 3.2 Meaning of Digital Marketing 3.3 Definition of Digital Marketing 3.4 Difference between Traditional Marketing & Digital Marketing	13

			<p>3.5 Digital Marketing Channels</p> <p>3.5.1 Search Engine Optimisation (SEO) Off page Optimisation On Page Optimization</p> <p>3.5.2 Social Media Marketing Facebook Marketing Twitter Marketing Google Marketing Video Promotion YouTube Marketing Pinterest Marketing Instagram Marketing</p> <p>3.5.3 Online Paid advertisement Google AdWords Facebook Ads Twitter Ads</p> <p>3.5.4 Email Marketing</p> <p>3.5.5 Mobile App Marketing</p> <p>3.5.6 Web Analytics</p> <p>3.5.7 Content Marketing</p> <p>3.5.8 Affiliate Marketing</p>	
4.	March	<p>Introduction to International Marketing</p>	<p>4.1 Introduction</p> <p>4.2 Meaning of International Marketing</p> <p>4.3 Definition of International Marketing</p> <p>4.4 Scope of International Marketing</p> <p>4.5 Objectives of International Marketing</p> <p>4.6 Facets of International Marketing</p> <p>4.7 Benefits of International Marketing</p> <p>4.8 Limitation of International Marketing</p> <p>4.9 Forces influencing International Marketing</p> <p>4.10 Forces restraining International Marketing</p>	13

Reference Book: Marketing Management by Dr. Shaila Bootwala, Dr. Zakira Shaikh, Marketing Management by Philip Kotler

Signature

Name: Asst. Prof. Zute Rushikesh M.



HOD. Commerce Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK**

**COMMERCE DEPARTMENT
TEACHING PLAN 2023-24**

SUBJECT: BUSINESS COMMUNICATION

CODE: 241

Semester: IV

Name of Teacher: Asst.Prof. Ranjana Mahajan

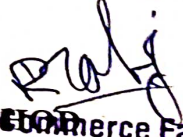
Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December January	Report Writing and Internal Correspondence	Meaning and Significance; Structure of Reports; Negative, Persuasive and Special Reporting 1. Informal Report – Proposals; 2. Formal Reports; 3. Project Report 4. Introduction and Essential elements of Report writing.(Reporting for a meeting) 5. Organization of Press Report. 6. Office Memo (Memorandums) 7. Office Orders 8. Office Circulars 9. Form Memos or Letters 10. Press Releases 11. Import Export Trade	12
2.	February	Recent Trends in Business Communication	Internet: Email, Websites, Social Media Network (Twitter, Face book, LinkedIn, You tube, WhatsApp) , Google Doc, Google Form, Google Sheet, Google Slide, Google Class Room, Online Conference, Video conferencing, Meeting through Zoom App, Google meet App ,Cisco Webex meetings App.	12
3.	March	Types and Drafting of Business Letters	1) Enquiry Letters 2) Replies to Enquiry Letters 3) Order Letters 4) Credit and Status Enquiries 5) Sales Letters 6) Complaint Letters 7) Collection Letters 8) Circular Letters	16
4.	April	Writing Formal Mails and Blog writing.	4.1: Essential elements of mail, Format of mail. 4.2: Introduction and meaning of Blog, Writing a blog.	8

Reference Book: Business Communication, K. K. Sinha - Galgotia Publishing Company- New Delhi.


Signature

Name: Asst.Prof. Ranjana Mahajan




**HOD. Commerce Faculty
National Senior College
Nashik-01**

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24**

Subject: Element of Company Law-II
Semester: IV
Name of Teacher: Asst. Prof. Sadiya Ansari

Code: 245

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December/ January	Management of Company	<p><u>Board of Directors:</u> Definition, Powers, Restrictions, Prohibition on Board.</p> <p><u>Director:</u> Meaning and Legal position of Directors, Types of Directors, Related Party Transactions (Sec.188)</p> <p><u>Appointment of Directors, Qualifications and Disqualifications, Powers, Duties, Liabilities of Directors, Loans to Directors, Remuneration of Directors</u></p>	08
2.	January	Key Managerial Personnel (KMP)	<p><u>Meaning, Definition and Appointments of Managing Director, Whole Time Director, Manager, CS</u></p> <p><u>Company Secretary (CS)- Term of office/ Tenure of appointment, Role of Company secretary</u></p> <p><u>Distinction between Managing Director, Manager and Whole Time Director - Role (Powers, Functions of above KMP)</u></p> <p><u>Corporate Social Responsibility (CSR) [U/S 135] – Concept who is Accountable, CSR Committee, Activities under CSR</u></p>	10
3.	February	Company Meetings	<p><u>Board Meeting – Meaning and Kinds</u></p> <p><u>Conduct of Meetings - Formalities of valid meeting [Provisions regarding agenda, notice, quorum, proxies, voting, resolutions (procedure and kinds) minutes, filing of resolutions, Virtual Meeting]</u></p> <p><u>Meeting of Share Holders General Body Meetings, Types of Meetings A. Annual General Meeting (AGM), (Ss.96 to 99) B. Extraordinary General Meeting (EOGM). (Sec.100)</u></p> <p><u>Provisions regarding convening, constitution, conducting of General Meetings contained in Ss.101 to 114</u></p>	12
4.	March	E-Governance & Winding up of a Company	<p><u>E Governance –meaning, Importance of E Governance</u></p> <p><u>E Filing – Basic concept of MCA, E Filing</u></p> <p><u>Winding –up: Meaning of winding-up, Dissolution of company, Conceptual understanding of winding-up by the</u></p>	08

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2022-24**

Subject: Marketing Management - I
Semester: III

Code: 236H

Name of Teacher: Asst. Prof. Zute Rushikesh M.

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Elements of Marketing Management	1.1 Introduction 1.2 Meaning of Marketing Management 1.3 Nature & Scope of Marketing Management 1.4 Features of Marketing Management 1.5 Functions of Marketing Management 1.6 Components of Marketing Management 1.7 Problems of Marketing Management 1.8 Marketing Management Philosophy 1.9 Marketing Characteristics in Indian Context 1.10 Marketing Management Process	13
2.	September	Marketing Strategy and Consumer Behaviour	2.1 Marketing Strategy 2.1.1 Introduction 2.1.2 Concept of Strategy 2.1.3 Meaning of Marketing Strategy 2.1.4 Significance of Marketing Strategy 2.1.5 Aim of Marketing Strategy 2.1.6 Marketing Strategy Formulation 2.1.7 Bases of Formulating Marketing Strategy 2.1.8 Types of Marketing Strategy 2.2 Consumer Behaviour 2.2.1 Introduction 2.2.2 Meaning of Consumer Behaviour 2.2.3 Definition of Consumer 2.2.4 Scope of Consumer Behaviour	07

			<p>2.2.5 Determinants of Consumer Behaviour</p> <p>2.2.6 Concept of Motivation</p> <p>2.2.7 Theories of Motivation</p> <p>2.2.8 Multivariable Models of Consumer Behaviour</p> <p>2.2.9 Buying Motives & Consumer Importance of Buying Motives</p> <p>2.2.10 Monadic Models of Consumer Behaviour</p>	
3.	September/ October	Marketing Planning	<p>3.1 Introduction</p> <p>3.2 Meaning of Marketing Planning</p> <p>3.3 Definition of Marketing Planning</p> <p>3.4 Nature of Marketing Planning</p> <p>3.5 Scope of Marketing Planning</p> <p>3.6 Elements of Marketing Planning</p> <p>3.7 Importance of Marketing Planning</p> <p>3.8 Types Marketing Planning</p> <p>3.9 Principles behind Successful Planning</p> <p>3.10 Steps in Marketing Planning Process</p> <p>3.11 Relevance in Marketing Planning</p> <p>3.12 Structure of Marketing Plan</p> <p>3.13 Constraints to Effective Marketing Planning</p>	13
4.	October	Marketing Research	<p>4.1 Introduction</p> <p>4.2 Meaning of Marketing Research</p> <p>4.3 Definition of Marketing Research</p> <p>4.4 Scope of Marketing Research</p> <p>4.5 Role of Marketing Research</p> <p>4.6 Marketing Research Agencies</p> <p>4.7 Marketing Information Vs. Marketing Research</p> <p>4.8 Objectives of Marketing Research</p> <p>4.9 Marketing Research Procedure</p> <p>4.10 Problem Definition</p> <p>4.11 Research Design</p> <p>4.12 Data Collection</p>	13

- | | | | | |
|--|--|--|--|--|
| | | | 4.13 Sampling and Sampling Designs
4.14 Probability Sampling Techniques
4.15 Data Analysis
4.16 Method of Reporting Research Findings | |
|--|--|--|--|--|

Reference Book: Marketing Management by Dr. Shaila Bootwala, Marketing Management by Philip Kotler



Signature

Name: Asst. Prof. Zute Rushikesh M.




HOD Commerce Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK**

COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24

Subject: Element of Company Law-I
Semester: III
Name of Teacher: Asst. Prof. Sadiya Ansari

Code: 235

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	The Companies Act, 2013: Introduction and Concept	<p>Company and its Formation</p> <p>1. Background and Features of company the Companies Act, 2013</p> <p>2. Company: Meaning, Nature and Characteristics of Company.</p> <p>3. Types of Companies: On the basis of mode of formation, Number of members, liability and Control, Public and Private Companies: Distinction, Advantages, Disadvantages, Privileges and their Conversion into each other. Other kinds of Companies: One Person Company, Charitable Companies, Dormant Company, Sick Company, Small Company, Listed Company, Foreign Company and its business in India etc.</p>	10
2.	September	Formation and Incorporation of a Company	<p>Formation and Incorporation of a Company: Stages in the Formation and Incorporation.</p> <p>1. Promotion: Meaning of the term 'Promoter' / Promoter Group - Legal Position of Promoters, Pre-incorporation contracts.</p> <p>2. Registration/ Incorporation of a company: - Procedure, Documents to be filed with ROC. Certificate of Incorporation Effects of Certificate of Registration.</p> <p>3. Capital Subscription/Raising of Capital</p> <p>4. Commencement of business</p>	07
3.	October	Principal Documents	<p>Principal Documents: Documents relating to Incorporation and Raising of Capital:</p> <p>1 Memorandum of Association: Meaning and importance- Form and contents- Alteration of memorandum.</p> <p>2 Articles of Association: Meaning Contents and form of Articles- Alteration of articles- Doctrine of constructive notice Doctrine of</p>	08

			Indoor Management. 3 Prospectus: Meaning, contents, Statutory requirements in relation to prospectus- Deemed Prospectus- Shelf prospectus - Statement in lieu of prospectus- Misstatement in a prospectus and Liabilities for Mis-statement.	
4.	October/ November	Capital of the Company	Capital of the Company 1. Various Modes for Raising of Share Capital including private placement, public issue, rights issue, bonus shares, ESOS, Sweat Equity Shares, Buy-back of shares. 2. Allotment of Shares: Meaning- - Statutory provisions for allotment, improper and irregular allotment Consequences of irregular allotment. 3. Calls On Shares: Meaning- Requisites of a valid call, Calls in advance, Share Certificates: Meaning, Provisions regarding issue of share certificates - Duplicate Share Certificate. 4. Share Capital: Meaning, Structure (Kinds) – Concept of Securities – Definition, Nature and Kinds of Shares.	08

Reference Book: Element of Company Law-I by Dr. Prakash N. Chaudhary & Adv. Ovi Prakash Chaudhary

Sadiya
Signature

Name: Asst. Prof. Sadiya Ansari



[Signature]
HOD. Commerce Faculty
National Senior College
Nashik-01

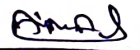
National Senior College, Nashik
Commerce Department
Teaching plan
Academic Year 2023-2024

Subject: Business Management –I Code :234
Name of Teacher: Asst.Prof. Saima Khan

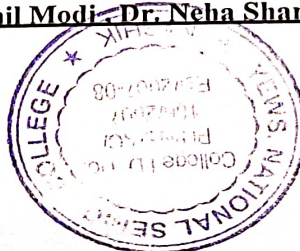
Semester:III


Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	Sep	Management	1.1 Meaning definition of Management 1.2 Need for Management study 1.3 Process and levels of management 1.4 Functions of management 1.5 Contribution of F.W. Taylor, Henry Fayol, Peter Drucker, Mintzberg and Michel Porter in development of management thoughts	12
2.	Sep	Understanding Management Plan and Decision Making	2.1 Meaning, definition and nature of Planning 2.2 Forms and types of Planning 2.3 Steps in Planning 2.4 Limitations of Planning 2.5 Meaning and techniques of Forecasting 2.6 Meaning, Types and Steps in Decision Making	12
3.	Oct	Management at Work the process of Organising and Staffing	3.1 Meaning, Process and Principles of Organizing 3.2 Concept of Authority and Responsibility 3.3 Delegation of Authority 3.4 Difficulties in Delegation of Authority 3.5 Need and importance of Staffing 3.6 Recruitment : Sources and Methods.	12
4.	Oct	Result orientation direction and teamwork	4.1 Meaning, Elements, Principles, Techniques and Importance of Direction. 4.2 Concept of Team Work, Group Dynamics and principles regarding interpersonal communication and Group Behaviour.	12

Reference Book: Dr.Y.R Thorat , Dr Leena Sunil Modi , Dr. Neha Shanthanu Puranik


Signature

Name : Asst.prof.Saima Khan




HOD. Commerce Faculty
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Commerce Department
Teaching plan
Academic Year 2023-2024

Subject: Business Administration-I

Code : 236(A)

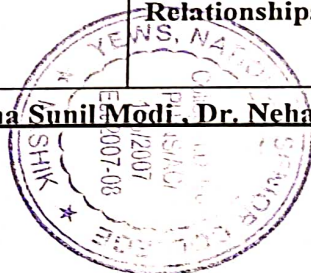
Semester-III

Name of Teacher: Asst.Prof.Saima Khan

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	Sep	Introduction to Business Administration	1.1 Businesses -Definition, Characteristics, Scope, Objective of Business Economic and Social Perspective 1.2 Commerce- Meaning Concept Trade and Aids to trade - Meaning and Definition of the term Administration 1.3 Management and Organization Function of Administration	12
2.	Sep	Types of Business Organisation	2.1 Sole Proprietorship, Partnership Firm, limited liabilities Partnership, Join Stock Company, Non Profit Organisation Joint Stock Company Under Section 25 of the Companies Act NGO One Person Company MNC MSME Unorganised Informal v/s Organised Dector Registered Incorporated. 2.2 Entrepreneurship Meaning Definition and Importance, Objectives, Skill and Qualities Required of an Entrepreneur, Case Study of successful Local Entrepreneur.	14
3.	Oct	Business Environment	3.1 Meaning of Business Environment 3.2 Consituents of Business Environment Economic, Social, legal , Cultural Educational, Political, Technological, National and International 3.3 Impact of New Policies on Business Administration	10
4.	Oct	Business Promotion and Development	4.1 Business Unit Promotion Concept Stages in Business Promotion Business Development Concept Process. 4.2 Business Components to be focused for Development like market Consumer and Relationships.	12

Reference Book: Dr.Y.R Thorat , Dr Leena Sunil Modi , Dr. Neha Shanthanu Puranik

Signature



Name : Asst.Prof.Saima Kh

HOD. Commerce Faculty
National Senior College
Nashik-01

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
 COMPUTER SCIENCE DEPARTMENT
 TEACHING PLAN

SUBJECT: CORPORATE ACCOUNTING CODE232 Semester: III

Name of Teacher: Asst.Prof.Bharati Warekar

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Accounting Standards	Detailed Study of Accounting Standards 5, 6, 10, 14, 21 with Practical Examples Numerical case studies, Application nature.	08
2.	September	Profit prior to incorporation Accounting for Final Accounts	Introduction to the process on incorporation of a company, Difference between incorporation and commencement of a company, Basis of allocation and apportionment of income and expenses for the pre-and post incorporation period	16
3.	October	Profit prior to incorporation Valuations of Shares	Basis of allocation and apportionment of income and expenses for the pre-and post incorporation period Valuations of Shares:- Concept of Valuation, Need for Valuation, Special Factors affecting Valuation of Shares, Methods of Valuation - (a) Net Assets Method, (b) Yield Basis Method, (c) Fair Value Method	12
4.	November	Valuation of Shares	Methods of Valuation - (a) Net Assets Method, (b) Yield Basis Method, (c) Fair Value Method	8

Reference Book: E-book of corporate accounting

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN

S.Y.B.Com

SUBJECT: BUSINESS COMMUNICATION CODE: 231
Semester: III



Name of Teacher: Asst.Prof. Ranjana Mahajan

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	Augest	Introduction of Communication	Introduction ,Meaning, Definition,Characterstics, Importance of Communication , Principles of Communcation , Process of Communication	08
2.	September	Introduction of Communication Business Letters	Barriers to Communication and Remedies, Methods and Channels of Communication Meaning and Importance ,Qualities or Essentials, Physical Appearance, Layout of Business Letter	16
3.	October	Soft Skills	Meaning, Need, Importance Elements of Soft Skills Manners and Etiquettes, Grooming,Effects Listening and Speaking, Interview Skills,Presentation, Group Discussion, Problem Solving Skills, Timing Management Abilities	16
4.	November	Writing and Job Application Letters	Introduction, Essential Elements of Bio-data, Resume Writing , Curriculum Vitae Meaning and Drafting of Job Application Letter	8

Reference Book:


Signature

Name: Asst.Prof. Ranjana Mahajan




HOD Commerce Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK**
COMMERCE DEPARTMENT
TEACHING PLAN

SUBJECT: BUSINESS COMMUNICATION

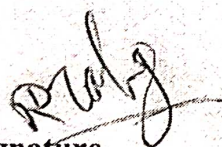
CODE: 231

Semester: III

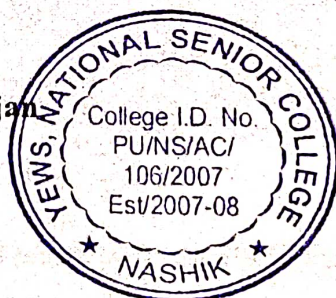
Name of Teacher: Asst.Prof. Ranjana Mahajan

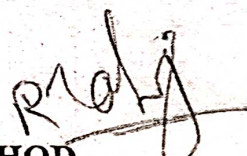
Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	October	Introduction of Communication	Introduction ,Meaning, Definition,Characterstics, Importance of Communication , Principles of Communcation , Process of Communication	08
2.	November	Introduction of Communication Business Letters	Barriers to Communication and Remedies, Methods and Channels of Communication Meaning and Importance ,Qualities or Essentials, Physical Appearance, Layout of Business Letter	16
3.	December	Soft Skills	Meaning, Need, Importance Elements of Soft Skills Manners and Etiquettes, Grooming,Effects Listening and Speaking, Interview Skills, Presentation, Group Discussion, Problem Solving Skills, Timing Management Abilities	16
4.	January	Writing and Job Application Letters	Introduction, Essential Elements of Bio-data, Resume Writing , Curriculum Vitae Meaning and Drafting of Job Application Letter	8

Reference Book:


Signature

Name: Asst.Prof. Ranjana Mahajan




HOD

HOD. Commerce Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK**

COMMERCE DEPARTMENT

TEACHING PLAN

SUBJECT: CORPORATE ACCOUNTING **CODE :** 242 **Semester:** IV

Name of Teacher: Asst.Prof.Bharati Warekar

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December	Holding Company Account	Calculation of Capital Profit, Revenue profit, Cost of Control. Preparation of consolidated Balance sheet of Holding Company with one subsidiary only. Adjustment of inter company transactions, unrealized profit of stock	08
2.	January	Absorption of Companies	Problems solution on illustrations Introduction , Meaning - Vendor and Purchasing Companies- Purchase Consideration, Accounting entries in the books of vendor Company and Journal entries and Preparation of Balance Sheet after Absorption in the books of	08 12
3.	February	Accounting for Liquidation of Companies	Meaning of Liquidation- Modes of winding up – (a) Preparation of Liquidator final statement of Account (b) (b) Preparation of Statement of Affairs and Deficiency	12
4.	March	Forensic Accounting	Introduction , Meaning , Objectives , Types of Forensic Accounting , Nature and key principles of forensic accounting Ethical principles and responsibilities	8

Reference Book: E-book of corporate accounting, . Corporate Accounting: By Mukharji & Hanif

Signature *B. Warekar*

Name : Asst.Bharati Warekar



HOD. Commerce Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN**

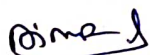
Subject: Marketing Management-III
Name of Teacher: Asst. Prof. Saima Khan

Code: 366(H)

Semester: VI

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	Jan	Service Marketing	Introduction - Meaning, Definition, Characteristics, Components, B2B Services and B2C Services, Importance of Services, 7P's concept of Service Marketing, Challenges of Service Marketing.	12
2.	Jan-Feb	Creative Advertisements	Introduction to Typography, Principles of Design, Setting Advertising, Developing Advertising Strategy, Introduction to copy writing, Message, Making Radio Commercials, Television Advertising	12
3.	Feb-Mar	Introduction to Social Media Marketing	Introduction - Meaning , Importance , Myths about Social Media Marketing, Brief History, Characteristics of SocialMedia Marketer, Various Social Media Marketing Careers in Social media marketing	12
4.	Mar	Marketing Control and Audit	Marketing Control-Meaning and Definition, objectives of Marketing Control, Benefits of Marketing Control, essential of an effective Marketing Control System, Techniques of Marketing Control, Process of Marketing Control, Marketing Audit – Meaning, characteristics, objectives, process of Marketing Audit.	12

Reference Book: Dr. Shaila Bootwala & Mrs. Uzma Shaikh Hashmi



Signature

Name: Asst. Prof. Saima Khan


HOD

HOD Commerce Faculty
National Senior College
Nashik-01



**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24**

Subject: Auditing and Taxation

Code: 364

Semester: VI

Name of Teacher: Asst. Prof. Zute Rushikesh M.

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December- /January	Income Tax Act 1961- Important Definitions and Concepts.	Introduction- Features of Income Tax, Scope of Income Tax Act, and Importance of Income Tax payment for development of country. Definitions- Income, Person, Assessee, Deemed Assessee, Assessment year, Pervious year, Agricultural Income, Exempted Income, Gross Total Income (GTI) , Total Taxable Income (TTI), Residential Status of an Assessee, PAN, TAN Concept of Capital receipts, revenue receipts and capital expenditure, revenue expenditure.	08
2.	January	Sources and Computation of Taxable Income under the various Heads of Income	1. Income from Salary – Meaning of salary, Salient features of salary Allowances and tax Liability Perquisites and their Valuation, Treatment of provident fund, Deductions from salary. (Theory and Problems) 2. Income from House Property -Basis of Chargeability, Types of property, Annual Value Self occupied and let out property, Deductions allowed (Theory and Problems) 3. Income from Profits and Gains of Business and Professions –Definition of Business , profession, vocation, speculative business, Methods of accounting, Deductions expressly allowed and disallowed (Theory And Problems) 4. Income from Capital Gains – Meaning, Chargeability-definitions- Capital assets, transfer, cost of acquisition, Cost of Improvement, Short term and long term capital assets and Capital gains, cost inflation Index, Deductions allowed. (Theory only) 5. Income from other sources- Chargeability Method of accounting, deductions, Amounts not deductible. (Theory And Problems)	23
3.	February	Computation of Total Taxable Income (TTI)and tax liability	Gross total Income- Deductions u/s-80C, 80CCC to 80 U – Total Taxable Income, Income Tax calculation of Individual - (Rates applicable for respective Assessment year), Education cess and higher education cess, surcharge, etc.(calculation of tax payable as per old regime and new regime)	08


4.	March	E-Filing and E-provisions	Due dates of filing return, E-filing of income tax return and forms used, advance tax , TDS(Tax deducted at source),Assessment, AIR (Annual information return), SFT(Specified financial transactions).	08
----	-------	---------------------------	---	----

Reference Book: Taxation (Income Tax) by Meera Govindaraj, Income Tax Practice & Procedure by Prof L.P. Wakale



Signature

Name: Asst. Prof. Zute Rushikesh M.

HOD, Commerce Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK**

COMMERCE DEPARTMENT

TEACHING PLAN

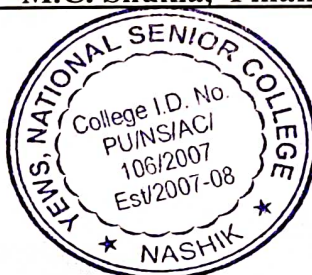
SUBJECT: ADVANCED ACCOUNTING CODE : 362

Name of Teacher: Asst.Prof.Bharati Warekar Semester: VI

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December	Final Accounts of Co-operative Societies	- Meaning and Introduction, - Allocation of Profit as per Maharashtra State Co-operative Societies Act. - Preparation of Final Accounts of Credit Co-op. Societies & Consumer Co-op. Societies	08
2.	January	Final Accounts of Co-operative Enfranchisement Accounting	- Preparation of Final Accounts of Credit Co-op. Societies & Consumer Co-op. Societies Concept of Branches & their Classification from accounting point of view. - Accounting treatment of dependent branches & independent branches. - Methods of charging goods to branches	08
3.	February	Branch Accounting Recent Trends in Accounting	branches. - Methods of charging goods to branches Forensic Accounting - Accounting for Corporate Social Responsibility - Accounting for Derivative Contracts - Artificial Intelligence in Accounting	08 08
4.	March	Recent Trends in Accounting Analysis of Financial Statement	- Accounting for Derivative Contracts - Artificial Intelligence in Accounting Ratio Analysis: Meaning - Objectives - Nature of Ratio analysis, Types of Ratios - Profitability, Liquidity, Leverage etc. - Simple Problems on following Ratios: - Gross Profit, - Net Profit, - Operating, - Stock Turnover, - Debtors Turnover, - Creditors Turnover, - Current Ratio, Liquid Ratio, - Debt Equity Ratio, - Working Capital to Net worth, Assets Turnover	02 08

Reference Book: Advanced Accounts by M.C. Shukla, Financial accounting by Dr.p.c.Tulsian and S.c. Gupta

Signature *B. Warekar*
Name : Asst.Bharati Warekar



R. W. S.
HOD. Commerce Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK**

COMMERCE DEPARTMENT

TEACHING PLAN

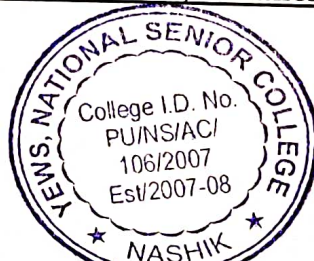
SUBJECT: ADVANCED ACCOUNTING CODE : 362

**Name of Teacher: Semester: VI
Asst.Prof.Bharati Warekar**

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December	Final Accounts of Co-operative Societies	- Meaning and Introduction, - Allocation of Profit as per Maharashtra State Co-operative Societies Act. - Preparation of Final Accounts of Credit Co-op. Societies & Consumer Co-op. Societies	08
2.	January	Final Accounts of Co-operative Enfranchisement Accounting	- Preparation of Final Accounts of Credit Co-op. Societies & Consumer Co-op. Societies Concept of Branches & their Classification from accounting point of view. - Accounting treatment of dependent branches & independent branches. - Methods of charging goods to branches	08 08
3.	February	Branch Accounting Recent Trends in Accounting	branches. - Methods of charging goods to branches Forensic Accounting - Accounting for Corporate Social Responsibility - Accounting for Derivative Contracts - Artificial Intelligence in Accounting	08 08
4.	March	Recent Trends in Accounting Analysis of Financial Statement	- Accounting for Derivative Contracts - Artificial Intelligence in Accounting Ratio Analysis: Meaning - Objectives - Nature of Ratio analysis, Types of Ratios – Profitability, Liquidity, Leverage etc. - Simple Problems on following Ratios: - Gross Profit, - Net Profit, - Operating, - Stock Turnover, - Debtors Turnover, - Creditors Turnover, - Current Ratio, Liquid Ratio, - Debt Equity Ratio, - Working Capital to Net worth, Assets Turnover	02 08

Reference Book: Advanced Accounts by M.C. Shukla, Financial accounting by Dr.p.c.Tulsian and S.c. Gupta

Signature 
Name : Asst.Bharati Warekar



HOD. 
Commerce Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK**

**COMMERCE DEPARTMENT
TEACHING PLAN 2023-24**

SUBJECT: MARKETING MANAGEMENT II CODE : 365-H

Semester: VI

Name of Teacher: Asst.Prof. Ranjana Mahajan

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December January	Agricultural Marketing	Meaning of Agricultural Marketing Types of Agri-Products Features of Agri-Products Various Functions in Agricultural Marketing System Problems of Agriculture Marketing and its Solutions	12
2.	February	Marketing Regulations	Importance of Marketing Regulations in Marketing Relevance and importance of following acts in the context of Marketing Regulations: Consumer Protection Act.1986 Trade Mark Acts,1999 Competition Act,2002Indian Patent (Amendment) Acts.2005 Bureau of Indian Standard Act	12
3.	March	Global Marketing.	Meaning and Definition of Global Marketing Features of Global Market Elements of the Global Marketing Factors Affecting Global Marketing Global Marketing Strategies Issues, Examples Global Vs. International Marketing	12
4.	April	Cyber Security Marketing	Meaning of Cyber Security Marketing Emergence of Cyber Security Marketing Essentials to develop cyber security marketing strategy Need and Importance of Cyber Security Marketing Various Tactics used by Cyber Security Marketers Advantages and Challenges	12

Reference Book: Marketing Management II Philip Kotler

Ranjana Mahajan
Signature

Name: Asst.Prof. Ranjana Mahajan



Ranjana Mahajan
HOD. Commerce Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24**

Subject: Business Regulatory Framework-II
Semester: VI
Name of Teacher: Asst. Prof. Sadiya Ansari

Code: 361

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December/ January	Negotiable Instruments Act,1881	<p>Concept of Negotiable Instruments: Characteristics, Meaning Important relevant definitions under the Act</p> <ul style="list-style-type: none"> • Definitions, Essentials of promissory note, bill of exchange and cheque. Distinction between these instruments. Crossing of cheques – It's meaning and types. • Holder and holder in due course, Privileges of holder in due course. • Negotiation, endorsement, kinds of endorsement. • Liabilities of parties to negotiable instruments. • Dishonor of N. I., kinds, law relating to notice of dishonor. 	08
2.	January	E-Contracts (E Transactions/ECommerce.)	<ul style="list-style-type: none"> • Significance of E-Transactions /E-Commerce. Nature, Formation, Legality. Recognition. (Chapter 4.Sec.11-13 of I T Act,2000 relating to attribution, acknowledgement, dispatch of E-Records) • Digital Signatures –Meaning & functions, Digital Signature, certificates [Sections 35-39] • Legal issues involved in E-Contracts and personal data protection (Sec.43 A) 	06
3.	February	The Consumer Protection Act,2019	<ul style="list-style-type: none"> • Salient features of the C.P. Act,2019 • Definitions-Consumer, Complainant, Services, Defect & Deficiency, Complainant, unfair trade practice, restrictive trade practice, unfair contract. • Consumer Protection Councils. • Procedure to file complaint & Procedure to deal with complaint in commissions & Reliefs available to consumer.(Sec.39) • Consumer Disputes Redressal Commissions. (Composition, Jurisdiction, Powers and Functions.) 	08

4.	March	Intellectual Property Rights	<ul style="list-style-type: none"> • Meaning & importance of IPRs, International efforts in protection of IPR: WIPO (Objectives & activities) & TRIPS Agreement: Objectives • Definition and conceptual understanding of following IPRs under the relevant Indian current statutes. • Patent: Definition & concept, Rights & obligation of Patentee, its term. • Copyright: Characteristics & subject matter of copyright, Author & his Rights, term. • Trademark: Characteristics, functions, illustrations, various marks, term, internet domain name- Rights of trademark holder. • Design: Importance, characteristics, Rights of design holder. • Geographical Indications, Confidential Information & Trade Secrets, Traditional knowledge— Meaning & scope of these IPRs. 	10
----	-------	------------------------------	---	----

Reference Book: Business Regulatory Framework-II by Dr. Prakash N. Chaudhary & Adv. Owi Prakash Chaudhary

Sadiya
Signature

Name: Asst. Prof. Sadiya Ansari



Prakash
HON. Commerce Faculty
National Senior College
Nashik-01

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
 COMMERCE DEPARTMENT
 TEACHING PLAN
 ACADEMIC YEAR 2023-24

Subject: Business Administration-II (Marketing)
 Semester: VI

Code: 365 (A)

Name of Teacher: Asst. Prof. Sadiya Ansari

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December/ January	Introduction to Marketing	_Introduction, Meaning, Scope, Objectives, Features, Functions and Importance _Types of Markets – Regulated Market, Organized Market & Unorganized Market, Virtual/ Internet Market, Industrial Market, Consumer Market, Financial Market, Auction Market and Black Market _Difference between Selling & Marketing _Evolution of Marketing Concepts – Exchange Concept, Production Concept Product Concept, Selling Concept Marketing Concept, Societal Concept, Relationship Marketing Concept, Holistic Concept and Pace Concept	10
2.	January	Marketing Mix & Market Segmentation	_Meaning, Features, 7 P's of Marketing (Product, Price, Place, People, Promotion, Processes and Physical Evidence), Environmental Factors affecting Marketing Mix – Consumers, Competitors, Trade Factors, Political & Legal, Economic, Social, Technological, Global. _Market Segmentation – Meaning, Advantages and Limitations, Essentials of Effective Market Segmentation, Methods /Basis of Market Segmentation: Geographic, Demographic, Sociographic, Psychographic and Behavioural. Steps in Market Segmentation _Mass Marketing, Multi Segment Marketing and Niche Marketing– Meaning, Advantages and Limitations.	10
		Product Management, Pricing Management	Product Levels – Core Product, Basic Product, Expected, Augmented Product and Potential Product _Product Life Cycle	12

3.	February		<p>Branding - Meaning, Types of Brands, Brand Equity & Brand Loyalty and Brand Extension - Meaning Advantages and Limitations</p> <p>Pricing - Meaning, Objectives</p> <p>Factors affecting Pricing - Internal Factors - Cost, Objectives of Firm, Product, Image of Firm, Product Life Cycle Product Line and Credit Policy</p> <p>External Factors - Competition, Demand, Consumers, Channel intermediaries, Economic Conditions, Conceptual Understanding Analytical Skills Technical skills Critical thinking</p> <p>32 Government Control.</p> <p>Pricing Methods - Cost Plus Pricing, Mark up Pricing, Brake Even Pricing, Target Return Pricing, Marginal Cost Pricing, Early Cash Recovery Pricing, Perceived Value Pricing, Going Rate Pricing, Sealed Bid Pricing, Differentiated Pricing, 2 Part Pricing and Demand Backward Pricing</p>	
4.	March	<p>Promotion and Distribution and Recent Trends in Marketing</p>	<p>Promotion Mix - Meaning, Objectives, Elements of Promotion Mix - Advertising, Publicity, Sales Promotion, Personal Selling, Public Relations, Packaging, Direct Marketing, Trade Fairs and Exhibitions</p> <p>Advertising - Meaning, Importance, Scope, Advantages of Advertising</p> <p>Types of Advertising Media - Radio, News Paper, Print Media, Social Media Advertising, Online Advertising</p> <p>Difference between Advertising, Publicity and Sales Promotion</p> <p>Recent Trends in Marketing - Visualization, Voice Search, Live Video and Video marketing, Integrated Online-Offline Customer Experience, The Internet of Everything, Content marketing, Search Engine Optimization /Semantic keyword research, Browser push notifications, Social Media Marketing, Virtual / Internet Marketing, Green Marketing, Social Marketing</p>	08

Reference Book: Business Administration-II (Marketing) by Dr. Y. R. Thorat, Dr. Nasrin Parvez Khan, Dr. Neha S. Puranik & Dr. Prashant Mohite

Sadiye
Signature



Prashant Mohite
HOD. Commerce Faculty
National Senior College
Nashik-01

Name: Asst. Prof. Sadiya Ansari

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24

Code: 366 (A)

Subject: Business Administration-III (Production & Operation Management)

Semester: VI

Name of Teacher: Asst. Prof. Sadiya Ansari

Sr. No.	Month	Topic	Sub-topic	No. of Lectures
1.	December/ January	Production Management Functions	<ul style="list-style-type: none">• Meaning, Definition, Functions of Production Management, Responsibilities of Production Manager. _Production Planning - Objectives, Importance, levels of planning.• Routing & Scheduling - Meaning, Route Sheets, Scheduling, Master and sequential scheduling, scheduling devices.• Production control- Definition and meaning, Necessity, objectives, factors and techniques of production control	10
2.	January	Plant Location and Plant Layout	<ul style="list-style-type: none">• Introduction, importance, factors responsible for plant location.• Plant Layout- Meaning, Definition, Importance of good layout, factors relevant for choice of layout, Line, Process and Product layout.• Plant Layout - Advantages, disadvantages and techniques.	08
3.	February	Inventory management & Quality Management	<ul style="list-style-type: none">• Introduction, methods, Economic Order Quantity, Use of Computers in Inventory Management, Material Requisition Planning (MRP), Just In Time (JIT), ABC Analysis• Recent trends in Inventory Management - Radio Frequency Identification (RFID), Automated guided vehicles (AGVs) and automated mobile robots (AMRs), Artificial intelligence (AI) and Machine learning (ML), Distributed inventory management, Cloud-based solutions Predictive picking• Quality Management – Features, Techniques of Quality Control	12

			<ul style="list-style-type: none"> Total Quality Management, Six Sigma, International Organization for Standardization (ISO) 	
4.	March	Supply Chain Management and Logistics management	<ul style="list-style-type: none"> Supply Chain Concepts: Objectives of a Supply Chain, Stages of Supply chain, Value Chain Process, Cycle view of Supply Chain Process, Key issues in Supply Chain Management, Difference between Supply Chain Management and Logistics. Logistics: Evolution, Objectives, Components and Functions of Logistics Management, Distribution related Issues and Challenges, Transportation Functions, Costs, and Mode; Network and Decision, Containerization, Cross docking. 	10

Reference Book: Business Administration-II (Production & Operation) by Dr. Y. R. Thorat, Dr. Nasrin Parvez Khan, Dr. Neha S. Puranik & Dr. Prashant Mohite

Sadiya
Signature

Name: Asst. Prof. Sadiya Ansari



Prashant
HOD. ~~Dr. Prashant~~ Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24**

**Subject: Auditing
Semester: V**

Code: 354

Name of Teacher: Asst. Prof. Zute Rushikesh M.

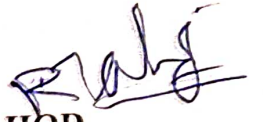
Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Introduction to Principles of Auditing and Audit Process	Definition, Nature, Objects, Advantages of Auditing, Types of errors and frauds, Various Classes of Audit. Audit programme, Audit Note Book, Working Papers, Internal Control-Internal Check-Internal Audit.	14
2.	September	Checking, Vouching and Audit Report	Test checking, Vouching of Cash Book-Verification and Valuation of Assets and Liabilities. Types of Audit Report, Audit Certificate-Difference between Audit Report and Audit Certificate. Auditing and Assurance Standards. (AAS-1,2,3,4,5)	12
3.	September/ October	Company Audit and Tax Audit	Company Audit Qualification, Disqualifications, Appointment, Removal, Rights, Duties and liabilities of Company Auditor Tax Audit Provisions under Income Tax Act 1961 (Sec 44AA, 44AB, 44AD, 44ADA, 44AE) Recent Amendment made as applicable as per Income Tax Act 1961	09
4.	October	Audit of Computerized Systems & Forensic Audit	Auditing in an EDP Environment General EDP Control – EDP Application Control- Computer Assisted Audit Techniques (Factors and Preparation of CAAT) Forensic Audit Definition, Importance of Forensic Auditor, Services Rendered by Forensic Auditor, Process of Forensic Auditing and Forensic Audit Techniques and Forensic Audit Report	10

Reference Book: Auditing by Dr. Rupali Bipin Sheth, Dr. Dnyandev Laxman Nitve, Auditing Assurance Standards by The Institute of Chartered Accountants of India



Signature

Name: Asst. Prof. Zute Rushikesh M.



HOD
HOD, Commerce Faculty
National Senior College
Nashik-01

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK

COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24

Subject: Business Regulatory Framework-I
Semester: V
Name of Teacher: Asst. Prof. Sadiya Ansari

Code: 351

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	The Indian Contract Act, 1872	<ol style="list-style-type: none"> 1. The nature of the contract, General Principles 2. Definitions and elements of Contract-consideration, other essential elements of a valid contract, 3. Legality of object and consideration, Void Agreements. , Discharge of contract. 4. Performance of the contract and breach of contract and remedies (Including damages, meaning, kinds and rules for ascertaining damages) 	08
2.	September	The Indian Partnership Act, 1932	<ol style="list-style-type: none"> 1. General Nature of Partnership, Rights, and duties of partners, Types of partner 2. Registration and dissolution of a firm 3. Limited Liability Partnership Act 2008: Limited Liability Partnership (LLP); Concept, Nature and Advantages, Difference between LLP and Partnership Firm, Difference between LLP and company 4. Incorporation of LLP, Partners and their relations, Liability of LLP and Partners (Section 27). Financial Disclosure by LLP, Contributions (Section 32), Assignments and Transfer of Partnership Rights (Section 42) Conversation to LLP (Section 55), Winding-up and dissolution (Section 63 & 64) 	10
3.	October	The Sale of Goods Act, 1930	<ol style="list-style-type: none"> 1. Formation of the contract of sale, Concept and Essentials. Sale and agreement to sale. 2. Goods – Concept and kinds, Conditions and Warranties 3. Transfer of ownership and delivery of goods 4. Unpaid seller and his rights and Remedial 	07

			Measures.	
4.	October/ November	Arbitration and Conciliation:	1. Concept of Arbitration & Conciliation. 2. Definition & Essentials of Arbitration Agreement. Power and Duties of Arbitration Conciliation proceeding. (Provisions of Arbitration & Conciliation Act, 1996 in nutshell with Amendment of 2021 to be covered.)	07

Reference Book: Business Regulatory Framework -I by Dr. Prakash N. Chaudhary & Adv. Ovi Prakash Chaudhary

Sadiya
Signature

Name: Asst. Prof. Sadiya Ansari



Prakash
HOD. Commerce Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK**
COMMERCE DEPARTMENT
TEACHING PLAN
ACADEMIC YEAR 2023-24

Subject: Business Administration-III (Finance)

Code: 356(a)

Semester: V

Name of Teacher: Asst. Prof. Sadiya Ansari

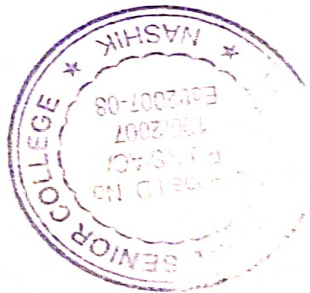
Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Introduction to Corporate Finance and Indian Financial System	1. Meaning, Features, Need, Importance of Corporate Finance, Finance Functions (Executive and Routine Functions) 2. Meaning, Objectives, Scope of Financial Management 3. Indian Financial Market – Meaning and Structure (Money Market & Capital Market) 4. Stock Exchange – Meaning, Features, Functions. 5. Bombay Stock Exchange, National Stock Exchange of India, Dematerialisation of Securities 6. Securities Exchange Board of India – Objectives, Powers and Functions 7. Credit Rating Agencies – Function/ Role and Advantages. Overview of Credit Rating Information Services of India Limited (CRISIL) Investment Information and Credit Rating Agency of India (ICRA) Limited Credit Analysis and Research (CARE) Limited.	12
2.	September	Financial Planning	1. Financial Planning – Meaning, Nature and Characteristics, Scope, Importance, Advantages and Limitations 2. Steps in Financial Planning Conceptual Understanding 72 3. Factors Influencing Financial Plan Formulation 4. Methods of Estimating Financial Requirement	07
3.	October	Capitalization and Capital Structure	1. Capitalization and Capital Structure 2. Capitalization – Concept, Factors governing capitalization, Over and Under capitalization - Causes and effects, Fair Capitalization. 3. Capital Structure- Meaning, Concept and Principles of capital structure, Factors influencing the pattern of capital structure.	08

	4. October/ November	Sources of Corporate Finance	<p>4. Trading on equity- Concepts and effects.</p> <p>1. Types of Capital – Fixed and Working, Owned and Borrowed, Short Term, Medium Term and Long Term 2. Sources of Capital – Bank Overdraft, Trade Credit Accrual Accounts, Financial Lease, Operating Lease, Hire Purchase, Bank Loan, Merchant loan, Debentures, Equity Shares, Preference Shares Stock Dilution and Flotation</p> <p>3. Concept Cost of Capital and Concept of Risk and Return</p>	07
--	-------------------------	------------------------------	--	----

Reference Book: Business Administration-III (Finance) by Dr. Y. R. Thorat, Dr. Neha S. Puranic,
Dr. Prashant D. Mohite & Dr. Nasrin Parvez Khan

Sadiya
Signature

Name: Asst. Prof. Sadiya Ansari



Nashik
HOD. Commerce Faculty
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Commerce Department
Teaching plan
Academic Year 2023-2024

Subject: Marketing Management-III Code:356 (H) Semester-V
Name of Teacher: Asst.Prof.Saima Khan

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	Sep	Introduction to Advertising	1.1 Fundamentals of Advertising: Definition of Advertising, Objectives of Advertising, Functions of Advertising, Types of Advertising, Benefits and Limitations of Advertising, Role of Advertising in Modern Business, Role of Advertising in Marketing Mix. 1.2 Advertising Media: Definition Classifications and Characteristics of Different Advertising Media, Factors affecting Selection of Advertising Media, Media Mix, E-Advertising.	14
2.	Sep	Appeals and Approaches in Advertisement	2.1 Appeals: Introduction of Different Appeals and their Significance, Advertising Message, Direct and Indirect Appeal, Relation between Advertising Appeal and Buying Motive, 2.2 Approaches: Positive and Negative Emotional Approaches to Advertisement.	10
3.	Oct	Economic Social and Regulatory Aspect of Advertising	3.1 Economic Aspects-Effects of Advertising on Production Cost, Effects of Advertising on Distribution Costs, Effects of Advertising on Consumer Prices, Advertising and Monopoly, Wastes in Advertising, 3.2 Social Aspects – Ethics in Advertising, “Truth” in Advertising, 3.3 Regulatory Aspects-Role of Advertising Standards Council of India (ASCI).	12



4.	Oct	Brands and Brand Management	4.1 Meaning & definitions of brand, Characteristics of brands, Types of brands, Advertising and Branding, Brand Extension, Brand identity, Identity Sources – symbols, logos, trademarks, Brand loyalty. Brand Management Process, Challenges in New Branding.	12
----	-----	-----------------------------	--	----

Reference Book: Dr.Shaila Bootwala and Ms. Uzma Irfan Shaikh.

Saima Khan

Signature

Name : Asst.Prof.Saima Khan



[Handwritten Signature]
HOD. Commerce Faculty
National Senior College
Nashik-01



YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN

T.Y.B.Com

SUBJECT: MARKETING MANAGEMENT II CODE : 355-H
Semester: V

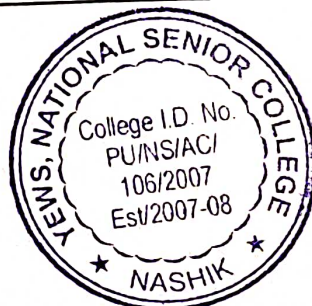
Name of Teacher: Asst.Prof. Ranjana Mahajan

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Market Demand and Sales Forecasting	Demand-Definition, Meaning ,Determinants, Understanding Needs,Wants,and Demands in Marketing Types of Demands in Marketing.	08
2.	September	Market Demand and Sales Forecasting Marketing of Non-Profit Organisation	Sales Forecast- Meaning Sales Forecast ,Sales Budget, Sales Quota, Sales Forecasting Methods, Techniques Non-Profit organization –concept, Characteristics,Types,Problems,needs of Marketing of Non-Profit Organisation , Non-Profit Organisation in India	04 12
3.	October	Changing Role of Marketing Organizations Brand Building Strategy	Meaning of Marketing Organization Types of Marketing Organizations Factors Affecting on Marketing Organization Essentials of an effective Marketing Organizations The changing role of marketing and marketers. Concept of Brand Strategy Importance of Building a Brand Strategy Brand Building Strategy key concepts	12 06
4.	November	Brand Building Strategy	and Steps Various types of Brand Building Strategies Reviewing Brand Building Strategies	12

Reference Book: Marketing Management II Philip Kotler


Signature

Name: Asst.Prof. Ranjana Mahajan




HOD. Commerce Faculty
National Senior College
Nashik-01

**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMMERCE DEPARTMENT
TEACHING PLAN**

SUBJECT: MARKETING MANAGEMENT II CODE: 355-H

Semester: V

Name of Teacher: Asst.Prof. Ranjana Mahajan

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	October	Market Demand and Sales Forecasting	Demand-Definition, Meaning ,Determinants, Understanding Needs,Wants,and Demands in Marketing Types of Demands in Marketing.	08
2.	November	Market Demand and Sales Forecasting Marketing of Non-Profit Organisation	Sales Forecast- Meaning Sales Forecast ,Sales Budget, Sales Quota, Sales Forecasting Methods, Techniques Non-Profit organization –concept, Characterstics,Types,Problems,needs of Marketing of Non-Profit Organisation , Non-Profit Organisation in India	04 12
3.	December	Changing Role of Marketing Organizations	Meaning of Marketing Organization Types of Marketing Organizations Factors Affecting on Marketing Organization Essentials of an effective Marketing Organizations The changing role of marketing and marketers.	12
4.	January	Brand Building Strategy	Concept of Brand Strategy Importance of Building a Brand Strategy Brand Building Strategy key concepts and Steps Various types of Brand Building Strategies Reviewing Brand Building Strategies	12

Reference Book: Marketing Management II Philip Kotler

Ranjana Mahajan
Signature

Name: Asst.Prof. Ranjana Mahajan



Ranjana Mahajan
HOD

**HOD. Commerce Faculty
National Senior College
Nashik-01**

YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
 COMMERCE DEPARTMENT
 TEACHING PLAN
 ACADEMIC YEAR 2023-24

Subject: Business Administration-II (Human Resource Management) T.Y. B.COM. Code: 355(a)
 Semester: V
 Name of Teacher: Asst. Prof. Sadiya Ansari

Sr. No	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Introduction to Human Resource Function of Management	1. Meaning, Objectives and Functions of Human Resources, Difference between Human Resource Management and Human Resource Development 2. Organization, Scope and functions of Human Resource Department in Modern Business. 3. Human Resource Planning – Nature and Scope, Job analysis - Job description - Job specification. 4. Human Resource Planning – Role of Human Resource Planning, Steps in Human Resource Planning, Factors influencing Human Resource Planning. Essentials of a Good Human Resource Planning, Job Analysis – Process, Tools and Techniques, Job Description & Job Specification – Meaning and Distinguish between Job Description & Job Specification. 5. Emerging Concept of H.R.D. Quality Circles, Kaizen, Talent Management and Leadership Development, HRD as a Business Partner, Visionary and Transforming Leadership, E- Learning: Integration of IT and HR, HRIS (Human Resource Information Systems), Incorporation of career development, Internal consultancy and Linkage to knowledge management	12
2.	September	Recruitment and Selection	1. Recruitment – Meaning, Purpose/ Importance, Sources of Recruitment, and Factors Governing Recruitment Process 2. Selection – Meaning, Importance of selection procedure, Tools of Selection and selection Process 3. Distinguish between Recruitment and Selection 4. Types of Employment tests, Types of Interviews	07
3.	October	Training and Development	1 Meaning, Need, Objectives of Training and Development, Benefits/ Importance of Training to the organisation and employees.	

			2. Types of Training, Methods of Training and Development, Process/ Procedure for effective Training. 3. Career Development, Steps in Career Development, Stages of Career Development, Advantages and Limitations of Career Development, Career Development Cycle, Career Counselling and Self Development	08
4.	October/ November	Performance Appraisal Management	1.Introduction, Meaning, Need and Importance of Performance Appraisal 2. Process of Performance Appraisal 3. Merits and Limitations of Performance Appraisal 4.Methods and Techniques of Performance Appraisal 5. Ethical Performance Appraisal	07

Reference Book: Business Administration-II (Human Resources Management) by Dr. Y. R. Thorat, Dr.

Neha S. Puranic, Dr. Prashant D. Mohite & Dr. Nasrin Parvez Khan

Sadiya
Signature

Name: Asst. Prof. Sadiya Ansari



R. Parvez Khan
HOD. Commerce Faculty
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
Bachelor of Business Administration (B.B.A)
Teaching plan-2023-24

Subject: Principles of Finance

Code: 203

Semester: II

Name of Teacher: Asst.Prof. Salwa Monde

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1	December	Basic concepts in finance	Definition - Nature and scope of finance function, Financial Management - Meaning – Approaches: - Traditional, Modern, Role of finance manager.	14
2	January	Sources of Finance	External: - Shares, Debentures, Public Deposits, Borrowing from banks: - meaning, types, advantages and limitations of these sources, Internal: - Reserves and surplus, Bonus shares Retained earnings,.	13
3	February	Capital Structure	Meaning criteria for determining capital structure, Factors affecting capital structure, Capitalization:- Meaning, over capitalization and Under Capitalization - meaning, causes, consequences, remedies	11
4	March	Recent Trends in business finance	Meaning and nature of Venture Capital, Leasing, Microfinance, Mutual Fund	10

Reference Book: Financial Management P.V. Kulkarni, B.G. Satyaprasad

Signature

Name: Asst.Prof. Salwa Monde



for *Salwa*
MOD
HOD. B.B.A. Faculty
National Senior College
Nashik-01

Education and Welfare Society's
National Senior College, Nashik
 Bachelor of Business Administration (B.B.A)
 Teaching plan-2023-24

Subject: Principles of Marketing

Code: 202

Semester: II

Name of Teacher: Asst. Prof. Salwa Monde

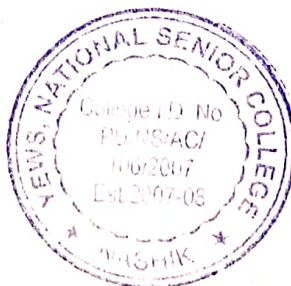
Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December	Concepts and functions of marketing	Marketing concepts, its objectives ,importance and functions of marketing Various Approaches of marketing Challenges and opportunity of marketing manager in international market	12
2.	January	Marketing Environment and marketing segmentation	Marketing environment – meaning Internal and external factors influencing marketing environment , Political ,social economical international , technological multicultural environment Segmentation: concepts, importance and its types of segmentation	12
3.	February	Constituents of marketing mix	Marketing Mix Meaning scope and importance of marketing mix Product mix concept of a product, product characteristics Intrinsic and extrinsic, PLC. Price mix - meaning ,element , importance of price mix ,factors , influencing pricing , pricing methods Place mix , Promotion mix Place mix meaning and concepts of channel of distribution or intermediaries , Promotion mix meaning, definitions , importance and limitations of advertisement People mix meaning & concepts, elements, importance. Process mix -stages, meaning& importance.	14
4.	March	Classifications and types of markets	Conventional classification of markets. Services marketing its main features importance, growth functions. Rural marketing features and its contribution to Indian economy ,problems and measures to improve Recent trends in Marketing 1.Green Marketing concepts 2.,Digital Marketing, 3.Virtual Marketing, 4.Hybrid Marketing	10

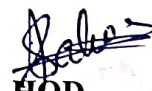
Reference Book: Marketing Management Philip Kotler &even lane keller

Signature



Name: Asst. Pfof.Salwa Monde



for, 
HOD

HOD. B.B.A. Faculty
 National Senior College
 Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
 Bachelor of Business Administration (B.B.A)
 Teaching plan-2023-24

Subject: Essentials of E-Commerce

Code: 601

Semester: VI

Name of Teacher: Asst. Prof. Salwa Monde

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December	E-Commerce and Business Model Concepts	1.1- Introduction to E-Commerce Role of E-Commerce in Business Economy. Growth of E-Commerce in India 1.2 - Factors responsible for the growth of E-Commerce in India Opportunities and Challenges for E-Commerce in India 1.3- E-Commerce Business Models – Introduction, Types, how to choose e-commerce business models. 1.4- Modern Procurement in E-Commerce - E-Procurement – Introduction, E-Commerce and Technological tools 1.5- E-Distribution – Introduction, Features, Scope and Advantages. Architectural Models in B2B 1.6- E-Commerce and Infrastructure – Electronic Data Interchange, Internet, Intranet, Extranet, Backend Informatics System Integration etc	12
2.	January	-Money and E- Payment Systems	2.1 - E-Money – FIAT Currency, E-Money classification, Advantages of E-Money. Digital Currencies, Crypto Currencies -Introduction, Digital Disruption in E-Money Market. 2.2- Modern Digital Payment trends – Credit/Debit Cards, QR Code Scanners, Mobile point of sale, NEFT and RTGS. Contactless Payments – Samsung Pay/Apple Pay and use of NFC Technology. 2.3 - Unified Payment Interfaces (UPI) and Mobile Wallets Role of modern digital payment systems and Challenges faced in Indian Retail Sector.	12
3.	February	Role of E-Marketing	3.1- Search Engine Optimization (SEO), Content Marketing, Pay Per Click (PPC) Advertising, Business E -Branding Social Media Marketing and Analytical tools used, Internet Banking, Mobile Retailing. 3.2 - Use of Artificial Intelligence and Augmented Reality – Programmatic Advertising, Chatbots, Conversational marketing, Home assistants, Messaging apps, Personalized marketing, Website Designing. 3.3 - Visual Search – Social Media Stories, Google lens, Blogs, Use of user-generated content, Privacy Marketing, Semantic Keyword search, Neuro-marketing.	12
4.	March	Cyber Security and Technology	4.1 - Cyberwarfare - Automotive hacking, Cloud services vulnerability, Mobile Hacking. Data Privacy as a discipline, Insider threats, Phishing, ATM frauds. 4.2- Cyber Crimes – Financial Frauds, Defamation, Copyrights, Spying of Trade Secrets, Infringement of IT property, Digital Signature. 4.3 - Social Media Crimes, Data Theft, Transfer of data without permission, Spread of Virus/worms, Trojans, Child Pornography, Forgery, Anti-National posts, Cyber-crime against government institutions. 4.4 - Information Technology Act -2000: Role, Need and Importance, Software development and legal issues, Shrink-wrap contracts.	12

Reference Book: E-Commerce – An Indian Perspective

Signature

Name: Asst. Prof. Salwa Monde



for HOD
HOD. B.B.A. Faculty
 National Senior College
 Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik

Bachelor of Business Administration (B.B.A)

Teaching plan -2023-24

Subject: Financial Management

Code: 605 (B)

Semester: VI

Name of Teacher: Asst. Prof. Salwa Monde

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December	Sources of Finance	1.1 Long term Sources of Finance- Owned Funds & Borrowed Funds, Equity shares, Preference Shares, Debentures, Term Loan, Lease Financing, Hire Financing 1.2 Short term Sources of Finance- Bank overdraft, Cash Credit, Bills Discounting, Ploughing back of Profit,	12
2.	January	Capital Structure	2.1 Meaning, Concept, Importance, 2.2 Factors affecting Capital Structure-Internal Factors, External Factors & General Factors 2.3 Cost of Capital- Meaning, weighted Average Cost, Operating leverages, 2.4 Financial leverages, Combined Leverages (Problem on Leverages)	12
3.	February	Capitalisation	3.1 Meaning, Modern Concept of Capitalisation, Need, 3.2 Under capitalisation-Meaning, Causes & Remedies 3.3 Over Capitalisation- Meaning, Causes, & Remedies	12
4.	March	Capital Budgeting	4.1 Meaning, 4.2 Techniques of Capital Budgeting, 4.3 Mutually Exclusive Proposals	12


Reference Book: Financial Management I.M.Pandey

Signature



Name: Asst. Prof. Salwa Monde




HOD
HOD. B.B.A. Faculty
National Senior College
Nashik-01

**Youth Education and Welfare Society's
National Senior College, Nashik**
Department OF BBA
Teaching plan

Subject: Basics of Cost Accounting Code: (204 GC) Semester: II

Name of Teacher: Asst. Prof. Farheen Mirza

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
5.		Basic concept in cost –	Accountancy , Origin, Objectives and Features of Cost Accounting , Difference between Financial and Cost Accounting, Conceptual analysis of Cost Unit & Cost Centre	12
6.		Elements of cost and Cost Sheet	Material, Labour and other Expenses, Classification of Cost & Types of Costs, Preparation of Cost Sheet	10
7.		Overheads	Meaning and Definitions, Classification of Overheads, Collection, allocation, apportionment and reapportionment of overheads 3.4 Under and over absorption – Definition and Reasons	13
8.		Contact and process cost and Methods of costing	Contract Costing – Meaning and features of contract costing, works certified and uncertified, escalation clause, cost plus contract, work in progress, profit on incomplete contract , Process Costing - Meaning, Features of process costing, preparation of process costing including Normal and Abnormal Loss/Gains,	13

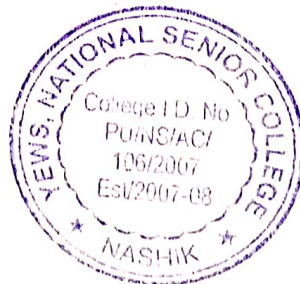
Reference Book:

Basics of Cost Accounting-DrSuhasMahajanDr, Mahesh Kulkarni

Signature:



Name: Asst. Prof. Farheen Mirza



**HOD. B.B.A. Faculty
National Senior College
Nashik-01**

**Youth Education and Welfare Society's
National Senior College, Nashik**
Department OF BBA
Teaching plan

Subject: Production and Operation Management-Code :(402 GC)Semester: IV

Name of Teacher: Asst. Prof. FarheenMirza

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
9.		Introduction	Introduction to Production and Operation Meaning, Nature, Scope, Management – □ Objectives, Importance, Functions of Production and Operation Management, □ Variety of business, Methods of manufacturing, Plant layout, Service layout, □ Safety considerations and environmental aspects	12
10.		Production Design, Planning , Control	Production Design: Meaning, Objectives, product policy, Techniques of product development. □ Production Planning - Meaning, Definition, Objectives, Scheduling, Routing, Dispatch, follow up. □ Production Control –Meaning, Objectives, Factors affecting production control. □ Caselets on design, planning and control	10
11.		Productivity and Ergonomics	Productivity and Quality Control- Meaning, Definition, Importance, □ Measurement techniques, Quality control, Quality circles, TQM. □ Ergonomics: Definition, Importance, Bio-Mechanical factors, safety equipment and device.	13
12.		Maintenance Management	Maintenance Management : Introduction , Meaning, Types, □ Planning, Scheduling, Techniques. □ Modern Scientific maintenance methods , □ Automation and computer integrated manufacturing	13

Reference Book:

Business Taxation– Production and Operation Management-Dr. Anil Karanjkar

Signature: 

Name: Asst. Prof. FarheenMirza




HOD
HOD, B.B.A. Faculty
National Senior College
Nashik-01

**Youth Education and Welfare Society's
National Senior College, Nashik
Department OF BBA
Teaching plan**

Subject: Entrepreneurship and Small Business Management **Code :** (GC-401) **Semester:** IV
Name of Teacher: Asst. Prof. FarheenMirza

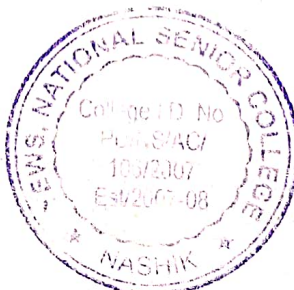
Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
13.		Entrepreneurial Perspective	Concept of Entrepreneur, Manager, Intrapreneur Entrepreneur and Entrepreneurship Meaning, Definition, Evolution. Types of Entrepreneurs, Qualities and Functions of Entrepreneur. Factors influencing Entrepreneurship: Psychological, Social, Economical and Environmental factors. Role of Entrepreneur in growth and development of the small business. Problem of Unemployment and Importance of wealth creation.	12
14.		Business Opportunity Identification	-Definition of business, industry & commerce and their interrelationship in today's environment. Opportunity Search: Divergent Thinking Mode: Meaning Objectives Tools and Techniques: Environmental scanning for business opportunity Identification. Opportunity Selection: Convergent Thinking Mode: Meaning, Objectives, Tools And Techniques: Market Survey	10
15.		Management of MSMEs and Sick Enterprises :	Meaning, Objectives and Functions of MSMEs Challenges of MSMEs, Preventing Sickness in Enterprises – Specific Management Problems; Industrial Sickness in India – Symptoms, process and Rehabilitation of Sick Units.- Financial Assistance for Small Enterprise: Institutional: a) Bank Loan b) Angel Funding c) Venture Funding d) Self Employment Schemes of Government of Maharashtra. e) Government Financial Institutions: Khadi and Village Industries Board (KVIB), Rajiv Gandhi Udyami Mitra Yojana (RUGMY) f) Prime Minister Employment Generation Programme (PMEGP).	13
16.		Study of Women-founded Start-ups in India and Entrepreneurs' biography	-Upasana Taku, Anisha Singh, Sabina Chopra. Azim H. Premji, Ratan Tata, DR. Shiva Nadar	13

Reference Book:

Entrepreneurship and Small Business Management – Amol Pitale & Ashwini Kohok

Signature:

Name: Asst. Prof. FarheenMirza



HOD
HOD. B.B.A. Faculty
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik

Department OF BBA

Teaching plan

Semester :II

Subject code:206

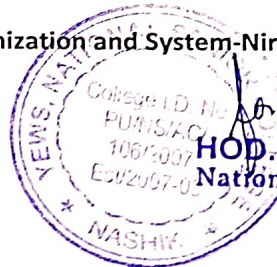
Subject : Business Organization And Systems

Name Of Subject Teacher : Gausiya Shakil Shaikh

Sr.No	Month	Topic	Sub-Topic	No-Of lecture
1	December	Nature and evolution of business	Concept of business and its characteristics, Objectives of business and prerequisites of a successful business, Development and evolution of Trade, commerce and industry, Recent Trends in Modern Business i.e. BPO, KPO, Entrepreneur &Homepreneur and online trading, digital marketing and payment methods	12
2	January	Forms of Business Organization	Forms of business organization and its selection, Meaning, characteristics, advantages and Limitations of Sole proprietorship, Partnership Firm, Limited Liability partnership Firms and private company, Joint Stock Company, virtual business organizations, boundary less organizations, OPC (One Person company)	12
3	February	Setting up of a business enterprise	Identification of ideas and opportunities, Influencing factors while setting up of business enterprise, Feasibility report of a business enterprise, Size and location of a business enterprise. licensing and basic legal formalities to start a new business enterprise	12
4	March	Study of Domestic and Foreign Trade	Levels of Distribution Channels and their role Domestic Trade: Concept of Domestic Trade, Wholesaling and Retailing Foreign Trade: Concept of Export and Import; Export and Import Procedure	12

Reference Book : Business organization and System-Niraliprakashan

Signature:



HOD:

HOD- B.B.A. Faculty
National Senior College
Nashik-01

Youth Education and Welfare Society's
National Senior College, Nashik
 Department OF BBA
 Teaching plan

Subject: Fundamentals of Computers

Code : (206)

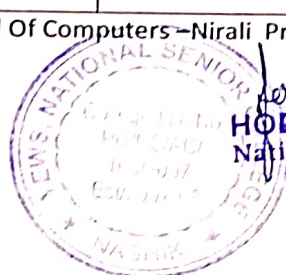
Semester: II

Name of Teacher: Gausiya Shakil Shaikh

Sr .No	Month	Topic	Sub-Topic	No.Of.Lecture assigned
1	December	Introduction to Computers	Introduction, Characteristics of Computers, Block diagram of computer, Booting Process, Types of Programming Languages-Machine Languages, Assembly Languages, High Level Languages, Data Organization, Drives, Files, Directories, Storage Devices, Primary Memory, RAM , ROM, Secondary Storage Devices - FD, CD, HDD, Pen drive I/O Device- Monitor and types of monitor, Printer and types. oprinter ,Scanners, Digitizers, Plotters Number Systems-Introduction to Binary, Octal, Hexadecimal system Types of computers	12
2	January	Basics of Computer Networks & Internet	Definition-Operating System, Functions of O.S., Types of O. S. – Single user O.S., Multiuser O.S., Overview of Windows O. S., Android O. S., IOS Definition, Goals, Applications, Components, Topology, Types of Topology, Types of Networks, LAN, MAN, WAN,	12
3	February	Introduction to Spreadsheet Software and Presentation Software	MS-Excel Various Functions such as Sum, average, count, max, min, Graph /Charts in Ms Excel MS– PowerPoint: Animation Effects, Transition Effects, Slide Show Setting	12
4	March	Introduction to Internet & cyber security	WWW, Internet, Internet Service Providers(ISP), Services Provided by the Internet: e-mail, search engine, Information security overview – Background and current scenario Types of Attacks , Goals of security ,Overview of security threats ,Weak / Strong passwords and password cracking Insecure Network connections, Digital signature	12

Reference book : Fundamental Of Computers –Nirali Prakash

Signature:


 HOD
HOD. B.B.A. Faculty
 National Senior College
 Nashik-01

Youth Education and Welfare Society's

National Senior College, Nashik

Department OF BBA

Teaching plan

Semester: IV

Subject :International Business Management

subject code:404

Name Of Subject Teacher : Gausiya Shaikh

Sr.No	Month	Topic	Sub-Topic	No.Of.Lecture assigned
1	December	Introduction to International	Meaning, Nature and Scope of International Business Globalization – Effects on Economy, Advantages and Challenges International Trade Theories and its applications – Reasons for international trade Ricardo's Theory, Hecksher Ohlin Theory, Michael Porter's Diamond	12
2	January	International Business Environment	International Corporations – Meaning, Scope and Nature Role and Importance of Multi National Corporations in International Business. Foreign Direct Investment – Meaning, Concept, Importance. Legal Aspects of FDI from Indian Context. Cultural and Demographic Environment – Meaning and Importance in International Business	12
3	February	International Finance	Meaning of Exchange Rate Determination of exchange rate – Fixed, flexible and managed. Concept of Spot Rate, Forward rate and Futures Balance of Trade and Balance of Payments – Introduction, Concept and Importance. Documentation in International Trade and EXIM Finance. Financing Techniques and Export Promotion Schemes World Bank and International Monetary Fund – Objectives and Functions	12
4	March	International Economic Zones and Foreign Trade	World Trade Organization (WTO) – Evolution and Functions Regional Trading Agreements, India and Trade Agreements, Regional Integration. Global Sourcing – Introduction, Concept, Challenges, Composition and Direction of India's Foreign Trade since 2000. Case Studies in International Business with reference to Indian Economy on – International Marketing International Finance International Human Resource Management International Strategic Management Ethics in International Business	12

Reference Book :International Business Management

Signature:

HOD:

HOD. B.B.A. Faculty
National Senior College
Nashik-01



Gausiya



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



Subject Teacher: - Asst. Prof. Saima Ansari
Class: - F.Y.B.B.A. (CA) Semester - I
Subject Name: - Business communication
Course Code: - CA-101.

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Chapter-1 : .Concept of Communication and Introduction to Communication	1.1 Role of Communication in social and economic system 1.2 Need for effective communication 1.3 Meaning and definition 1.4 Principles of effective communication 1.5 Barriers to communication and over comings	12L
2.	September	Chapter-2 : Methods and types of Communication	2.1 Written communication, 2.2 Forms of written communication. 2.3 Qualities ,difficulties in written communication , 2.4 Constraints in developing effective written communication 2.5 Merits and Limitations of written communication 2.6 Listening Written communication,	12L
3.	October	Chapter-3 : Business Correspondence	3.1 Concept , 3.2 Need and functions of Business .Correspondence , 3.3 Types of Business letters , 3.4 Layout Drafting of business , 3.5 Sales Letter , 3.6 Orders sales circulars and business promotion letters 3.7 written methods& types of communication	12L
4.	November	Chapter-4 : Analysis of different Media of Communication	4.1 Fax communication , 4.2 Voice mail , 4.3 e-mails , 4.4 Tele conferencing , 4.5 Communication through social media	12L
TOTAL				48L

Reference Book:

1. Business Communication, Meenakshi Raman ,Prakash Singh, Oxford
2. Business Communication, HomaiPradhan , N.S.Pradhan, Himalaya Publishing House

Ms. Saima Ansari

Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01

Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



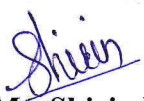
Subject Teacher: - Asst. Prof. Alfiya Shaikh
Class: - F.Y.B.B.A. (CA) Semester - I
Subject Name: - Principle of Management
Course Code: - CA-102.


Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Chapter-1 : Nature of management	Meaning , importance , functions ,types Management as an art ,science and social system Universality of concept of management and organization	12L
2.	September	Chapter-2 : Evolution of management thoughts	Concept of managerial thoughts Contribution of Taylor, Mayo and Fayol and Drucker and Indian Management Ethos	12L
3.	October	Chapter-3 : Major managerial Functions	Planning, need types, methods, advantages ,merits Forecasting. need types ,methods , advantages ,merits Decision making types process and techniques Directions nature and principles and Motivation –nature, principles and theories Organizing –concept delegation of authorities decentralization concepts and importance	12L
4.	November	Chapter-4 : Recent trends in Management	Management of change , Mgt of crises ,TQM ,stress management (Principles ,concepts merits)	12L
Total No. of Lectures				48L

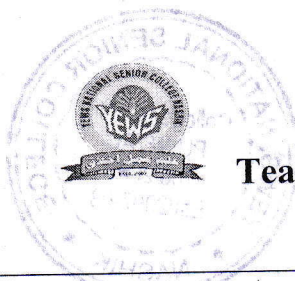
Reference Book:

- Principles of Management, Harold Koontz , Heinz Weihrich , A. RamachandraArysri, McGraw hill Companies
- Management A Global and Entrepreneurial Perspective, Harold Koontz , Heinz Weihrich , A. RamachandraArysri, McGraw hill


Ms. Alfiya Shaikh


Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01


Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.

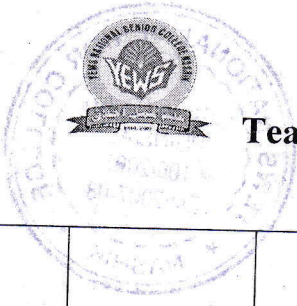


Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24

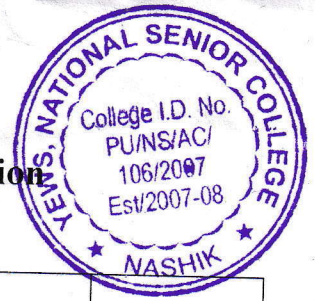


Subject Teacher: - Asst. Prof. Reshma Shaikh
Class: - F.Y.B.B.A. (CA) Semester - I
Subject Name: - C Language
Course Code: - CA-103.

Sr. No.	Month	Unit	Topics	No. of Lecture Assigned
1.	July	Chapter-1: Introduction to C Language	1.1 History, 1.2 Basic structure of c, 1.3 Language fundamentals, 1.4 Operators	03L
2.	August	Chapter-2: Managing IO Operation Chapter-3: Decision making & Looping	2.1 Console based I/O and related built-in I/O functions, 2.2 Formatted input and formatted output 3.1 Introduction, Decision making structure, 3.2.1 If statement, 3.2.2 If-else statement, 3.2.3 Nested if-else statement, 3.2.4 Conditional operator, 3.2.5 Switch statement, 3.3 Loop control structures, 3.3.1 while loop, 3.3.2 Do-while loop, 3.3.3 For loop, 3.3.4 Nested for loop, 3.4 Jump statements, 3.4.1 break, 3.4.2 continue	11L
3.	September	Chapter-4: Program through conditional & Looping statement Chapter-5: Array & String	4 Determining if a number is +ve / -ve / even / odd, Maximum of 2 numbers, 3 numbers, Sum of first n numbers, given n numbers, Integer division, Digit reversing, Table generation for n, Factorial, sine series, cosine series, nCr 5.1 Introduction to one-dimensional Array, 5.1.1 Definition, 5.1.2 Declaration, 5.1.3 Initialization, 5.2 Accessing and displaying array elements, 5.3 Finding smallest and largest number from array, 5.4 Reversing array, 5.5 Finding odd/even/prime number from array, 5.4 Introduction to two-dimensional Array, 5.4.1 Definition, 5.4.2 Declaration, 5.4.3 Initialization, 5.5 Symmetry, upper/lower triangular, 5.7 Introductions to Strings, 5.7.1 Definition, 5.7.2 Declaration, 5.7.3 Initialization	17L
4.	October	Chapter-6: Function	6.1.1 Purpose of function, 6.1.2 Function definition, 6.1.3 Function declaration, 6.1.4	13L




Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24




		Chapter-7: Pointer	Function call, 6.2 Types of functions 7.1 Definition, 7.2 Declaration, 7.3 Initialization, 7.4 Indirection operator and address of operator, 7.5 Pointer arithmetic	
5.	November	Chapter-8: Structure	8.1 Introduction, 8.2 Definition, 8.3 Declaration, 8.4 Accessing members, 8.5 structure operation, 8.6 nested structure	04L
Total No. of Lectures				48L

Reference Book:

- 1) Let us C –Yashwant Kanetkar, BPB publication.
- 2) Ansi C- Balagurusamy

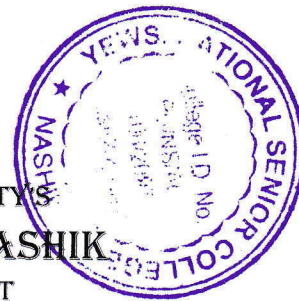

Ms. Reshma Shaikh


Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01


Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



YOUTH EDUCATION AND WELFARE SOCIETY
NATIONAL SENIOR COLLEGE, NASHIK
COMPUTER APPLICATION DEPARTMENT
TEACHING PLAN



SUBJECT: DBMS

CODE :CA104

Semester: I

Name of Teacher: Asst.Prof Shirin Maniyar

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	July	L-1 File Structure and Organization	1.1 Introduction 1.2 Logical and Physical Files 1.2.1 File 1.2.2 File Structure 1.2.3 Logical and Physical Files Definitions 1.3 Basic File Operations 1.3.1 Opening Files 1.3.2 Closing Files 1.3.3 Reading and Writing	6L
2.	August	L-2 Database Management System	2.1 Introduction 2.2 Basic Concept and Definitions 2.2.1 Data and Information 2.2.2 Data Vs Information 2.2.3 Data Dictionary 2.2.4 Data Item or Field 2.2.5 Record 2.3 Definition of DBMS 2.4 Applications of DBMS 2.5 File processing system Vs DBMS 2.6 Advantages and Disadvantages of DBMS	12L
3.	September	L-3 Relational Model	3.1 Introduction 3.2 Terms a. Relation b. Tuple c. Attribute d. Cardinality e. Degree of relationship set f. Domain 3.3 Keys 3.3.1 Super Key 3.3.2 Candidate Key 3.3.3 Primary Key	12L
4.	October	L-4 SQL (Structured Query Language) L-5 Relational Database Design	4.1 Introduction 4.2 History Of SQL 4.3 Basic Structure 4.4 DDL Commands 4.5 DML Commands 5.1 Introduction 5.2 Anomalies of un normalized database 5.3 Normalization 5.4 Normal Form 5.4.1 1 NF 5.4.2 2 NF 5.4.3 3 NF	12L

Reference Book: Database System Concepts By Henry korth and A. Silberschatz

Signature

Shirin

Name :

Shirin Maniyar

Shirin

HOD

HOD. BBA (CA) Faculty
National Senior College
Nashik-01

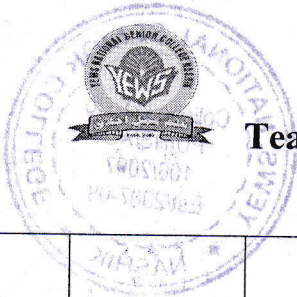


Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



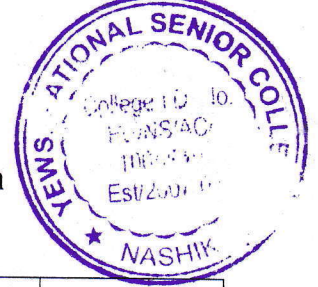
Subject Teacher: - Asst. Prof. Saima Ansari
Class: - S.Y.B.B.A. (CA) Semester - III
Subject Name: - Digital Marketing
Course Code: - CA-301

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Chapter-1 : E-Commerce Chapter-2 : Introduction to New Age Media (Digital) Marketing	1.1 Introduction 1.2 Understanding Internet Marketing 1.3 Search Engine Optimization 1.4 Search Engine Marketing 1.5 Email Marketing 1.6 Digital Display Marketing 2.1 What is Digital Marketing 2.2 Digital vs. Real Marketing 2.3 Digital Marketing Channels 2.4 Types of Digital Marketing(Overview)- Internet Marketing, Social Media Marketing, Mobile Marketing	8L
2.	September	Chapter-3 : Creating Initial Digital Marketing Plan Chapter-4 : Marketing using Web Sites	3.1 Content management 3.2 SWOT analysis: Strengths, Weaknesses, Opportunities, and Threats 3.3 Target group analysis EXERCISE: Define a target group 4.1 Web design 4.2 Optimization of Web sites 4.3 MS Expression Web EXERCISE: Creating web sites, MS Expression	8L
3.	October	Chapter-5 : Search Engine Optimization Chapter-6 : Customer Relationship Management	5.1 SEO Optimization 5.2 Writing the SEO content EXERCISE: Writing the SEO content 6.1 Introduction to CRM 6.2 CRM platform 6.3 CRM models EXERCISE: CRM strategy	8L
4.	November	Chapter-7 : Social Media Marketing	7.1 Understanding Social Media Marketing 7.2 Social Networking (Facebook, LinkedIn,	20L



Youth Education and Welfare Society's
National Senior College, Nashik

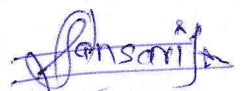
Teaching Plan: Department of Computer Application
Academic Year 2023-24

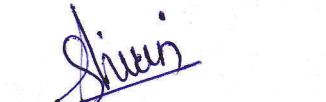



	<p>Chapter-8 : Digital Marketing Budgeting Relationship Management</p>	<p>Twitter, etc.) Social Media (Blogging, Video Sharing - Youtube, Photosharing – Instagram, Podcasts) 7.3 Web analytics - levels 7.4 Modes of Social Media Marketing 7.4.1 Creating a Facebook page Visual identity of a Facebook page , Types of publications, Facebook Ads, Creating Facebook Ads , Ads Visibility 8.1 Resource planning 8.2 Cost estimating 8.3 Cost budgeting 8.4 Cost control</p>	
TOTAL			48L

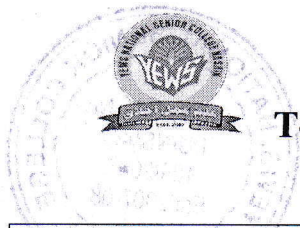
Reference Book:

1. Principles of Management, Harold Koontz , Heinz Weihrich , A. RamachandraArysri, McGraw hill Companies
2. Management A Global and Entrepreneurial Perspective, Harold Koontz , Heinz Weihrich , A. RamachandraArysri, McGraw hill


Ms. Saima Ansari


Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01


Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



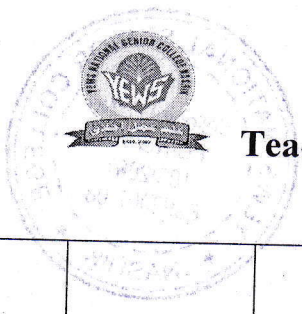
Subject Teacher: - Asst. Prof. Alfiya Shaikh

Class: - S.Y.B.B.A. (CA) Semester - III

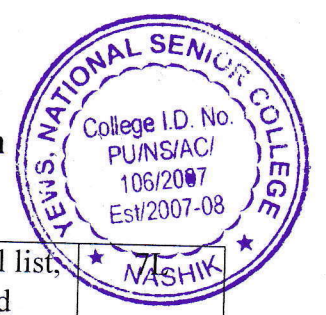
Subject Name: - Data Structure

Course Code: - CA-302.

Sr. No.	Month	Unit	Topics	No. of Lecture
1.	August	Chapter-1: Basic concept & Introduction to Data Structure Chapter-2: Linear Data structure	1.1 Pointer & Dynamic Memory Allocation, 1.2 Algorithm, 1.3 Algorithm Analysis, 1.4 Asymptotic Notation Introduction to Data structure, 1.5 Types of Data structure, 1.5 Abstract Data Types (ADT), 1.7 Polynomial, 1.8 Self Referential Structure 2.1 Introduction to array, 2.2 Sorting algorithms with efficiency- Bubble sort, Insertion sort, Merge sort, Quick Sort, Selection Sort, 2.3 Searching techniques – Linear Search, Binary search 1.5 String Manipulation	11L
2.	September	Chapter-3: Linked List Chapter-4: Stack	3.1 Introduction, 3.2 Implementation of Linked List – Static & Dynamic representation, 3.3 Types of Linked List (Singly Linked list, Doubly Linked list, Circularly Singly Linked list, Circularly Doubly Linked list, 3.4 Generalized linked list – Concept and Representation 4.2 Representation- Static & Dynamic, 4.3 Primitive Operations on stack, 4.4 Application of Stack, 4.5 Conversion of Infix, prefix, postfix, Evaluation of postfix and prefix	14L
3.	October	Chapter-5: Queue Chapter-6: Tree	5.1 Introduction, 5.2 Representation - Static & Dynamic, 5.3 Primitive Operations on Queue, 5.4 Circular queue, priority queue, 5.5 Concept of doubly ended queue 6.1 Introduction, 6.2 Binary tree, binary search tree, 6.3 Representation, 6.4 Operations on BT and BST – create, Insert, delete, , counting leaf, non-leaf & total nodes , 6.5 Tree Traversals (preorder, inorder, postorder), 6.6 Application - Heap sort, 6.7 Height balanced tree- AVL trees- Rotations, AVL tree examples	16L
4.	November	Chapter-7: Graph	7.1 Introduction, 7.2 Graph Representation – Adjacency matrix, adjacency list, inverse	



Youth Education and Welfare Society's
National Senior College, Nashik
 Teaching Plan: Department of Computer Application
 Academic Year 2023-24



		Adjacency list, adjacency multilist, orthogonal list, 7.3 Degree of Graph, 7.4 Traversals – BFS and DFS, 7.5 Applications – AOV network – topological sort, AOE network – criticalPath	
Total No. of Lectures			48L

Reference Book:

- 1) Data Structures using C and C++ --- By YedidyahLangsam, Aaron M.
- 2) Tenenbaum, Moshe J. Augenstein
- 3) Introduction to Data Structures using C---By Ashok Kamthane

Alfiya

Ms. Alfiya Shaikh

Shirin

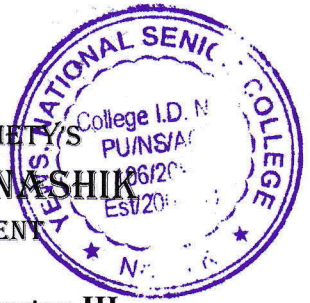
Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
 National Senior College
 Nashik-01

Dale

Dr. Suresh B. Nahire
PRINCIPAL
 National Senior College
 Nashik.



YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMPUTER APPLICATION DEPARTMENT
TEACHING PLAN



SUBJECT: SOFTWARE ENGINEERING

CODE :CA-303

Semester: III

Name of Teacher: Asst.Prof Shirin Maniyar

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	L-1 Introduction to System Concepts	1.1 Definition 1.2 Basic Components 1.3 Elements of the System 1.4 Types of System 1.5 System Characteristics	6L
2.	September	L-2 Introduction to Software Engineering L-3 Software Development Life Cycle	2.1 Definition of Software 2.2 Characteristics of Software 2.3 Definition of Software Engineering 3.1 Introduction 3.2 Activities of SDLC 3.3 A Generic Process Model 3.4 SDLC	12L
3.	October	L-4 Requirement Engineering L-5 Analysis And Design Tools	4.1 Introduction 4.2 Requirement Elicitation 4.3 Requirement Elaboration 5.1 Decision Tree and Decision Table 5.2 Data Flow Diagrams (DFD) (Up to 2nd level) 5.3 Data Dictionary 5.4 Elements of DD 5.5 Advantages and Disadvantages of DD	12L
4.	November	L-6 Software Testing L-7 Software Maintenance and Software Re-Engineering	6.1 Definition 6.2 Software testing Process 6.3 Unit Testing 6.4 Integration Testing 7.1 Maintenance definition and types 7.2 Software reengineering 7.3 Reverse Engineering 7.4 Restructuring and forward Engineering	12L

Reference Book: . Software Engineering: A Practitioner's Approach- Roger S. Pressman, McGraw hill International Editions 2010(Seventh Edition)

Signature

Shirin

Name :

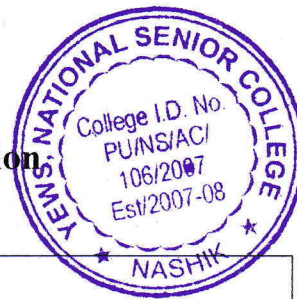
Shirin Maniyar

Shirin
HOD

HOD. BBA (CA) Faculty
National Senior College
Nashik-01



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



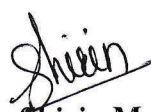
Subject Teacher: - Asst. Prof. Reshma Shaikh
Class: - S.Y.B.B.A. (CA) Semester - III
Subject Name: - PHP
Course Code: - CA-304.


Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Chapter-1 : PHP Basics Chapter-2 : Control Structures and Loops	1.1 Setting up a development environment 1.2 Variables, numbers and strings 1.3 Calculations with PHP 1.4 Using Arrays 2.1 Conditional Statements 2.2 Using Loops for Repetitive tasks 2.3 Combining Loops and Arrays	13L
2.	September	Chapter-3 : Functions, Objects and Errors Chapter-4 : Working with Forms	3.1 PHP's Built-in functions 3.2 Creating Custom functions 3.3 Passing Values by Reference 3.4 Understanding Objects 4.1 Building a Form 4.2 Processing a Form's Data 4.3 Differences between POST and GET 4.4 Preserving User Input	14L
3.	October	Chapter-5 : More with Forms Chapter-6 : Storing and Protecting Data	5.1 Dealing with checkboxes and radio buttons 5.2 Retrieving values from lists 5.3 Validating and restricting data 5.4 Sending Email 6.1 Setting and Reading Cookies 6.2 Protecting Online Files 6.3 Understanding Session Variables	14L
4.	November	Chapter-7 : MySQL Database Overview	7.1 phpMyAdmin Overview 7.2 Using a MySQL Database 7.3 Reading and Writing Data	07L
Total No. of Lectures				48L

Reference Book:

1. Php: A Beginner's Guide 1st Edition McGraw-Hill Osborne Media; 1 edition by Vikram Vaswani


Ms. Reshma Shaikh


Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01


Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



Subject Teacher: - Asst. Prof. Saima Ansari
Class: - S.Y.B.B.A. (CA) Semester - III
Subject Name: - Big Data
Course Code: - CA-305

Sr. No.	Month	Unit	Topics	No. of Lecture
1.	August	Chapter-1: Introduction to big data	1.1 Introduction to Big Data 1.2 Types of Digital Data 1.3 Big Data Analysis 1.4 Application of Big Data	5L
2.	September	Chapter-2: Introduction to Data Science	2.1 Basic of Data Science 2.2 Types of Analytics 2.3 Population and Samples	10L
3.	October	Chapter-3: Introduction to Machine Learning Chapter-4: Data Analytics With R/Weka Machine Learning	3.1 Basic of Machine Learning 3.2 Supervised Machine Learning 3.3 Unsupervised Machine Learning 3.4 Regression Analysis 4.1 Introduction 4.2 Data Manipulation 4.3 Data Visualization 4.4 Data Analysis	14L
Total No. of Lectures				29L

Reference Book:

1. Business Communication, Meenakshi Raman ,Prakash Singh, Oxford
2. Business Communication, HomaiPradhan , N.S.Pradhan, Himalaya Publishing House

Ms. Saima Ansari

Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01

Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



Subject Teacher: - Asst. Prof. Alfiya Shaikh

Class: - T.Y.B.B.A. (CA) Semester - V

Subject Name: - Cyber Security

Course Code: - CA-501.

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Chapter 1:- Introduction to Cyber Crime and Cyber Security	1.1 Introduction 1.2 Cybercrime: Definition and Origin of the Word 1.3 Cybercrime and Information Security 1.4 Who are Cybercriminals? 1.5 Classifications of Cybercrimes: E-Mail Spoofing, Spamming, Cyber	6L
2.	September	Chapter 2 :- Cyber offenses and Cyber stalking Chapter 3:- Tools and Methods Used in Cyber crime	2.1 Criminals Plan: Categories of Cybercrime Cyber Attacks: Reconnaissance, Passive Attack, Active of Social Engineering. 3.1 Introduction 3.2 Proxy Servers and Anonymizers 3.3 Phishing 3.4 Password Cracking	12 L
3.	October	Chapter 4 :- Cybercrimes and Cyber security: The Legal Perspectives Chapter 5:- Cyber Forensic	3.1 Introduction 4.2 Cybercrime and the Legal Landscape around the World 4.3 Why Do We Need 5.1 Digital Forensics Science 5.2 The Need for Computer Forensics 5.3 Cyber Forensics and Digital evidence 5.4 Forensics Analysis of Email 5.5 Digital Forensics Lifecycle	12L
4.	November	Chapter 6:- Cyber security: Organizational Implications	6.1 Organizational Implications: Cost of cybercrimes and IPR issues 6.2 Web threats for organizations 6.3 Security and Privacy Implications from Cloud Computing.	12L
Total No. of Lectures				42L

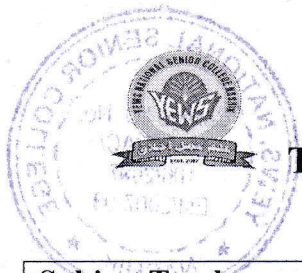
Reference Book:

1. Cyber Security Understanding Cyber Crimes, Computer Forensics and Legal Perspectives – Nina Godbole, SunitBelapure, Wiley: April 2011 India Publications Released.

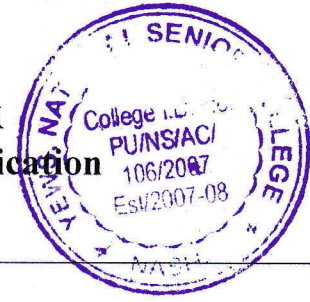
Alfiya
Ms. Alfiya Shaikh

Shirin
Ms. Shirin Maniyar
HOD. BBA (CA) faculty
National Senior College
Nashik-01

Suresh
Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



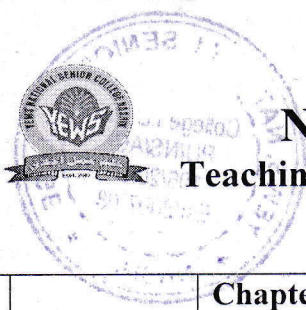
Subject Teacher: - Asst. Prof. Saima Ansari

Class: - T.Y.B.B.A. (CA) Semester - V

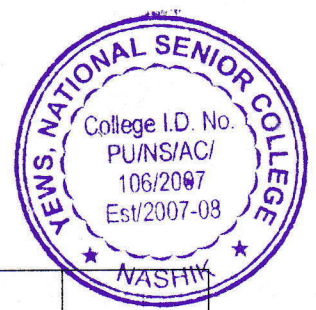
Subject Name: - OOSE

Course Code: - CA-502.

Sr. No.	Month	Unit	Topics	No. of Lecture
1.	August	Chapter-1: Introduction and basics of Software Modelling Chapter-2: SRS Documentation Chapter-3: Introduction to UML	1.1 Software Life Cycle Models (Revision of SE), 1.2 System Concepts, 1.3 Project Organization, 1.4 Communication in Project Management, 1.5 Risk management in Project Management 1.1 SRS Specification, 2.2 Requirement Elicitation, 2.3 Business Engineering 3.1 Concept of UML, 3.2 Advantages of UML	10L
2.	September	Chapter-4: Object Oriented Concepts and Principles Chapter-5: Structural Modelling Chapter-6: Basic Behavioural Modelling	4.1 What is Object Orientation? - Introduction, Object, Classes and Instance, Polymorphism, Inheritance, 4.2 Object Oriented System Development- Introduction, Function/Data Methods (With Visibility), Object Oriented Analysis, Object Oriented Construction 5.1 Classes, 5.2 Relationship, 5.3 Common Mechanism, 5.4 Class Diagram (Minimum three examples should be covered), 5.5 Advanced Classes, 5.6 Advanced Relationship, 5.7 Interface, 5.8 Types and Roles, 5.9 Packages, 5.10 Object Diagram (Minimum three examples should be covered) 6.1 Interactions, 6.2 Use Cases and Use Case Diagram with stereo types, 6.3 Interaction Diagram, 6.4 Sequence Diagram, 6.5 Activity Diagram, 6.6 State	24L
3.	October	Chapter-7: Architectural Modelling	7.1 Component, 7.2 Components Diagram (Minimum two examples should be covered), 7.3 Deployment Diagram (Minimum two examples should be covered), 7.4 Collaboration Diagram (Minimum two examples should be covered)	14L



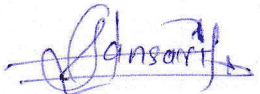
Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24




	Chapter-8: Object Oriented Analysis	8.1 Iterative Development and the Rational Unified Process, 8.2 Inception, 8.3 Understanding Requirements, 8.4 Use Case Model from Inception to Elaboration, 8.5 Elaboration	
	Chapter-9: Object Oriented Design	9.1 The Booch Method, The Coad and Yourdon Method and Jacobson Method and Raumbaugh Method, 9.2 The Generic Components of the OO Design Model	
Total No. of Lectures			48L

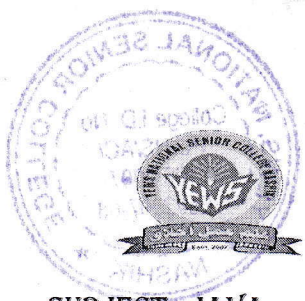
Reference Book:

- 1) The Unified Modelling Language User/Reference Guide,
- 2) The Unified software development Process

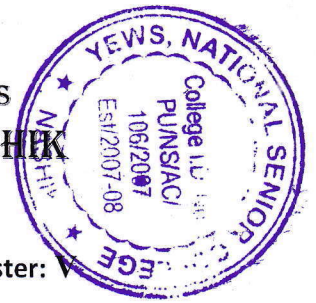

Ms. Saima Ansari


Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01


Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMPUTER APPLICATION DEPARTMENT
TEACHING PLAN



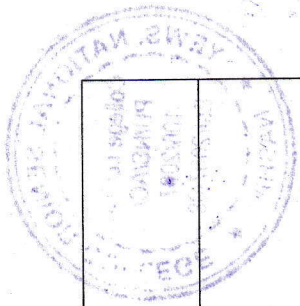
SUBJECT: JAVA

CODE:CA-503

Semester: V

Name of Teacher: Asst.Prof Shirin Maniyar

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Chapter 1:- Java Fundamentals	1.1 Introduction to Java. 1.1 Features of Java 1.2 Basics of Java: - Data types, variable, expression, operators, constant. 1.3 Structure of Java Program. 1.4 Execution Process of java Program. 1.5 JDK Tools. 1.6 Command Line Arguments. 1.7 Array and String: 1.7.1 Single Array & Multidimensional Array 1.7.2 String, String Buffer 1.8 Built In Packages and Classes : 1.8.1 java.util:- Scanner, Date, Math etc. 1.8.2 java.lang	6L
2.	September	Chapter 2 :- Classes, Objects and Methods Chapter 3 :- Inheritance, Package and Collection	Class and Object 2.2 Object reference 3 Constructor: Constructor Overloading 4 Method: Method Overloading, recursion, Passing and Returning object 5 Method 2.5 new operator, this and static keyword, finalize() method 2.6 Nested class, Inner class, and Anonymous Inner class Overview of Inheritance 3.2 inheritance 3.1 constructor 3.3 Inheriting Data Members and Methods, 3.4 Multilevel inheritance – method overriding Handle multilevel constructors 3.5 Use of super and final keyword 3.6 Interface: 3.7 Creation and Implementation of an interface, Interface reference 3.8 Interface inheritance 3.9 Dynamic method dispatch 3.10 Abstract class 3.11 Comparison between Abstract Class and Interface	12 L
3.	October	Chapter 3 :- Inheritance, Package and Collection Chapter 4:- File and Exception Handling	3.12 Access control 3.13 Packages 3.13.1 Packages Concept 3.13.2 Creating user defined packages 3.13.3 Java Built in packages 3.13.4 Import statement, Static import 3.14 Collection 3.14.1 CollectionFramework. 3.14.2 Interfaces: Collection, List, Set 3.14.3 Navigation: Enumeration, Iterator, ListIterator 3.14.4 Classes: LinkedList,	12L



			ArrayList, Vector, HashSe 4.1 Exception and Error 4.2 Use of try, catch, throw, throws and finally 4.3 Built in Exception 4.4 Custom exception 4.5 Throwable Class. File Handling 4.6 Overview of Different Stream (Byte Stream, Character stream) 4.7 Readers and Writers class 4.8 File Class 4.9 File Input Stream , File Output Stream 4.10 Input Stream Reader and Output Stream Writer class 4.11 FileReader and FileWriter clas	
4.	November	Chapter 5:Applet, AWT, Event and Swing Programming Applet	AWT 5.5 Components and container used inAWT 5.6 Layoutmanagers 5.7 Listeners and Adapterclasses 5.8 Event Delegationmodel Swing 5.9 Introduction to Swing Componentand Container Classes 5.10Exploring Swing Controls- JLabel and Image Icon, JText Field, The Swing Buttons JButton, JToggle Button, JCheck Box, JRadio Button, JTabbed Pane, JScroll Pane, JList, JTable, JComboBox, Swing Menus, Dialogs,JFileOpen,JColorChooser	12L

Reference Book: 1. Cyber Security Understanding Cyber Crimes, Computer Forensics and Legal Perspectives – Nina Godbole, SunitBelapure, Wiley: April 2011 India Publications Released.

Signature

Shieen

Name : Shieen Maniyar

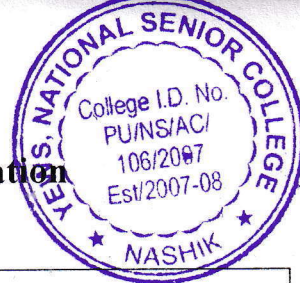
Shieen

HOD

HOD. BBA (CA) Faculty
National Senior College
Nashik-01



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24




Subject Teacher: - Asst. Prof. Reshma Shaikh
Class: - T.Y.B.B.A. (CA) Semester - V
Subject Name: - Python
Course Code: - CA-504.


Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Chapter-1 : Introduction to Python	1.1HistoryFeature,Installation,Datatypes,Variables ,1.2 Conditional Statements 1.3Looping 1.4 Control structure 1.5String Manipulation	16L
2.	September	Chapter-4 : Modules and Packages Chapter-3 : Classes, Object and inheritance Chapter-4 : Exception Handling	2.1Built in Modules 2.1.1 Importing modules in python program 2.1.2 Working with Random Modules. 2.1.3 E.g. - built-ins, time, date time, calendar, sys, etc 2.2 User Defined functions 3.1.1 Classes as User Defined Data Type 3.1.2 Objects as Instances of Classes 3.1.3 Creating Class and Objects ,3.1.4 Creating Objects By Passing Values 3.1.5 Variables & Methods in a Class 4.1 Python Exception 4.2 Common Exception 4.3 Exception handling in Python (try-except-else) 4.4 The except statement with no exception 4.5 Multiple Exception 4.6 The try-finally clause 4.7 Custom Exception and assert statement	18L
3.	October	Chapter-5 : GUI Programming Chapter-6 : Python Libraries	5.1Introduction 5.2 Tkinter programming 5.4 Tkinter widgets 5.5 Frame 5.6 Button 5.7 Label 5.8 Entry 6.1 Statistical Analysis- NumPy, SciPy, Pandas, StatsModels 6.2 Data Visualization- Matplotlib, Seaborn, Plotly 6.3 Data Modelling and Machine Learning- Scikit-learn, XGBoost, Eli5 .	14L
4.	November	Revision	Revision	12L

Reference Book:

- 1) Mark Lutz, Programming Python, O'Reilly, 4th Edition, 2010
- 2) Learning Python, 4th Edition by Mark Lutz

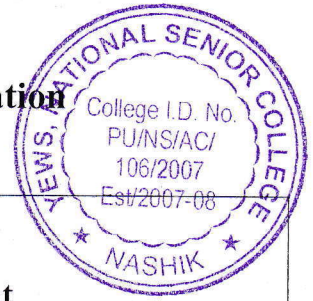

Ms. Reshma Shaikh


Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01


Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



Subject Teacher: - Asst. Prof. Saima Ansari

Class: - F.Y.B.B.A. (CA) Semester - II

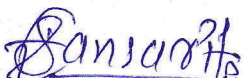
Subject Name: - Organizational Behaviour & Human Resource Management

Course Code: - CA-201


Sr. No.	Month	Unit	Topics	No. of Lecture Assigned
1.	December	Chapter-1 : Introduction to organization Behaviour	Definition, concept, scope, Models of OB, Major trends in OB:-Total Quality management, Cultural diversity, Organizational change, Stress Management: Sources of Stress, Effects of Stress & Stress Management, Work life Balance and Quality of Work Life	10L
2.	January	Chapter-2 : Introduction to HRM	Introduction to HRM- Definition, Concepts, scope, importance Functions ,Objectives & limitations, , Role of HR Manager , Areas in which Human Resource Manager can be of assistance	10L
3.	February	Chapter-3 : Procurement	HRP- Concept, Definition, Merits & Demerits, process , influencing factors of HRP Recruitment- Concept, Definition, sources of recruitment and their utility in identifying vacancies, methods, E-recruitment, Selection- Concepts, definition, process, Types of interviews and frequently asked interview questions from the candidate at each step and how to answer them, E- selection	12L
4.	March	Chapter-4 : Training & Development	Training & Development- Concept, definition, importance, Methods, E-Training, Recent trends in Training	13L
Total No. of Lectures				45L

Reference Book:

1. Human Resources Management. –L.M. Prasad, Sultan and Chand Publishing Company.
2. Human Resources Management.- K. Ashwathappa – ,Tata McGraw Hill.
3. Personnel Management., C. B. Mamoria.

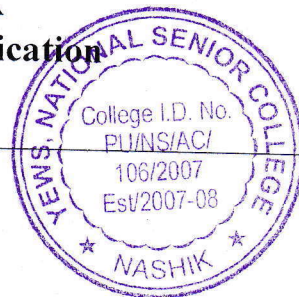

Ms. Saima Ansari


Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01


Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



Subject Teacher: - Asst. Prof. Alfiya Shaikh
Class: - F.Y.B.B.A. (CA) Semester - II
Subject Name: - Business Mathematics
Course Code: - CA-203.

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December	Chapter 1:- Introduction to Cyber Crime and Cyber Security	1. Ratio, Proportion and Percentage: Ratio – Definition, Continued Ratio, Inverse Ration, Proportion, Continued Proportion, Direct Proportion, Inverse Proportion, Variation, Inverse Variation, Joint Variation, Percentage, computation of Percentage.	8L
2.	January	Chapter 2 :- Profit and Loss Chapter 3:- Interest and Annuity	Terms and Formulae, Trade discount, Cash discount, Problems involving cost price, selling price, Trade discount and cash discount. Introduction to Commission and brokerage, Problems on commission and brokerage Simple interest, Compound interest, Equated monthly Installments (EMI) by interest of reducing balance and flat interest methods and problems. Ordinary annuity, sinker fund, annuity due, present value and future value of annuity.	20 L
3.	February	Chapter 4 :- Matrices and Determinant	Definition of Matrices, Types of Matrices, Algebra of Matrices, Determinant, Adjoint of Matrix, Inverse of Matrix, System of Linear equations, Solution of System of Linear Equation by adjoint method (upto 3 variables only).	10L
4.	March	Chapter 5:- Linear Programming Problem (LPP)	Concept of LPP, Formulation of LPP and solution of LPP by graphical method. Transportation Problem (T.P.): - Concept of Transportation Problem, Initial Basic Feasible Solution, North-West Corner Method (NWCM), Least Cost Method (LCM), Vogel's Approximation Method (VAM)	10L
Total No. of Lectures				48L



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



Reference Books:

- 1) Business Mathematics by Dr. Amarnath Dikshit and Dr. Jinendrakumar Jain.
 - 2) Business Mathematics by V. K. Kapoor – Sultan, Chand and sons. Delhi.
 - 3) Business Mathematics by Bari – New Literature publishing company, Mumbai.
 - 4) Operation Research by S. D. Sharma - Sultan, Chand and sons.
 - 5) Operation Research by J. K. Sharma - Sultan, Chand and sons. 10 SPPU/BBA(CA)
- SYLLABUS SEMESTER-II CBCS/2019 PATTERN Savitri

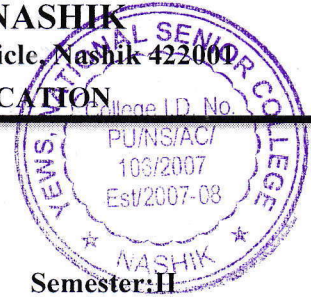
Ms. Alfiya Shaikh

Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01

Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
NATIONAL Campus, Maulana Azad Road Sardar Circle, Nashik 422000
DEPARTMENT OF COMPUTER APPLICATION



Teaching plan 2023-2024

Subject:RDBMS

Code: CA-204

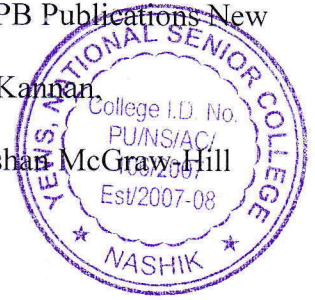
Semester:II

Name of Teacher: Asst. Prof. Shirin Maniyar

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December	UNIT-1 Introduction To RDBMS	Introduction to popular RDBMS product and their features To understand concept of RDBMS & use in business Understanding of various RDBMS products() Difference Between DBMS and RDBMS	12L
2.	January	UNIT-2 PL-SQL UNIT-3	Overview of PLSQL Data Types ,PLSQL Block To understand various data types , operators , functions and control statements Understanding of various programming aspects Exception Handling	12L
3.	February	UNIT-3 Transaction Management	Transaction Concept, Transaction Properties, Transaction States, Concurrent Execution, Serializability	12L
4.	March	UNIT-4 Concurrency Control & Recovery System	Lock Based Protocol Timestamp Based Protocol Deadlock Handling Recovery & Atomicity Recovery with concurrent transaction	12L

Reference Book:

1. Database Management System Bipin Desai Galgotia Publications New Delhi
2. SQL/PLSQL the programming language of oracle Ivan Bayross BPB Publications New Delhi
3. An Introduction to Database Systems Eighth Edition C. J. Date, A. Kannan, S. Swamynathan Pearson Publications North America
4. Database System Concepts 5th Edition Silberschatz, Korth, Sudershan McGraw-Hill New York



Signature

Name : Mrs. Shirin Maniyar

HOD

HOD. BBA (CA) Faculty
National Senior College
Nashik-01

Principal

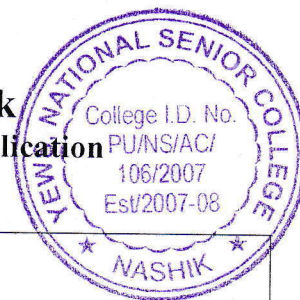
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's

National Senior College, Nashik

Teaching Plan: Department of Computer Application
Academic Year 2023-24



Subject Teacher: - Asst. Prof. Reshma Shaikh
Class: - F.Y.B.B.A. (CA) Semester - II
Subject Name: - Web Technology (HTML-JSS-CSS)
Course Code: - CA-205.

Sr. No.	Month	Unit	Topics	No. of Lecture
1.	December	Chapter-1: Introduction	1.1 Clients- Servers and Communication 1.2 Internet-Basic, Internet Protocols (HTTP, FTP, IP), 1.3 World Wide Web (WWW), 1.4 HTTP request message, HTTP response message	5L
2.	January	Chapter-2: Web Design	2.1 Concepts of effective web design 2.2 Web design issues including Browser Bandwidth and Cache, 2.3 Display resolution, 2.4 Look and Feel of the Website, 2.5 Page Layout and linking, 2.6 User centric design, 2.7 Sitemap, 2.8 Planning and publishing website, 2.9 Designing effective navigation	9L
		Chapter-3: HTML	3.1 Introduction to HTML, 3.2 Basic HTML Structure, 3.3 Common HTML Tags, 3.4 Physical and Logical HTML, 3.5 Types of Images, client side and server-side Image mapping, 3.6 List, Table, Frames, 3.7 Embedding Audio, Video, 3.8 HTML form and form elements, 3.9 Introduction to HTML Front Page	12L
4.	February	Chapter-4: Style sheets	4.1 Need for CSS, 4.2 Introduction to CSS, 4.3 Basic syntax and structure, 4.4 Using CSS- 4.4.1 background images, colors and properties, 4.4.2 manipulating texts, using fonts, borders and boxes, margins, padding lists, positioning using CSS, 4.5 Overview and features of CSS2 and CSS3	10L
5.	March	Chapter-5: JavaScript	5.1 Introduction to Java Script, 5.2 Identifier & operator, control structure, functions, 5.3 Document object model (DOM), 5.4 DOM Objects (window, navigator, history, location), 5.5 Predefined functions, math & string functions, 5.6 Array in Java scripts 5.7 Event handling in Java script	12L
Total No. of Lectures				48L

Reference Book:

1. Complete HTML- Thomas Powell
2. HTML and JavaScript – Ivan Bayross
3. HTML & CSS: The Complete Reference, Fifth Edition
4. Mastering HTML, CSS & Javascript Web Publishing

Reference websites:

1. www.w3schools.com
2. www.tutorialspoint.com

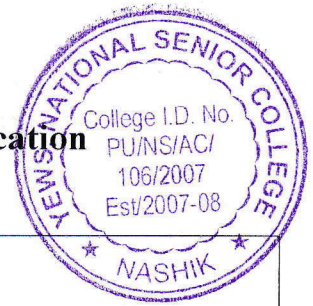
Ms. Reshma Shaikh

Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01

Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



Subject Teacher: - Asst. Prof. Saima Ansari
Class: - S.Y.B.B.A. (CA) Semester - IV
Subject Name: - Networking
Course Code: - CA-401.

Sr. No.	Month	Unit	Topics	No. of Lecture
1.	December	Chapter-1: Introduction to Computer Network	1.1 Basics of Computer Network 1.2 Network Topologies 1.3 types of Network 1.4 Modes of Communication 1.5 Server Based LANs & Peer-to-Peer LAN 1.6 Protocols and Standards 1.7 Network Software	10L
2.	January	Chapter-2: Network Model Chapter-3: Transmission Media	2.1 OSI Reference Model : Functions of each Layer ,2.2 TCP/IP Reference Model, Comparison of OSI and TCP/IP Reference Model, 2.3 TCP/IP Protocol Suite 2.4 Addressing 2.5 IP Addressing 3.1 Introduction, Types of Transmission Media 3.2 Guided Media, Unguided Media	16L
3.	February	Chapter-4: Wired and Wireless LAN Chapter-5: Network Devices	4.1 IEEE Standards, 4.2 Standard Ethernet MAC Sublayer, Physical Layer, 4.3 Fast Ethernet – Goals, MAC Sublayer, Topology, Implementation 4.4 Gigabit Ethernet – Goals, MAC Sublayer, Topology, Implementation, 4.5 Ten-Gigabit Ethernet – Goals, MAC Sublayer, Physical Layer 4.6 Backbone Networks -Bus Backbone, Star Backbone 5.1 Network Connectivity Devices 5.1.1 Active and Passive Hubs 5.1.2 Repeaters 5.1.3 Bridges- Types of Bridges 5.1.4 Switches 5.1.5 Router 5.1.6 Gateways	14L
4.	March	Chapter-6: Network Security	6.2 Need for Security 6.3 Security Services : 6.4 Types of Attack 6.5 Cryptography, PlainText, Cipher Text, Encryption, Decryption, Symmetric Key and Asymmetric Key Cryptography 6.6 Substitution Techniques, Caesar Cipher, and Transposition Cipher (Problems should be covered.) 6.7 Firewalls- Packet Filter firewall, Proxy firewall 6.8 Steganography, Copyright	8L
Total No. of Lectures				48L

Reference Books:

1. Computer Networks by Andrew Tanenbaum, Pearson Education.[4th Edition]
2. Data Communication and Networking by Behrouz Forouzan, TATA McGraw Hill. .[4th Edition]

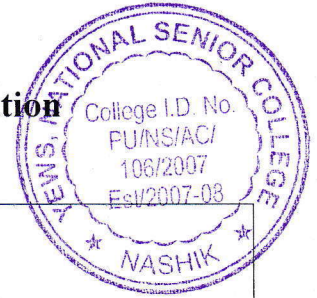
Ms. Saima Ansari

Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01

Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24

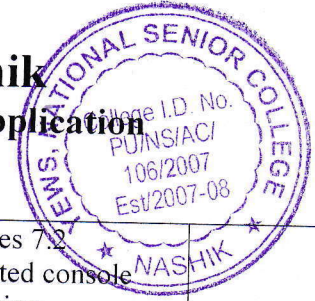


Subject Teacher: - Asst. Prof. Alfiya Shaikh
Class: - S.Y.B.B.A. (CA) Semester - IV
Subject Name: - Object Oriented Concepts Through CPP
Course Code: - CA-402.

Sr. No.	Month	Unit	Topics	No. of Lecture
1.	December	Chapter-1: Introduction to C++ Chapter-2: Beginning with C++ Chapter-3: Classes and Objects	1.1 Basic concepts, features, advantages and applications of OOP 1.2 Introduction, applications and features of C++ 1.3 Input and Output operator in C++ 1.4 Simple C++ program 2.1 Data type and Keywords 2.2 Declaration of variables, dynamic initialization of variables, reference variable 2.3 Operators: 2.3.1 Scope resolution operator 2.3.2 Memory management operators, 2.4 Manipulators 2.5 Functions: 2.5.1 Function prototyping, call by reference and return by reference 2.5.2 Inline functions 2.6 Default arguments 3.1 Structure and class, Class, Object 3.2 Access specifier, defining data member 3.3 Defining member functions inside and outside class definition. 3.4 Simple C++ program using class 3.5 Memory allocation for objects	16L
2.	January	Chapter-4: Constructors and Destructors Chapter-5: Inheritance Chapter-6: Polymorphism	4.1 Constructors 4.2 Types of constructor : Default, Parameterized, Copy 4.3 Multiple constructors in a class, 4.4 Constructors with default argument 4.5 Dynamic initialization of constructor 4.6 Dynamic constructor 4.7 Destructor. 5.1 Introduction 5.2 Defining Base class and Derived class 5.3 Types of Inheritance 5.4 Virtual Base Class 5.5 Abstract class 5.6 Constructors in derived class 6.1 Compile Time Polymorphism 6.1.1 Introduction, rules for overloading operators 6.1.2 Function overloading 6.1.3 Operator Overloading unary and binary 6.1.4 Operator Overloading using friend function 6.1.5 Overloading insertion and extraction operators. 6.1.6 String manipulation using operator overloading 6.2 Runtime Polymorphism 6.2.1 this Pointer, pointers to objects, pointer to derived classes 6.2.2 Virtual functions and pure virtual functions	20L




Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24




3.	February	Chapter-7: Managing console I/O operations Chapter-8: Working with Files	7.1 C++ streams and C++ stream classes 7.2 Unformatted I/O operations 7.3 Formatted console I/O operations 7.4 Output formatting using manipulators 7.5 User defined manipulators, 8.1 Stream Classes for File operations 8.2 File operations - Opening, Closing and updating 8.3 File updating with random access. 8.4 Error handling during File operations 8.5 Command Line arguments.	09L
4.	March	Chapter-9: Templates	9.1 Introduction 9.2 Class Template and class template with multiple parameters 9.3 Function Template and function template with multiple parameters 9.4 Exception Handling Introduction.	3L
Total No. of Lectures				48L

Reference Books:

- 1) Object Oriented programming with C++ by E Balagurusamy
- 2) Object Oriented Programming with C++ by Robert Lafore
- 3) The Complete Reference C++ by Herbert Schildt

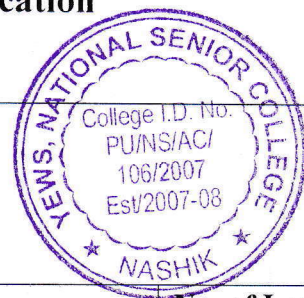

Ms. Alfiya Shaikh


Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01


Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



Subject Teacher: - Asst. Prof. Alfiya Shaikh

Class: - T.Y.B.B.A. (CA) Semester - VI

Subject Name: - Recent Trend in IT

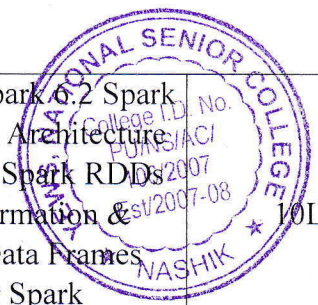
Course Code: - CA-601.

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December	Chapter 1:- Introduction to recent trends	1.1 Artificial Intelligence 1.2 Data Warehouse 1.3 Data Mining 1.4 Spark	02L
2.	January	Chapter 2 :- Artificial Intelligence Chapter 3:- AI Search Techniques	2.1 Introduction & Concept of AI 2.2 Applications of AI 2.3 Artificial Intelligence, Intelligent Systems, and Knowledge –based Systems, AI Techniques 2.4 Early work in AI & related fields. 2.5 Defining AI problems as a State Space Search 2.6 Search and Control Strategies 2.7 Problem Characteristics 3.1 Blind Search Techniques: BFS, DFS, DLS, Iterative deepening Search, Bidirectional Search, and Uniform cost Search 3.2 Heuristic search techniques: Generate and test, Hill Climbing, Best First search, Constraint Satisfaction, Mean-End Analysis, A*, AO*	16 L
3.	February	Chapter 4 :- Data Warehousing Chapter 5 :- Data Mining	4.1 Introduction to Data warehouse 4.2 Structure of Data Warehouse 4.3 Advantages & uses of Data Warehouse 4.4 Architecture of Data Warehouse 4.5 Multidimensional data model 5.1 Introduction to Data Mining 5.2 Data mining Task 5.3 Data mining issues 5.4 Data Mining versus Knowledge Discovery in Databases 5.5 Data Mining Verification vs. Discovery 5.6 Data Pre-processing – Need, Data Cleaning, Data Integration & Transformation, Data Reduction 5.7 Accuracy Measures: Precision, recall, F-measure, confusion matrix, cross-validation, bootstrap	20L



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24

4.	March	Chapter 6:- Spark	6.1 Introduction to Apache Spark 6.2 Spark Installation 6.3 Apache Spark Architecture 6.4 Components of Spark 6.5 Spark RDDs 6.6 RDD Operations: Transformation & Actions 6.7 Spark SQL and Data Frames 6.8 Introductions to Kafka for Spark Streaming.	10L
Total No. of Lectures				48L



Reference Books:

1. Artificial Intelligence by Elaine Rich, Kevin Knight - Tata McGraw Hill, 2nd Edition
2. Artificial Intelligence: A new Synthesis, Nilsson, Elsevier, ISBN 9788181471901
3. Data Mining Concepts and Techniques, by Jiawei Micheline Kamber, Morgan Kauf Mann Publishers

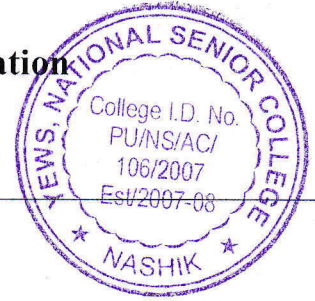
Ms. Alfiya Shaikh

Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01

Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



Subject Teacher: - Asst. Prof. Saima Ansari
Class: - T.Y.B.B.A. (CA) Semester - VI
Subject Name: - Software Testing
Course Code: - CA-602.

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December	Chapter-1 : Introduction	1.1 Introduction, Nature of errors, 1.2 Testing Objectives 1.3 Testing principles 1.4 Testing fundamentals, 1.5 Software reviews, Formal Technical reviews, 1.6 Inspection and walkthrough 1.7 Testing Life Cycle	10L
2.	January	Chapter-2 : Approaches to Testing – Testing Methods	2.1 White Box Testing and types of white box testing 2.2 Test Case Design 2.3 Black Box Testing and types of black box testing 2.4 Gray Box Testing	05L
		Chapter-3 : Software Testing Strategies & Software metrics	3.1 Software Testing Process 3.2 Unit Testing 3.3 Integration- Top-down ,Bottom up 3.4 System Testing 3.5 Acceptance Testing (alpha, Beta testing) 3.6 Validation and Verification 3.7 Big Bang Approach 3.8 Sandwich approach 3.9 Performance Testing 3.10 Regression Testing 3.11 Smoke Testing 3.13 Load Testing	10L
3.	February	Chapter-4 : Software metrics	4.1 Introduction 4.2 Basic Metrics –size-oriented metric, Function – oriented metric 4.3 Cyclometric Complexity Metrics Examples on Cyclometric Complexity.	10L



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



		Chapter-5 : Testing for Specialized Environments	5.1 Testing GUI's 5.2 Testing of Client/Server Architectures 5.3 Testing Documentation and Help Facilities 5.4 Testing for Real-Time Systems	05L
4.	March	Chapter-6 : Testing Tools & Software Quality Assurance (Introduction)	6.1 JUnit, Apache JMeter, Win runner 6.2 Load runner, Rational Robot 6.3 Quality Concepts, Quality Movement, Background Issues, SQA activities 6.4 Formal approaches to SQA 6.5 Statistical Quality Assurance 6.6 Software Reliability 6.7 The ISO 9000 Quality Standards 6.8 SQA Plan 6.9 Six sigma 6.10 Informal Reviews	08L
TOTAL				48L

Reference Book:

1. Software Engineering –A Practitioner's approach Roger S Pressman 7th Edition Tata McGraw-Hill
2. Effective Methods of Software Testing. William E Perry Wiley Publishing Inc
3. Software Testing Principles and Practices Srinivasan Desikan, Gopalswamy Ramesh Pearson Publication
4. Total Quality Management Dale H. Besterfield, Prentice Hall, 2003

Ms. Saima Ansari

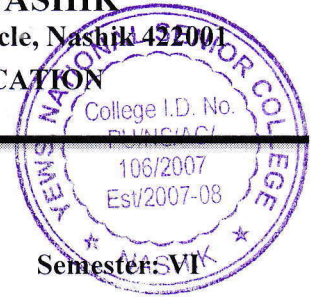
Ms. Shirin Maniyar

HOD. BBA (CA) Faculty
National Senior College
Nashik-01

Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
NATIONAL Campus, Maulana Azad Road Sardar Cricle, Nashik 422001
DEPARTMENT OF COMPUTER APPLICATION



Teaching plan 2023-2024

Subject: Advanced Java

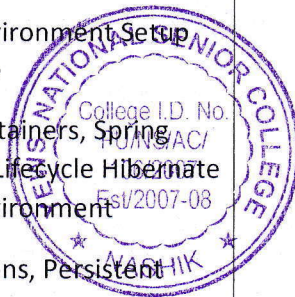
Code: CA-603

Semester: SVI

Name of Teacher: Asst. Prof. Shirin Maniyar

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December	UNIT-1 JDBC UNIT-2 Multithreading:	1.1 Introduction 1.2 JDBC Architecture. 1.3 JDBC Process 1.4 Working with ResultSet Interface. 2.1 Introduction to Multithreading. 2.2 Thread creation: Thread Class, Runnable Interface. 2.3 Life cycle of Thread. 2.4 Thread Priority. 2.5 Execution of Thread Application. 2.6 Synchronization and Interthread communication.	12L
2.	January	UNIT-3 Networking:	3.1 Overview of Networking 3.2 Networking Basics: Port Number, Protocols and classes. 3.3 Sockets, Reading from and Writing to a Socket	12L
3.	February	UNIT-4 Servlet and JSP	4.1 Introduction to Servlet 4.2 Types of Servlet: Generic Servlet and Http Servlet 4.3 Life cycle of servlet 4.4 Session Tracking. 4.5 Servlet with database. JSP 4.6 Introduction to JSP. 4.7 JSP Life Cycle. 4.8 Components of JSP 4.9 JSP with Database.	12L
4.	March	UNIT-5	Spring:	12L

		Spring & Hibernate	5.1 Introduction 5.2 Applications and Benefits of spring 5.3 Architecture and Environment Setup 5.4 Hello World Example 5.5 Core Spring- IoC Containers, Spring Bean Definition, Scope, Lifecycle 5.6 Architecture and Environment 5.7 Configuration, Sessions, Persistent Class 5.8 Mapping Files, Mapping Types 5.9 Example	
--	--	--------------------	---	--




Reference Book:

1. 1. The Complete Reference – JAVA Herbert Schildt
2. Professional Hibernate, by Eric Pugh, Joseph D. Gradecki by Wiley Publishing, Inc., ISBN: 0- 7645-7677-1
3. Spring In Action, Craig Walls, Ryan Breidenbach, Manning Publishing Co., ISBN: 1-932394- 35-4
4. Head First Servlets and JSP: Passing the Sun Certified Web Component Developer Exam -2nd Edition-Bryan Basham, Kathy Sierra, Bert Bates- O'REILL


Signature

Name : Mrs.Shirin Maniyar


HOD

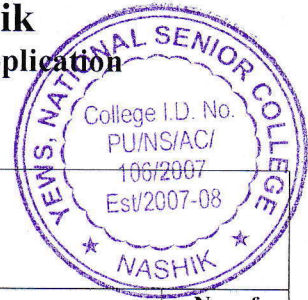
HOD. BBA (CA) Faculty
National Senior College
Nashik-01



Principal
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



Subject Teacher: - Asst. Prof. Reshma Shaikh
Class: - T.Y.B.B.A. (CA) Semester - VI
Subject Name: - DOT NET FRAMEWORK
Course Code: - CA-604.


Sr. No.	Month	Unit	Topics	No. of Lecture
1.	December	Chapter-1: Introduction to DOT NET FRAMEWORK	What is Framework? 1.2 Architecture of Dot Net Framework 1.2.1 Common Language Runtime 1.2.2 Common Type System(CTS) 1.2.3 Common Language Specification(CLS) 1.2.3 JIT Compilers 1.2.3 Base Class Library 1.3 IDE (Integrated Development Environment) 1.4 Event Driven Programming.	05L
2.	January	Chapter-2: Introduction to VB.Net Chapter-3: Introduction to C#	2.1 Basics of VB.Net 2.1.1 Operators 2.1.2 Data Types 2.1.3 Control Structures 2.2 Build Windows Applications 2.2.1 Controls: Form, TextBox, Button, Label, CheckBox, ListBox, ComboBox, RadioButton, DateTimePicker, MonthCalendar, Timer. 3.1 Language Fundamentals 3.1.1 Data type and Control Constructs 3.1.2 Value and Reference Types, Boxing 3.1.3 Arrays 3.1.4 String class and its various operations 3.1.5 Functions 3.2 Object Oriented Concepts 3.2.1 Defining classes and Objects	23L
3.	February	Chapter-4: Introduction to ASP.NET	4.1 What is ASP.NET? 4.2 ASP.NET Page Life Cycle 4.3 Architecture of ASP.NET 4.4 Forms, Webpages, HTML forms, 4.5 Request & Response in Non-ASP.NET pages 4.6 Using ASP.NET Server Controls 4.7 Overview of Control structures 4.8 Functions 4.9 HTML events 4.9.1 ASP.NET Web control events 4.9.2 Event driven programming and post back.	10L
4.	March	Chapter-5: Architecture of Ado.Net	5.1 Basics of Ado.net 5.1.1 Connection Object 5.1.2 Command Object 5.1.3 Dataset 5.1.4 Data Table 5.1.5 Data Reader Object 5.1.6 Data Adapter Object 5.2 DataGrid view & Data Binding: Insert, Update, delete records 5.3 Navigation Using Data Source.	10L
Total No. of Lectures				48L

Reference Books:

Beginning Visual C#, Wrox Publication
Programming ASP.NET 3.5 by Jesse Liberty, Dan Maharry, Dan Hurwitz, O'Reilly

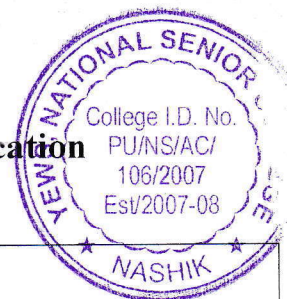

Ms. Reshma Shaikh


Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College


Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Teaching Plan: Department of Computer Application
Academic Year 2023-24



Subject Teacher: - Asst. Prof. Alfiya Shaikh
Class: - T.Y.B.B.A. (CA) Semester - VI
Subject Name: - Soft Skill
Course Code: - CA-607.

Sr. No.	Month	Unit	Topics	No. of Lecture
1.	December	Chapter-1: Introduction to Soft Skills	1.1 An Introduction to Soft skill - 1.1.1 Definition and Significance of Soft Skills 1.1.2 Soft skill Process 1.1.3 Uses of Soft Skill Development.	02L
2.	January	Chapter-2: Communication Skills	Communication Skills 2.1 Introduction - Components of communication process, Communication process , Effective communication process. 2.2 Types of communication – 2.2.1 Verbal Communication – Punctuation Meaning & opposites , vocabulary Real Life conversations 2.2.2 Non – Verbal Communication - Facial Expression , Posture , Gesture , Eye contact appearance (dress code) , Body Language, listening skills essential formal writing skills	04L
3.	February	Chapter-4: Skills Development	3.1 Interview Skills – Interviewer and Interviewee – in-depth perspectives. Before, During and After the Interview. Tips for Success. 3.2 Presentation Skills - Types, Content, Audience Analysis, Essential Tips Before, During and After, Overcoming Nervousness. 3.3 Etiquette and Manners - Social and Business 3.4 Time Management - Concept, Essentials, Tips 3.5 Personality Development - Meaning, Nature, Features,	05L
4.	March	Chapter-5: Skill Implementation	4.1 Resume writing – 4.1.1 How to write your resume. Contact details. Opening statement. List of key skills. List of technical/software skills. Personal attributes/career overview. Educational qualifications. Employment history /volunteering/work placements. References/referees. 4.1.2 Types of resume 4.2 Group Discussion - Importance, Planning, Elements, and Skills assessed, Effectively disagreeing, Initiating, Summarizing and Attaining the Objective.	04L
Total No. of Lectures				15L

Reference Books:

- 1 Managing Soft Skills for Personality Development – edited by B.N.Ghosh, McGraw Hill India, 2012.
- 2 English and Soft Skills – S.P.Dhanavel, Orient Blackswan India, 2010.

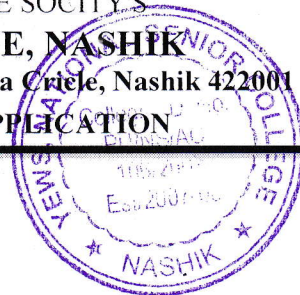

Ms. Alfiya Shaikh


Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01


Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik.



YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
NATIONAL Campus, Maulana Azad Road Sardar Circle, Nashik 422001
DEPARTMENT OF COMPUTER APPLICATION



Teaching plan 2023-2024


Subject: Operating System

Code: CA-403

Semester: IV

Name of Teacher: Asst. Prof. Shirin Maniyar

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1	December	Unit I Introduction to Operating System Unit II System Structure	1. What is operating system 2. Computer system architecture 3. Services provided by OS 4. Types of OS 5. Operating System Structure 1. User operating system Interface 2. System Calls i. Process or job control ii. Device Management iii. File Management 3. System Program 4. Operating System Structure	12L
2	January	Unit III Process Management Unit IV CPU Scheduling	Process Concept i. The process ii. Process states iii. Process control block 2. Context Switch 3. Operation on Process i. Process creation ii. Process termination 1. What is scheduling 2. Scheduling Concepts i. CPU Scheduler ii. Preemptive and Non-preemptive scheduling iii. Dispatcher 3. Scheduling criteria 4. Scheduling Algorithms i. FCFS (Non-preemptive) ii. SJF (Non-preemptive & preemptive) iii. Priority (Non-preemptive & preemptive) iv. Round Robin	12L
3	February	Unit V Deadlock	1. Introduction 2. Necessary Condition 3. Deadlock Prevention 4. Resource allocation graph algorithm 5. Bankers algorithm 6. Recovery from Deadlock i. Process Termination ii. Resource Preemption	12L
4	March	Unit VI Memory Management	Background i. Resident Monitor ii. Address binding iii. Logical Address vs Physical Address iv. Dynamic Loading v. Dynamic	12L

		Unit VII File System	Linking 2. Swapping 3. Contiguous memory allocation 4. Non-contiguous memory allocation 5. Paging 6. Swapping 7. Segmentation 8. Page Replacement Algorithm i. FIFO ii. OPT iii. MRU iv. LRU 1. Introduction & File concepts (file attributes, Operations on files) 2. Access methods i. Sequential access ii. Direct access 3. File Structure i. Contagious Allocation ii. Linked Allocation iii. Indexed Allocation 4. Free Space Management i. Bit Vector ii. Linked List iii. Grouping	
--	--	----------------------	---	--

Reference Book:

1. Operating System Concepts - Silberchatz, Galvin, Gagne (8th Edition).
2. Operating Systems : Principles and Design – Pabitra Pal Choudhary (PHI Learning Private Limited)

Reference websites:

- <https://www.webopedia.com/insights/windows-operating-system->
- https://en.wikipedia.org/wiki/Microsoft_Windows
- <https://www.brainkart.com/article/Introduction-to-Windows-Operating-System>

Signature



Name : Mrs. Shirin Maniyar



HOD

HOD, BBA (CA) Faculty
National Senior College
Nashik-01

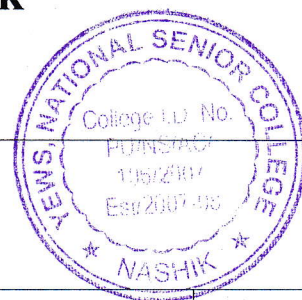


Principal
PRINCIPAL

National Senior College
Nashik.



Youth Education and Welfare Society's
National Senior College, Nashik
Department of Computer Application
Teaching Plan 2023-24



Subject Teacher: - Asst. Prof. Saima Ansari

Class: - S.Y.B.B.A. (CA) Semester - IV

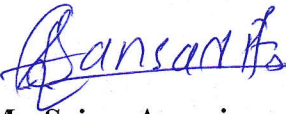
Subject Name: - Advance PHP

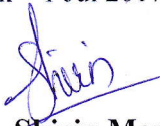
Course Code: - CA-404.

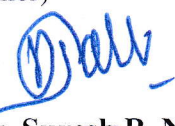
Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	December	Chapter-1: . Introduction to Object Oriented Programming in PHP	1.1 Classes,1.2 Objects,1.3 Introspection,1.4 Serialization, 1.5 Inheritance,1.6 Interfaces,1.7 Encapsulation	6L
2.	January	Chapter-2 : Web Techniques	2.1 Server information,2.2 Processing forms 2.3 Sticky forms , 2.4 Setting response headers	4L
3.	Feruary	Chapter-3 : XML Chapter-4 : Ajax with PHP	3.1 Introduction XML,3.2 XML document Structure,3.3 PHP and XML,3.4 XML parser 3.5 The document object model,3.6 The simple XML extension,3.7 Changing a value with simple XML 4.1 Understanding java scripts for AJAX 4.2 AJAX web application model 4.3 AJAX –PHP framework 4.4 Performing AJAX validation	8L
4.	March	Chapter-5 : . Introduction to Web Services Chapter-6 : PHP Framework (Joomla / Druple)	5.1 Definition of web services ,5.2 Basic operational model of web services, tools and technologies enabling web services,5.3 Benefits and challenges of using web services, 5.4 Web services Architecture and its characteristics. 6.1 Introduction to Joomla/Druple 6.1.1 Introduction ,6.1.2 Joomla/Druple features ,6.1.3 How joomla/Drupleworks, 6.1.4 The platform Components, Modules and Plugins	6L
TOTAL				48L

Reference Book:

1. Php: A Beginner's Guide 1st Edition McGraw-Hill Osborne Media; 1 edition by Vikram Vaswani
Murach's PHP and MySQL (2nd Edition) by Joel Murach and Ray Harris
2. PHP: The Complete Reference Paperback – 1 Jul 2017 by Steven Holzner (Author)


Ms. Saima Ansari


Ms. Shirin Maniyar
HOD. BBA (CA) Faculty
National Senior College
Nashik-01


Dr. Suresh B. Nahire
PRINCIPAL
National Senior College
Nashik



YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK
COMPUTER SCIENCE DEPARTMENT
TEACHING PLAN 2023-24

Subject: Computer Networks-II

Code: CS352

Semester: V

Name of Teacher: Asst. Prof. Khan Nazmin

Class: T.B.Sc.(CS)

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Application Layer	Domain Name System Electronic Mail	10
2.	September	Multimedia	File Transfer Digitizing audio and video, Audio and Video compression Streaming Stored audio/video Streaming live audio/video Voice over IP-SIP, SIP sessionH.323-	8
3.	October	Cryptography and Network Security Security in the Internet	Cryptography, plain text and cipher text, cipher key, categories of cryptography -Symmetric key, asymmetric key Encryption model Symmetric key cryptograph Asymmetric key cryptography-RSA Security Services IP Security (IPsec)	9
4.	November	Security in the Internet	SSL/TLS PGP Firewalls	9

Reference Book:

Nirali publication, Tech NEO Textbook

Signature

Name: Khan Nazmin Weesim

HOD

HOD. B.Sc.(CS) Faculty
National Senior College
Nashik-01



**YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK**

COMPUTER SCIENCE DEPARTMENT

TEACHING PLAN

Subject: Software Engineering

Code: CS232

Semester: III

Name of Teacher: Asst. Prof. Heena Shaikh

Class: SY. B.Sc.(CS)

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	July	Introduction To Software Engineering and Process Models	Definition of Software Nature of Software Engineering Changing nature of software Software Process Generic Process Model Prescriptive Process Models	8
2	August	Agile Development	What is Agility Agile Process Extreme Programming(XP) Adaptive Software Development(ASD) Scrum Dynamic System Development Model (DSDM) Agile Unified Process (AUP)	5
3		Requirements Analysis	Requirement Elicitation Software requirement specification (SRS) Building the Analysis Model Negotiating Requirements Validating Requirements	7
4	September	Requirements Modeling	Introduction to UML Structural Modeling Behavioral Modeling Architectural Modeling	10
5	October	Design Concepts	Design Process Design Concepts The Design Model	6


Reference Book:

Nirali publication, Tech NEO Textbook

Signature

Name : Asst. Prof. Heena Shaikh




HOD

HOD. B.Sc.(CS) Faculty
National Senior College
Nashik-01



YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK

COMPUTER SCIENCE DEPARTMENT

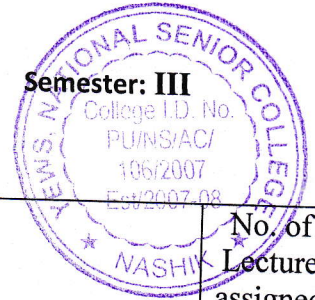
TEACHING PLAN 2023-24

SUBJECT: ELECTRONIC SCIENCE (PAPER I)

CODE : ELC 231 Semester: III

Microcontroller architecture and programming

Name of Teacher: Asst.Prof Darshana Gunjal



Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Chapter 01: Basics of Microcontroller & Intel 8051 architecture	Introduction to microcontrollers, difference in controller and processor. Architecture of 8051, Internal block diagram, Internal RAM organization, SFRS, pin functions of 8051, I/O port structure & Operation, External Memory Interface.	08
2.	September	Chapter 02: Programming model of 8051	Instruction classification, Instruction set, Addressing Modes: Immediate, register, direct, indirect and relative, features with examples, I/O Bit & Byte programming using assembly language for LED and seven segment display (SSD) interfacing. Introduction to 8051 programming in C.	10
3.	October	Chapter 03: Timer /Counter, Interrupts	Timer / counter: TMOD, TCON, SCON, SBUF, PCON Registers, Timer modes, programming for time delay using mode 1 and mode 2. Interrupts: Introduction to interrupt, Interrupt types and their vector addresses, Interrupt enable register and interrupt priority register (IE, IP)	10
4.	November	Chapter 04: Interfacing, Serial Communication	Programming of serial port without interrupt, Serial Communication: Synchronous and asynchronous serial communication, Use of timer to select baud rate for serial communication. Interfacing : ADC, DAC, LCD, stepper motor.	08

Reference Book: The 8051 microcontroller – Architecture, programming: K.Uma Rao

Signature

Asst. Prof. Darshana Gunjal

HOD

HOD. B.Sc.(CS) Faculty
National Senior College
Nashik-01



YOUTH EDUCATION AND WELFARE SOCIETY'S
NATIONAL SENIOR COLLEGE, NASHIK

COMPUTER SCIENCE DEPARTMENT

TEACHING PLAN 2023-24

SUBJECT: JAVA-I

CODE : CS-355

Semester: V

Name of Teacher: Asst.Prof Nida Ansari

Sr. No.	Month	Topic	Sub- Topics	No. of Lecture assigned
1.	August	Chapter-1 : Java Fundamentals	Oops concept History Features Java tools Simple java program	06
2.	September	Chapter-2 : Classes, Objects and Methods Chapter-3 : Inheritance, Package and Collection	Defining your own classes Access Specifiers Array of Objects Predefined Classes Creating , Accessing And Using Packages Wrapper Classes Inheritance Basics (extends Keyword) and Types of Inheritance Superclass, Subclass and use of Super Keyword	12
3.	October	Chapter-3 : Inheritance, Package and Collection Chapter-4 : File and Exception Handling	Method Overriding and runtime polymorphism Use of final keyword abstract class and abstract methods Interfaces Runtime polymorphism Concept of Marker and Functional Interfaces Dealing with errors , Creating User Defined Exception Introduction to Files And Streams	10
4.	November	Chapter-5 : User Interface with AWT and Swing	What is AWT? What is Swing? Difference between AWT and Swing The MVC Architecture And Swing JFileChooser, JColorChooser Event Handling: Event Sources, Listeners Adapters And Anonymous Inner Class	12

Reference Book:

- 1) Programming with JAVA - EBalgurusamy The Complete Reference – JAVA HerbertSchildt

Signature

Asst. Prof. Ansari Nida



HOD. B.Sc.(CS) Faculty
National Senior College
Nashik-01